

	Max.	Min.
Saturday, October 24	81	42
Sunday, October 25	83	52
Monday, October 26	84	53
Tuesday, October 27	91	53

# The Desert Sun

and PALM SPRINGS NEWS

VOL. XXVII, NO. 20

3 Sections — 18 Pages

Palm Springs, California, Thursday, Oct. 29, 1953

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(Desert Sun Photo)

**INTERNATIONAL PUBLICITY** — Literally thousands of words have been used in describing the advent of "pay-as-you-see" television to be demonstrated by International Telemeter corporation here in November. More than 600 metropolitan newspapers in this country, dailies in Europe, South America

and other countries including Australia carried the name of Palm Springs in headlines and lead paragraphs of stories. Shown above is Carl Lesserman, president of Telemeter and Councilwoman Ruth Hardy inspecting the giant board of published stories, each holding handfuls of additional story clippings. This without a doubt is the greatest publicity "break" Palm Springs has ever received, it was pointed out.

## Lions and Police Set for Annual Hallowe'en Party

Lions club members had completed plans for their annual Hallowe'en party Saturday night for Village youngsters and a big time is scheduled for boys and girls.

The girls will be entertained at the Village theater at 6:45 p. m. and the boys will rally at the high school gymnasium at 7 p. m.

Gus Kettmann is chairman for the event and all members of the club's boys' and girls' committee are assisting.

Everett Lilley is in charge of refreshments; Al Weingarten, theater party chairman; Hutch Moseley, food chairman; Clare Ballagh and Frank Partridge in charge of athletics.

Palm Springs police department, under direction of Chief John Davis, will cooperate with the Lions club in the big party.

## This Side of The Sun

By Phat

My kingdom for a horse. That's what they used to say. But in Palm Springs in fifty-three.

'Twill be the other way. With women running Western Week.

No queen will be the thing. Instead some man will wear the crown.

His horse may make him king.

Of course, that lets me out. I haven't been on a horse since the eighth race of the last day I was at Del Mar. I was on the nose. And the goat ran second.

**SPEAKING** of horses, comes a call from an irate citizen on Buena Vista. Seems that they just had put an oil coating on Verbena and other streets in their neighborhood. The day after the oil coating, designed to lay the dust was put on the road, three horsemen, whom the woman said were middle-aged and should know better, rode up and down over the new coating on Verbena. "And it's a mess," my caller said. Sign at the Ramon Drug has me puzzled. There's a door propped wide open. But the sign on it says: "Please use other door."

**FROM CHARLEY LITTLER**, the noted FSP advertising expert who is going to retire at the end of this month after many years of railroading, comes a carping letter. Referring to my bragging about bagging 16 flies between 7:01 and 9:03 one morning, he wrote: "From long research I have found that it takes at least four swats to get one fly. If you hit 16, that's 64 swats. And all on company time. Aren't you ashamed?" Well, in defense, I can say that I am of a scientific mind. And that it only takes one swat to a fly. Probably a second. Add five seconds for stalking the pesky

See THIS SIDE, Page 3A

## SHERIFF'S DEPUTIES SEEK POISONER IN CLUB AREA

A dog poisoner is at work in the Thunderbird Ranch area, with one already killed and another saved from death only by the prompt action of its owners.

Killed was a registered collie owned by J. Ross Clark II, Fairview drive, Thunderbird Ranch, due to poisoning by arsenic. This occurred last week.

Saved from death because its owners rushed it to a veterinarian as soon as the dog suffered its first convulsion was the German shepherd owned by

Frank Bogert, Thunderbird general manager.

They were told that five minutes later would have been too late to save the dog's life.

A pathologist diagnosed the poison as strychnine.

Sheriff's Deputy Ray Youngberg was notified of the poisonings and a check is now under way to locate the poisoner.

Bogert and Clark promised that the guilty party would be prosecuted to the full limit of the law, with the offense being a felony charge.

## PUBLICITY PROGRAM FOR CITY TOLD BY CHAMBER

Complete details concerning the Chamber of Commerce's advertising program for the 1953-54 season were sent to each member this week, to aid the members in planning a coordinating advertising schedule.

The first advertisement using the theme of movie stars spending their vacation in Palm Springs and pointing out that "the sun is the greatest star of them all," and also emphasizing "a vacation for every budget" appeared Sunday in the Chicago Tribune travel section.

**ON MONDAY**, the first inquiry as a result of the ad was received by the Chamber. Movie stars pictured in the initial ad were: Red Skelton, Bob Hope, Jack Benny, Art Linkletter, Joan Caulfield and Marie Wilson.

Other ads scheduled are: Chicago Tribune December 6; Omaha World-Herald, December 6 and January 3; Minneapolis Star-Tribune, December 6 and January 10; Kansas City Star, December 6 and January 10; Denver Post, December 6; Salt Lake Tribune, December 6 and January 3.

Seattle Post-Intelligencer, November 8 and December 6; Portland Oregonian, November 1 and December 6; Vancouver Province, November 7 and December 5; Calgary Herald, November 7 and December 5; Spokane Chronicle, November 8 and December 6.

Total cost of the advertising program, which is being used exclusively in newspapers this

## BIG RETURNS FROM LITTLE OUTLAY

Apparently there are many families in Palm Springs which want to buy dining tables, chairs, washing machines and other household items.

Mrs. P. H. White, 571 Camino Parocela on October 22 advertised in The Desert Sun's classifieds the contents of a home recently sold.

She reported within a day or two that she had received approximately 100 calls in response to the advertisement.

So if you have some unused furniture (or anything else, for that matter) you'd like to sell, just dial 2249 and ask for the classified department. You'll be amazed at the results.

## Visitors' Center to be Topic for Session Today

Building and executive committees of the Chamber of Commerce, President Frank Prince, chairman, will meet today with Mrs. Austin McManus for discussion of the plans for the proposed Visitor's Center and Chamber of Commerce building.

This is the third revision of plans, and incorporates suggestions made by Mrs. McManus. When offering the land located at Amado and Belardo to the Chamber, Mrs. McManus reserved the right to approve the plans.

"The board of directors of the Chamber of Commerce welcomes the interest of Mrs. McManus in regard to the building design," Prince said.

# Fringe Zoning Measure Ordered for Local Area

## State Session of Hotel Men Meets Here

Four-Day Rally Starts Sunday at El Mirador Hotel

California State Hotel Association will open its forty-second annual convention here Sunday, with advance registrations indicating that a record number of hotel and resort operators from 11 Western States and Honolulu will be in attendance.

Headquarters for the four-day session will be at El Mirador hotel.

Earl Coffman, co-owner of The Desert Inn, is general convention chairman, and Rudi Sidler of El Mirador and Dewey Metzendorf of The Oasis are vice chairmen. Eddie Davidson of The Rossmore is housing chairman.

**AMONG THE TOP** speakers scheduled to appear are: Albert Pick, Jr., Chicago, head of the Pick Hotel chain, who is the incoming president of the American Hotel Association; Herbert J. Lyall, Jr., New York City, director of sales for American Airlines, and George B. Hanson, general passenger agent for the Southern Pacific.

Sunday, November 1, opening day, will be devoted entirely to meetings of the resort committee. Chairman of the committee is Lynn S. Gillham of the Alisal Guest Ranch, Solvang, and vice chairman is Don Burger of the Ojai Valley Inn.

**GENERAL BUSINESS** sessions of the association will get under way November 2, with Karl C. Weber of the Whitcomb Hotel, San Francisco, presiding.

On November 3, an operations

See HOTELS, Page 6A

## Village Hosts Trailer Rally this Weekend

More Than 250 Moving Homes to Roll Into Town

Palm Springs Trailer Rally and Trailer Show will be held this weekend, October 30, 31 and November 1, at the Polo Grounds, with Desert Unit No. 7, California Trailer Park Association, hosting an expected 250 visiting trailers from throughout the West Coast.

Bill Veith, manager of Ramon Trailer Park, is chairman of the rally.

Officers of the host organization, which includes 15 trailer parks in the desert area, are: Jerry Drier, Palm Valley Trailer Village, chairman; R. P. Hollister, Tramview Trailer Park, vice chairman; Mrs. Bill Veith, Ramon Trailer Park, secretary; Wilson Hall, Rancho Trailer Park, treasurer; John F. Barnes, Desert Trailer Village, sergeant-at-arms; R. T. Forbes, Palm Valley Trailer Village, state director.

**MORE THAN 700** persons, including several from as far away as Washington and Oregon, are expected to attend the rally, parking their trailers at the Polo Grounds. The local organization has 4,000 permanent residents in the 15 parks.

On display at the Polo Grounds will be the latest models of trailers, ranging from 12 to 46½ feet in length, and the most modern trailer equipment. The public is invited to inspect the trailers, and also to attend the various events.

The meeting will open Friday evening with a "get-together"

See TRAILERS, Page 6A

## HAVE FUN BUT GO EASY IS WARNING

Palm Springs police department will be constantly on the alert for any possible acts of vandalism Hallowe'en night. Chief John S. Davis announced today.

Six members of the Police Reserve will join the regular officers to aid in patrolling all areas of the city. The department will also aid the Lions Club with its annual program for Village youngsters.

"We definitely want the boys and girls to have a good time, but do not want any acts of vandalism to occur," Chief Davis said.

## City Request Given O.K. by Supervisors

Zoning Measure for Communities Asking for it

City of Palm Springs won a moral victory at its meeting Monday afternoon with the county supervisors and county planning commission, obtaining an order from supervisors to county planners to prepare a comprehensive zoning plan for the unincorporated territory around every city in the county, if the city requests it.

This is the first time in the county's history that county planners have been asked to work with local groups for an over-all zoning plan, and the Palm Springs request was applied to the entire county.

**SUPERVISORS**, in agreeing to the request, said that no plan would be put into effect without first consulting property owners involved, and Palm Springs City Planning Director W. G. Roeseler today announced that property owners would be consulted before a plan is formulated and submitted to the county group.

"Whatever is done," Roeseler said, "will be done on a cooperative basis with all property owners involved."

The fringe area covered by the plan would extend from three to five miles from the city limits of Palm Springs.

**CITY MANAGER** R. W. Peterson, in presenting a prepared brief on behalf of the city, pointed out to the supervisors that "the entire Coachella Valley must be considered physically, socially and economically as a unit" in a master plan for future development.

In his summary, Peterson listed four requests of the city council:

1. Revision of the contemplated zoning plan south of Ramon road creating a transition in land use controls from the highly restrictive urban developments to the intermediate areas.

2. Preparation of a similar zoning plan for the entire area around Palm Springs north of Ramon road, especially along

See ZONING, Page 6A

## The PUBLISHER'S Corner

LAS VEGAS is the principal competitor of Palm Springs — a Village businessman told me the other day. That may be true, and yet the appeal of the two resorts is so different that they could hardly be said to be competitive. The charm of Palm Springs lies in the advantages it has to offer those who seek relaxation and recreation in a carefree atmosphere. It is a haven for big city dwellers who are worn out with the complexities and rigorous living in the nation's business centers.

Even Phoenix and Tucson have grown up to be busy cities — and there's no rest or relaxation in the Las Vegas mob. Few resorts in the West are as unspoiled as Palm Springs — few have the natural advantages for wholesome living and vacationing.

Men and women are burning up their energy at a fast clip in big cities of the nation. An air of uncertainty and uneasiness prevails throughout the land. People seem to be doing a lot of worrying these days. It's hard to keep from getting into a rut that narrows one's thinking and keeps one from getting on the road to happiness.

Palm Springs is the best "medicine" obtainable for people who are weary of city living. There's no place quite like this cheerful, sunny desert resort for a new lease on life. Those who drive out from Los Angeles have the feeling of leaving all their cares and worries behind as they swing off Highway 99 around Mt. San Jacinto into the road that leads to carefree, peaceful and yet gay Palm Springs. It is good for them; builds up their minds and bodies. It is a tonic with lasting benefits.

This is Palm Springs; sheltered from storms and smog, free from the crowds — and loneliness — of a great city. Here is a place for inspiration, reverence for the wonders of nature. Here are friendly people in comfortable numbers. Here is good entertainment and good food; a place where one can wander leisurely in scores of fascinating shops with high styles and merchandise from world famous marts.

There are a certain number of people to whom the glitter and games of chance at Las Vegas appeal. We would not want to change Palm Springs to attract these people — even if we could. We want to preserve the charm of Palm Springs, that makes it different from any other resort in the nation.

## Getting Ready for Hallowe'en



(Palm Postcard Photos)

**TIME OUT FOR A SONG** — Pictured is a group of Frances Stevens kindergarten pupils, who with the help of their teacher Mrs. Helen Peterson, are getting ready for their Hallowe'en party. Sitting, top left, is Janet Diehl as "Tinker Bell," and

top right, Candy Churchwell as a fairy. Standing, Sally Sheklow as "Bo-Boo"; Donnie Watlet, a cowboy; Jessica Gardner, a witch; Betsy Croom, a Spanish señorita; Dana Hollinger as "Peter Pan". In front row are Stephanie Smith as a black cat and Jackie Sheklow as a pirate.







## Hillery Appointed to Another Term on Flood Board

Willard R. Hillery of Cathedral City was Monday re-appointed to the zone six flood control commission by board of supervisors.

The term runs for six years. Hillery's appointment was recommended by Supervisor Homer Varner.

The commissioners advise the supervisors on the projects and finances of the County Flood Control District. Ordinarily, the supervisors undertake no project until it has been recommended to them by the zone commissioners.

There are three commissioners in each of the seven zones. There were no dissenting votes cast against any of the appointments.

## Seek Underpass at Intersection of Indian Avenue, 99

Grade separation where Indian avenue crosses Highway 99 at Garnet and a comprehensive zoning system for downtown Desert Hot Springs was asked by the chamber of commerce of that community following a meeting last week at which L. C. Lewis of Cathedral City, member of the county planning commission spoke.

Lewis, in his talk, outlined the principles and purposes of zoning as related to unincorporated areas.

Directors of the DHS chamber also voted to ask the state highway commission, county road department and board of supervisors to survey the possibility of building an underpass and grade separation of Indian avenue and Highway 99, the road from Desert Hot Springs to Palm Springs.

It was set forth that this intersection is now a dangerous one and that the hazard will increase when Highway 99 is built into a four lane divided express way.

**GETTING COLD?**

Theft of one-third of a cord of firewood from her yard during the summer months, was reported to police last week by Blanche Adams, 670 Highland drive.

## READ SUN CLASSIFIED ADS

## SHELTON'S Month-End \$ SAVING SALE

**DRAPERY FABRICS**  
Barks, Boucles, Monks Cloth, Ninons, Glosheens  
**79¢ to \$1.79 Yd.**

Percales, Broadcloths, Piques, Batistes, Taffetas  
**3 YARDS \$1.00**

Paper Taffetas, Surahs, Satins, Bolt-ends, Quilted Remnants  
**2 YARDS \$1.00**

**FIELDCREST SPREADS**  
Regular \$9.95  
\$6.95 Two \$11.95  
Pair

**SUNFAST SCREEN PRINTED DRAPERY**  
45x90 - Reg. \$9.95  
NOW **\$6.95** Pair  
ONLY **TWO PAIR \$11.95**

**SPECIAL PURCHASE SIGNATURE PRINTS**  
**\$1.00 yard**

**GABARDINE, FLANNEL & TWEED SKIRT LENGTH**  
**\$3.95 EACH**

**One Group Woolens**  
Values to \$12.50 yd.  
NOW **\$4.95 YARD**

**REMNANTS PRICES SLASHED**  
**19¢ A YARD & UP**  
**ALL SALES CASH**  
**ALL SALES FINAL**

**Shelton's**  
Fine Fabrics, Draperies and Household Linens, Dress-makers Supplies, Trimmings and Buttons  
**45-338 Jackson Street INDIO, CALIF.**

## THIS SIDE

thing, that's six seconds per fly. Or, at 16 flies, that's only 96 seconds or a little more than a minute and a half. That morning I eliminated the coffee break. . . . Thus the company made instead of lost on my time. . . . That should take care of Charley Littler.

**MRS. A. MUELLER**, local hotel owner, spent some time in the east this summer and while there, naturally boosted her

hostelry. . . . She called on several travel agencies and in one city, asked the man if he had any other brochures on Palm Springs hotels. . . . He hunted around and found one. . . . From the Goff Hotel. . . . Date the brochure was issued was not given but from the prices quoted it was some time ago. . . . Lunch, 65c, dinner \$5c, rooms, \$2 to \$4 per day, single, \$3 to \$5 double. . . . On Sundays and holidays, the dinners were \$1. . . . Separate cottages were listed at \$1.50 per day or \$35 per month. . . . The brochure did have one item that is un-

changed today. . . . It heralded Hallowe'en pranks has been eliminated. . . . But the party idea is a good one. . . . The usual Hallowe'en depredations have been almost nil here in the eight years the club has staged these affairs.

**THIS WEEKEND** comes Hallowe'en. . . . The Lions club and police department are co-operating in a party for the kids. . . . Girls and small boys at the Village theatre. . . . Bigger boys at the high school football field. . . . They can take out their enthusiasm in athletic endeavors and watching movies. . . . Instead of removing gates, if any, soaping windows. . . . Of course, in these days of modern plumbing one of the greatest

in the news this week. . . . Police reports indicate that someone stole a cooler pump and somebody else stole a cord of wood. . . . Blowing hot and cold, seems to me. . . . Harry Oliver writes in to say that "Each year the Chamber of Commerce puts on an energetic campaign to bring conventions here. . . . They got the dentists, fertilizer men, hotel men and a lot of others. . . . But their publicity misses some spots. . . . That's why the crickets and caterpillars have their conventions here so late in the season."

**THIS TELEMETER** deal has me puzzled. . . . You know, where you sit at home, stick money in the coin box and see a first run movie. . . . What makes me wonder, how are they going to take care of the moochers? . . . The people who now have passes to the theaters? . . . Another puzzler was

bring conventions here. . . . They got the dentists, fertilizer men, hotel men and a lot of others. . . . But their publicity misses some spots. . . . That's why the crickets and caterpillars have their conventions here so late in the season."

## SIGNS

**A. K. MAGENNIS**  
410 N. Indian Ave.  
PHONE 2648



Here's to a

# Happy Halloween!

REMEMBER  
Safeway has  
your favorite  
party food  
needs!

## Produce Values

## RUSSET POTATOES

U.S. No. 1, Idaho grown. Best for baking. Fine to French fry.  
Packed in paper bag. **10 lbs. 43¢**

## FRESH DATES

New crop Deglet Noor Variety. Rich in natural sugar. Meaty, flavorful.  
1-lb. pkg. **25¢**

## CARROTS

Freshly pulled. Tops removed. Crisp, sweet, tender.  
For salads or to cook. **6¢ lb.**

## CELERY

Utah type, crisp, green tender stalks. For salads or to cook. **7¢ lb.**

## FRUIT COCKTAIL

Dole 16 1/2-oz. can **22¢** 30-oz. can **33¢**

## Hallowe'en Treats for "Trick or Treaters"

**GUM DROPS** OR **ORANGE SLICES** 1-lb. bag **21¢**  
**ROXBURY CHEWS** Assorted 10-oz. bag **25¢**  
**CIRCUS PEANUTS** Virginia 8-oz. **33¢**  
**MARSHMALLOWS** Fluff-i-est 1-lb. bag **29¢**  
**SOFT DRINKS** Cragmont brand 2 32-oz. bottles **29¢**  
Choice of Lemon-Lime, Imitation Strawberry, Cream Soda, Orange Soda, Fruit Punch, or Ginger Ale. (Deposits extra.)

**M & M CANDIES**  
Candy coated chocolate.  
7-oz. pkg. **25¢**

**CRACKER JACK**  
**3 pkgs. 13¢**

**CANDY BARS**  
Popular brands.  
5c size. carton of 24 **85¢**

**GUM & MINTS**  
Popular brands.  
carton of 20 packs **59¢**

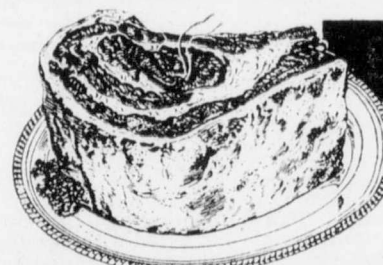
**POP CORN**  
For Hallowe'en  
**Ready-To-Eat Brand**  
Popped 2-gallon can **59¢**  
**Jolly Time Brand**  
White or yellow. 10-oz. can **22¢**  
**Sunny Hills Brand**  
White or yellow. 1-lb. bag **19¢**

**COFFEE** AIRWAY BRAND (2-lb. bag, 1.56.) 1-lb. bag **79¢**  
(Nob Hill coffee; 2-lb., 1.64; 1-lb., 83c.)  
**MARGARINE** 1-lb. carton **25¢**  
Sunnybank brand. With "just made" flavor.  
**MILD CHEESE** lb. **43¢**  
Oregon cheddar. Pre-cut & wrapped.

**SHARP CHEESE**  
Wisconsin Cheddar. Pre-cut, wrapped. lb. **63¢**

**EMPRESS HONEY**  
Clover variety. U. S. Fancy, 100% Pure. Nature's own sweet. Rich in quick energy.  
24-ounce jar **39¢**

**NEW SUPER ISSUE**  
**Family Circle**  
**STILL ONLY 5¢**  
**KARO SYRUP**  
Red (light), Blue (dark), or Green (maple flavor). 1 1/2-lb. bottle **22¢**  
**STAR KIST TUNA**  
Fancy light meat. Solid pack. 7-oz. can **34¢**  
**LUNCHEON MEAT**  
Rath Black Hawk. For quick meals. 12-oz. can **42¢**



## RIB ROAST

**STANDING CUT, 7" LONG**  
From first five ribs of U.S.D.A. CHOICE gov't graded BEEF. Aged to perfection and fully trimmed. lb. **69¢**

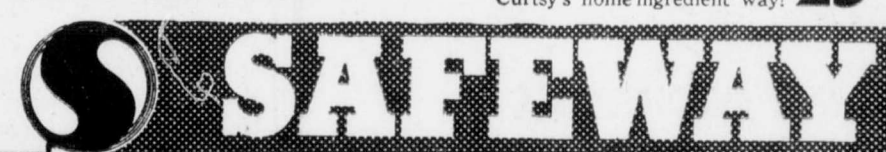
**CHUCK ROAST**  
Shoulder of U.S.D.A. gov't graded CHOICE BEEF. Round Bone **43¢** Seven Bone lb. **39¢**

**PORK SAUSAGE**  
Pure pork & spices, expertly blended. BULK LINKS lb. **65¢** VISKING PACK 1-lb. roll **55¢**

**CORNEED BEEF**  
Boneless Brisket. lb. **49¢**  
**BEEF LIVER**  
Sliced or in piece. lb. **45¢**  
**HALIBUT STEAKS**  
Captain's Choice. lb. **59¢**

**FRYING CHICKENS**  
Manor House brand, Eviscerated, cut-up, packaged.  
GOV'T GRADE A lb. **65¢**

**FRESH ORANGE ANGEL FOOD** Special 1/2 CAKE **25¢**  
Fluffy angel cake flecked with golden-fresh orange bits, baked Curtsy's "home ingredient" way!



Air Conditioned

350 So. Palm Canyon Drive . . .

STORE HOURS Mon. thru Sat. 9 a. m. to 8 p. m. Sunday 9 a. m. to 6 p. m.

## Carnation Corner



In olden days, a Turkish husband liked his wives (and I do mean wives) fat. But nobody in America has a kind word to say for overweight. Husbands don't like it (neither do wives, for that matter). Children don't like fat parents. Fat is homey. It keeps people out of good jobs. Life insurance companies say overweight shortens life expectancy. Doctors say it decreases vitality and increases the seriousness of many illnesses. The moral to all this is—let's lose those unsightly, unhealthy pounds—but let's do it properly.

Start with Carnation's delicious low-calorie milk—fresh Carnation Skim Milk. This is fresh, fine Carnation Milk with the fat removed. By removing just the fat, Carnation Skim Milk brings you more protein, vitamins and minerals (including hard-to-find calcium) than regular milk. Such an easy, inexpensive way to gain more of these protective elements needed especially while reducing. Besides, it tastes good—fresh and refreshing. Be sure your diet includes 3 glasses (only about 100 calories each) of Carnation Skim Milk daily.



MUST all reducing meals be milk, meat, eggs, cheese, fruit and vegetables—just plain? No, indeed. Many dishes are relatively low in calories, yet "filling," delicious. For example:

**Slimmer's Souffle**  
(Makes 4 servings)  
1/4 cup butter  
1/4 cup flour  
1 teaspoon salt  
1 teaspoon dried mustard  
1 cup homogenized milk  
4 egg yolks  
1 cup finely chopped chicken (or cooked ham or luncheon meat, or grated tuna)  
4 egg whites  
Blend butter, flour, salt and mustard in top of double boiler until smooth. Add milk gradually and cook until thickened and smooth. Remove from heat, stir in beaten egg yolks and cool slightly. Fold in chicken and beaten egg whites. Turn into buttered 2-quart casserole. Bake in pan of hot water in slow oven (325 F.) about 50-60 minutes.

**CINNAMON APPLESAUCE SALAD**  
(Makes about 6 servings)  
1/2 cup red cinnamon candies  
2 cups boiling water  
2 packages (3 oz. ea.) lemon gelatin  
2 cups applesauce  
1 cup cottage cheese  
2 tablespoons mayonnaise  
1/4 cup lemon juice  
Dissolve candy in boiling water. Add gelatin and applesauce and stir until dissolved. Chill until mixture begins to thicken; add remaining ingredients. Pour into 8" square shallow pan or 1 1/2-qt. salad mold. Chill until firm. Serve on salad greens.



You, too, could wear anything with your figure!

**CARNATION COMPANY**  
45-910 Jackson Street  
Phone Indio 73139  
INDIO, CALIFORNIA



**Some Place That's Different?**  
You'll Find That Difference at  
THE NEW  
**Desert Club**  
LA QUINTA, CALIF.

## There's No Trick to It!

You don't have to be a wizard to plan a future free from financial loss by fire, theft and other perils. All you need is a common-sense insurance program, tailored to your exact needs.

That's the kind of planned protection we offer. A few minutes with us today may save you hundreds of dollars tomorrow.

**SAMSON-CURTIS, INC.**  
756 North Palm Canyon Drive  
Phone 2719

Palm Springs Oldest Insurance Agency

Sun Classifieds Bring Quick Results

**CLIFF'S ARABY STABLES**  
Will Have  
**OPEN HOUSE**  
Saturday, Oct. 31st from 2 to 5 P.M.  
Favors and Refreshments  
**FREE PONY RIDES**  
for the Children

Cliff Campbell has combined his stables with the Araby Stables this year to bring you the most complete horse rental and boarding establishment in the desert area.

Located 5 Blocks East of Village Theatre  
at the end of Andreas Road

# Chi-Chi Starlite Room

## ALL STAR REVUE Day - Dawn and Dusk

INTERNATIONALLY RENOWNED SINGING TRIO  
MAKING THEIR THIRD PALM SPRINGS APPEARANCE

**DENNY and CAMERON**  
COMEDY DANCE TEAM  
YOU'LL LOVE THEM

**MARDONI and LOUISE**  
MAGICIANS — MENTAL TELEPATHISTS  
AMAZING!

**DON SWAN'S ORCHESTRA**  
Dancing Nitely from 7:30 P.M.

Free Parking

Telephone 7391

## Gov. Knight to be at GOP Dinner

Four prominent Western Republicans have accepted invitations to attend the \$50-a-plate dinner to be held at the Mission Inn on Armistice Day under sponsorship of the Unified Republican Finance Committee of Riverside county.

They are Governor Goodwin J. Knight; A. Ronald Button, Republican National Committee chairman for California; George Murphy, chairman of the State Republican Committee; and U. S. Senator Barry M. Goldwater of Arizona.

Senator Goldwater will be the featured speaker, and Murphy will be master of ceremonies.

## Foot Notes

By LYNN EMBRICK

On top of Bee Rock Mesa, just south of Thousand Palm, the group of 41 hikers on the Desert Museum's first Field Trip of the season, sighed deeply at the panorama before them. This picture of several scenes rolled into one revealed an azure heaven; emerald hues of hidden springs below and vast areas of sandy hills. Dr. C. E. Smith, director of the Desert Museum, gave the group time enough to enjoy the scenery before he spoke. This site had, it is believed, at one time been occupied by people of the Malpais culture, long preceding the present Indians. Alongside a narrow path through the desert pavement at short intervals were cairns, fifty-seven in all. Years ago the inhabitants had used this path to and from the stream below to fetch water in pottery ollos. As evidence of this Eugene Theriault was the first to find a piece of pottery. Dr. Smith said that perhaps at one time a young Indian maiden had accidentally stumbled and broken the olla filled with water.

Numbers of youngsters and

adults approached Dr. Smith with stones they picked along the trail. There were large fragments of feldspar, quartz, hornblende, mica, gneiss and basalt scattered in the area.

After covering most of Bee Rock Mesa the hikers descended a fairly steep slope to have a picnic lunch at hounds Palms Oasis. They walked along a small stream where colorful flora was in bloom.

One might assume that the adults were exhausted as they drove home but the twelve young boys were still full of unspent energy and made plans for next week's field trip to Andreas canyon.

The locale of the second field trip is familiar to most residents but should prove interesting to visitors. It will be a short drive; however, if desired, one can walk as much as three or four miles. A stream of pure cold water is available; only lunch will be required. There is a 50 cents toll charge of adults and 25 cents for children. Everybody is welcome, however, children should have adults with them if possible. Persons interested will meet at the Desert Museum on Saturday at 10 a. m.

### FINDS EAR RING

Finding of a ladies' double-circlet, pearl studded ear ring in the 100 block of South Palm Canyon drive, was reported to police last week by Joseph Grejira, Santa Monica.

## High School Happenings

By KENT WERGES

Last week the officers of the Tribe were elected. The Tribe is an organization to which all the boys of the high school belong. During study period, the following were chosen: Big Chief or president, Alvin Harrison, Little Chief or vice-president, Bill Manger; Medicine Man or secretary, Harvey Haber, Keeper of the Wampum or treasurer, John Ravese, and sergeant-at-arms or Wielder of the Tomahawk, Jim Parker. M. R. Watt, a new teacher to P. S. H. S. was in charge.

The results of the Girls' League elections were: Marsha Kane, president, Francis Buol, vice-president, Dottie Allen, secretary, Connie Cornelius, treasurer, Hortense Prieto, senior representative; Barbara Harris, junior representative, Marilyn Strauss, sophomore representative and Melinda Huff, freshman representative.

Tuesday we were privileged to have Bob Roberts with us. Roberts, who is a band instructor at Pepperdine college, put on a baton twirling program. He has twirled in the Rose parade and the Hollywood Santa Claus parade for the last seven years. He was well received by the student body and gave an interesting exhibition.

Wednesday our school had its

## Coordinating Youth Council Lists Rules for Hallowe'en

In anticipation of the many Hallowe'en parties planned this weekend for teen-agers, the Coordinating Youth Council at its meeting Monday evening asked parents to pay special note to its list of "Suggested Guiding Principles for Parents."

This list of 10 rules was sent home with students in Palm Springs schools earlier this year.

The list of rules for parents follows:

1. Insist that your boy or girl go to no party to which he or she is not invited. Be sure that all parties are chaperoned by adults, and know the address and telephone number of the place the party is held.
2. Insist that no one be allowed at your party who is not invited. Have no parties at your home unless you are there. The Coordinating Youth Council feels that every party of teen-agers should be adequately chaperoned.
3. Impress upon your son or daughter that when he or she is driving someone in a car, he or she is responsible for that person's safety. Tell them never to accept a "ride" with anyone whom they do not know well and is not accepted by you on a desirable social basis.
4. Think of this. Do you, as a parent, have the right to serve any intoxicating drinks to some one else's children? If you do serve them, or have alcoholic beverages available, then you,

## Service Clubs to Unite Thursday

Second annual get-together of Palm Springs Service clubs is scheduled for Thursday, November 5, in the Starlite Room of the Chi Chi.

Rotarians, Kiwanians, Lions and their wives and Soroptimists and their husbands, will join in the big party. Plenty of fine entertainment in the usual Chi Chi style will be offered.

Tickets to the affair are now on sale and moving fast. They may be obtained at all service club meetings and from Harold West at the Bank of America, Bob Morris at the Casual Aire, Merrill Crockett or Weingarten and Hough.

## SHE WANTS MITTEN, HER LOST KITTEN

Gayle Martin, 11-year-old daughter of Mr. and Mrs. Grover R. Martin, 510 East Amado road, reported this week that her six-months-old kitten has wandered away from the house.

The kitten, which has black, white and orange coloring, is named "Mitten."

Anyone knowing where the kitten is located is asked to call 6584, or contact the Martins at their home.

## Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

### Woman's Club Meets

The first meeting of the Cathedral City Woman's Club was held last Wednesday at the Town Hall with the president Mrs. Alphonse Larsson presiding. It was an informal meeting with all the members and guests narrating their summer travels and experiences. This is the first year the club has had a meeting in October and it was the consensus of the club that the added meeting helps in getting the club under way. The next meeting of the club will be the annual breakfast to be served at 10 a. m. at the Desert Air Hotel next Wednesday, November 4. The speaker of the day will be the County President, Mrs. A. M. Rowell. Members are cordially invited to bring guests to this meeting.

### Lions' Breakfast

Lions club President Francis Wood announces another outdoor breakfast in Sunair Park to be served Sunday morning, November 8 from 8 to 10 a. m. A breakfast was held a couple of weeks ago which met with so much praise that a repeat is called for. Charles Martin is chairman of the committee, and says that the public is invited to a real cowboy breakfast and "bring your own set-up."

### Enlarge Church Lot

Father Joseph Leissler, pastor of St. Louis Catholic church, said that he was honored by a visit of the Reverend Don Vondel of the newly formed Baptist congregation in town. He believes the young minister deserves credit and support in the difficult endeavor of establishing a church. Father Leissler said that he enjoyed the visit and profited from the exchange of ideas. A house-to-house census of the district by the combined churches was discussed for next fall.

For some time the large church attendance has caused considerable congestion in the streets adjacent to the church. To relieve this situation the church parking lot is being doubled in size by the removal of the incinerator and various shrubs and trees. An additional exit will be provided by placing a gate at the east end of the property.

Last Sunday the Holy Name Society, composed of men and boys of the parish, received Communion in a body at the 8 o'clock Mass. There was a fine turnout despite the earliness in the season. A beautiful silk and embroidered banner with the figure of the Christ Child on it was dedicated and displayed in the church for the first time. It will be used for religious processions and placed in the section.

## Little Left

Stripped Car Found  
Near La Quinta

Finding of a 1953 model car which was completely stripped of engine, seats and wheels, on the desert, five miles from La Quinta hotel, was reported to police Saturday by Jan Odland of Temple City.

Police notified county authorities, who are investigating.

### 4 DOUBLE UNIT COURT

can be used as 6 units  
Full Price  
**\$32,500**

\$6,500 down and you're in business. Balance on easy terms.

Also 8 units. Easy Terms  
SEE LOUIS VENER  
Phone 5595  
3775 N. INDIAN AVENUE  
"All Men Are Brothers"

tired from that organization in 1936.

### Cathedral City Briefs

Mr. and Mrs. C. L. Yearsley have returned to Cathedral City and are again in residence at Miss Christine Lillian's. Sven Ska, Mr. Yearsley is a noted desert painter, and spent considerable of the Summer around Reno and the Mother Lode country.

Mr. and Mrs. Harold Young of Los Angeles, both artists, are at the Selona Apartments for an extended visit.

### SPECIAL RATE

Limited Time Only!  
**LOOK!**

### One Day Service

Sofas, chairs \$4.95 and up, carpets, mattresses, lamp shades cleaned in your home or out. Also moth proofing. No fuss, no muss, removes almost any stain. Certified process specialist. Mr. Suder. Phone 9910.

## WESTINGHOUSE

APPLIANCES

REFRIGERATORS  
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306 N. Indian Ave.

Phone 2888

Enjoy Yourself and Entertain Others

## LEARN TO PLAY PIANO

"By Ear"

You are playing Songs  
in second lesson

**NO** NOTES  
SCALES  
MUSIC TO BUY

Tel 8-4452  
after 12

## SPECIAL SALE

on new and used cameras at

marty kenyon's **Desert Camera Shop**

### 35 mm. Cameras

KODAK RETINA IIA, F-2 with Case	\$109.50
KODAK 35 with Range Finder	39.95
BOLSEY C, complete with Flash and Case	82.95
ILOCA QUICK A, with Case	39.95
WINPRO 35, with Flash — NEW	19.90
CONTAX IIA, with Case, reduced from 460.00	369.00

### Reflex Cameras

PHOTINA REFLEX II, with case, F-3.5 speeds to 200th. Reduced from 48.20 to	34.89
ROLLEIFLEX, 2.8C	385.00
ROLLEIFLEX, F-3.5 Tessar	285.00

### Press Cameras

4x5 SPEED GRAPHIC F-4.7 Ektar	125.00
2 1/4x3 1/4 SPEED GRAPHIC, F-4.5 Ektar, Range Finder, Flash & Accessories	132.50
2 1/4x3 1/4 CENTURY, Flash & Accessories	109.00

Many other Cameras and Accessories available for this sale. Trade-Ins accepted.

marty kenyon's

**Desert Camera Shop**

288 North Palm Canyon Drive

PHONE 5111

# WANTED Sales Executive

Man over 30 who is well acquainted in the Palm Springs Resort Area to manage new branch store. Should have sales and or — management background. Salary and commission arrangement open. Well rated and established firm has products already in use in Palm Springs. If qualified submit detailed letter of experience and photograph if possible. Box J-26, Desert Sun. Interviews will be held in Palm Springs beginning Monday, November 2.

## ALUMINUM CHAISE

With 18 Pound Boxed Pad

**\$27<sup>95</sup>**

Regular  
\$42.00  
Value



Never before offered in Palm Springs at this price.

Large rubber tired wheel, crisscross straps, highly polished double frame construction.

**U. S. AWNING CO.**

768 NORTH PALM CANYON DRIVE  
Phone 7574



## ANNOUNCE PLANS FOR HORSE SHOW IN MARCH

Palm Springs is to have a colorful two-day event next March 13 and 14. According to John Martin, president of the Desert Arabian Horse Association, it is estimated that about 200 pure-bred Arab horses will be on exhibition. As they, and their grooms, will be traveling from many parts of the country, the exhibitors in several classes will stay in Palm Springs some days before and after the event. Discussing preliminary details for the show were: Tony Burke, round-up boss of the Desert Riders; Ed McCoubrey, straw boss; Carol Brill, buck boss; Ethel Lucarelli of Smoke Tree Ranch; Ted Pierce and Cliff Campbell, Mary Nelson, one of the few owners of pure-bred Arabian horses who live in Palm Springs was responsible for bringing the visiting group here for the proposed horse show. Committees of both organizations will be meeting frequently this winter to complete the arrangements.

### Uniform Headquarters



### The COTTON SHOP

202 N. Indian Ave.  
Phone 6929

## JVs, Beaumont to Meet Tonight

Palm Springs Jayvees will play their second game of the season at 7:30 p. m. tonight, Thursday, when they travel to Beaumont. Coaches Bill Manger and Dick White are busy this week working on offense, trying to find the best combination among the small squad of 23 players. The Indian Jayvees held Coachella to a scoreless tie in their opening game last Thursday, which was a moral victory for the local squad.

READ SUN  
CLASSIFIED ADS

### Louis Loheac

Internationally  
Famous Barber

Will Cut Your Hair  
RIGHT

GOOD GROOMING plays an important part in a man's appearance. Louis Loheac, an artist at cutting hair, knows that longer hair enhances a man's appearance, yet nine out ten males permit their barbers to literally scalp them.

For Your Next Hair Cut

SEE

LOUIS LOHEAC

360 So. Indian Ave.  
PHONE 6421

across from the Safeway Store

## Local Hoopsters Meet Defeat on 29 Palms Trip

Two Palm Springs teams, Cravy's and Village Market, went down to defeat in the first exhibition game of the season at Twenty-nine Palms Tuesday evening, losing to the 29 Palms Marines and also the City League team.

Cravy's lost to the City League 41 to 30, and Village Market dropped a 53 to 30 decision to the Marines. Tony Lopez was high point man for Village Market with 11, and John Wade netted eight points to top the Cravy scorers. High point man of the evening was Duncan, guard for the Marines, with 15 points.

The box scores:

CRAVY'S—30	FG	FT	TP
J. Wade, f.....	3	2	8
Southern, f.....	2	0	4
D. Hines, f.....	2	0	4
Watt, f.....	0	1	3
K. Smith, c.....	0	1	3
Hurish, g.....	1	1	3
W. Hines, g.....	1	2	4
D. Smith, g.....	1	1	3

29 PALMS—CITY—41	FG	FT	TP
Nichols, f.....	7	0	14
Cook, f.....	4	0	8
Dunn, f.....	2	0	4
McDonald, c.....	2	1	3
Davis, c.....	1	0	2
Vick, g.....	0	1	1
Brownell, g.....	2	0	4
Harrell, g.....	1	1	3

VILLAGE MARKET—30	FG	FT	TP
Flavin, f.....	1	0	2
Sandefer, f.....	0	1	1
Ruiz, c.....	1	1	3
Seipel, g.....	2	0	4
Henson, g.....	4	1	9
Lopez, g.....	4	3	11

29 PALMS MARINES—53	FG	FT	TP
Hanson, f.....	1	0	2
Snyder, f.....	2	2	6
Len, f.....	1	0	2
Wysinger, c.....	5	1	11
Mason, g.....	6	1	13
Duncan, g.....	7	1	15
Steward, g.....	0	2	2
Woodrick, g.....	0	2	2

### Santos Service for Deep Well

Starting this Saturday Santos will be serving three meals a day in the beautiful new dining room at Deep Well, Manager John Ravese announced today. The formal opening will be held sometime around Thanksgiving, Ravese added.

### Salton Sea Reverses Trend, Level Lower

Salton Sea during the past two weeks reversed its previous trend and receded about an inch. Its level is now 237.08 feet below sea level. The sea's surface is now 15 inches higher than it was at the same date in 1952.

## McConica Wins Motor Car Dealers Golf Tournament

Charles McConica defeated E. L. Critchlow 4 and 2 in the finals of the Championship Flight Sunday afternoon at Thunderbird Country Club to win the championship of the Motor Car Dealers Association of Southern California. Other Flight winners were: Second Guest Flight—Ralph Singer of Thunderbird defeated W. A. Frazer; Venture Flight—J. Ross Clark II edged John Sharp 1-up, and in the Third Flight, Vernon Peck defeated Sam Taylor 2 and 1.

RUTH MANSEAU, club champion of Thunderbird, played in the guest flight of car dealers, and won low net. She had a two-day gross score of 169, and a net of 153.

In the Championship Flight semi-finals, Critchlow defeated Fletcher Jones, Southern California Amateur Champion, 1-up, with the match going to the twentieth hole, and McConica defeated Bob Fahy of Banning, 2 and 1.

IN OTHER MATCHES in the flight, Fletcher Jones defeated Bill Murphy 4 and 3; McConica defeated Thomas McClean 4 and 3; Fahy defeated Dan Wray 2-up; Critchlow defeated James Bradford 4 and 3; Jones defeated Roy Jones 1-up, and Wray defeated C. A. Wittenton, 4 and 3.

Matches were played both at Tamarisk and Thunderbird Country Club, with the finals being played at Thunderbird. Qualifiers in the Championship Flight handicap tournament were: "Bones" Hamilton, Russell Peck, J. R. Sullivan, Fletcher Jones, Henry Rhoads, E. L. Critchlow, Dan Wray, A. F. McClellan, Thomas McClean, James Bradford, Bob Fahy, Ray Jones, Charles McConica, R. J. McPeak, C. A. Wittenton and Bill Murphy.

A TOTAL of 161 golfers competed in all flights, with \$10,000 in merchandise prizes being awarded winners. Making the presentations were Marvin K. Brown, San Diego association president, and Charles H. Elmendorf, Los Angeles, secretary. Dealers and their wives attending the annual outing enjoyed group social events at El Mirador Hotel, Tennis Club and Thunderbird.

## Cameras in Loot of Store Thief

Burglary of eight still cameras, three movie cameras and sun glasses from M. F. Kries Drug store, 101 South Palm Canyon drive, was reported to police Saturday morning. Articles taken were valued at \$200.

Entry to the store was made by using a glass cutter to cut around the lock on the glass door.

## Hotel Directors Plan for Season

Directors of the Palm Springs Hotel and Apartment Association held an informal discussion meeting at The Rossmore Monday evening, preceded by a cocktail party and dinner hosted by President George Brown.

Plans and projects for the coming season were discussed, and final adoption of a program will be made at the next meeting of the group Thursday night, November 5, also to be held at The Rossmore.

## P.S. Development Company Opens Offices in Village

The Palm Springs Development Corporation, organized and financed by a group of southern California residents, has announced the opening of its new offices at 425-427 North Palm Canyon. Its original office was at Room 704, 634 South Spring street, Los Angeles.

The corporation was formed for the purpose of assisting in the development of the Palm Springs resort area with worthwhile enterprises, according to President E. L. Stancliff.

FIRST PROJECT is the establishing of a thoroughbred race track, located adjacent to the city of Palm Springs. "This project will serve the entire Coachella Valley, and would be in the public interest because of the many added recreational facilities that would be attendant after the completion of this plant," Stancliff said.

Palm Springs Development Corporation, for the past several months, has been using the funds subscribed by the stockholders solely for the purpose of its investigation and surveys concerning the establishment of a track in this area. A total of \$100,000 was subscribed by the stockholders to carry on this work, along with the purchase of licenses and options.

INVESTORS in the corporation, prominent industrialists and professional men, are: Kenneth B. Kirk, Arthur Wheeler, Ralph N. Cardozo, George D. Gannon, Stancliff, Benton Beckley, Clarence Brown, Rooth & Carr, Donald P. Loker, Dr. Lloyd E. Robinson, John G. McClure, Owen P. Churchill, F. C. Schilling, Stanley V. Holt, Dr. Wilmut F. Robinson, Dr. John A. Costello, Harry F. Shinn, William B. Malouf, L. W. Frankley, Richards Investment Corporation, Richard C. Colyear, Rich. Budelier, Montague N. Herbert, Dan D. Dunlap, Beach-er Dickson, George A. Barraclough, Dr. Howard F. Murphy, E. V. Fallgren, Stanley Rosin, Charles L. Jackson, D. H. Graham, Willard D. Voit, Don Wallace, George Scofield, Dr. Charles Reagan, Felix H. Farwell, George S. Bailey and Dick Edwards.

## Perris High and Indians to Clash Here Tomorrow

Coach Clare Ballagh's Varsity gridders will entertain the Perris Panthers tomorrow night in a game billed as a battle for second place. Game time is 8 p. m.

Both Palm Springs and Perris, along with Elsinore and Coachella, have won two games and dropped only one. The Indians have played more consistent ball though, and put up a better showing than Perris against the undefeated Hemet Bulldogs.

Raul Madril, who suffered a sprained elbow in the Hemet game last week, may return to action tomorrow night, but all others injured, including Star Fullback Ralph Estrada, will be out of this game and possibly for the entire season.

Cary Driskell will move to offensive tackle, taking his injured brother, Charles Driskell's place, and Chuck Martin will take Estrada's place at fullback, moving there from his tackle position.

The team, despite its loss of several key men, displayed its best form both offensively and defensively last week, and Coach Ballagh predicted a win if the players continue this improvement.

In other Riverside County League action, Hemet plays its cross-town rival, San Jacinto; Banning travels to Elsinore; and Beaumont plays at Coachella.

## Lighters, Hose Stolen from Car

Theft of two cigarette lighters and an air hose from his car parked at 1060 Valmonte Granvia, was reported to police Sunday by Edward G. Snyder of Los Angeles.

The car was unlocked, but one of the front windows was broken by the suspect, and the glove compartment was also pried open.

Investigating officers found footprints near the scene, which are believed to be those of a barefoot juvenile.

## Paul Payne Now Reserve Major

Capt. Paul G. Payne, 657 Mountain View drive, has been promoted to the grade of major in the U. S. Air Force Reserve. Col. James Ketchersid, commanding officer of Flight B, 9348 VAR Squadron, Palm Springs, announced today.

The squadron holds weekly meetings at 7:30 p. m., Mondays, in Room 1 at the high school.

## WEEKEND HERE

Mr. and Mrs. Howard G. Anderson and daughters, Patricia and Sharon, Glendale, spent the weekend with Mr. Anderson's mother, Mrs. Mary B. Anderson, 148 North Marcus road.

## Moortens Return from Tour of Mexican Back Country

Slim, Patricia and Clark Moorten, "The Cactus Family" have returned home from an interesting and successful scientific expedition seeking rare cacti plants and other unusual materials throughout the length and breadth of Mexico, to the Guatemalan border and including many beaches and harbors along both Atlantic and Pacific coasts.

Their journey lasted two months. They traveled 8,000 miles, camping all the way in their specially-built vehicle, a covered truck equipped to carry all of their many necessary supplies into the remote regions for field work of exploring, photographing and collecting specimens.

This is the sixth time within the past twelve years that the Moortens have gone to Mexico to do research work. Again this year—as always, they recorded their trip in pictures, taking more than a thousand colored slides of various subjects to prepare numerous programs for their illustrated lectures pertaining to Mexico and such diversified topics as cacti and tropical flowers, mines and geology, markets and merchandise, fiestas, archaeological ruins, jungles and wildlife, native customs and architecture.

The Desert Sun—5<sup>th</sup> and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 29, 1953

## Enjoy Card Playing?

You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.

## GARDENIA CLUB

CARD ROOM  
549 W. SIXTH, BEAUMONT, CALIF.—(On Highway 99)  
"Next to Beaumont Drive Inn Cafe"

## SALESMEN

We have openings for two capable salesmen able to finance selves and own cars. Commissions range from \$60 to \$125 per unit sold. Sound experience helpful. Leads furnished. Outstanding product has already been introduced and accepted in Palm Springs.

Write self-resume to BOX J-26, DESERT SUN. Interviews will be held locally.

## Hi!! Neighbors

Good to See All Our Friends Back, and A Hearty Welcome to Our New Neighbors. We are Open Again and Ready to serve you as we have in the past.

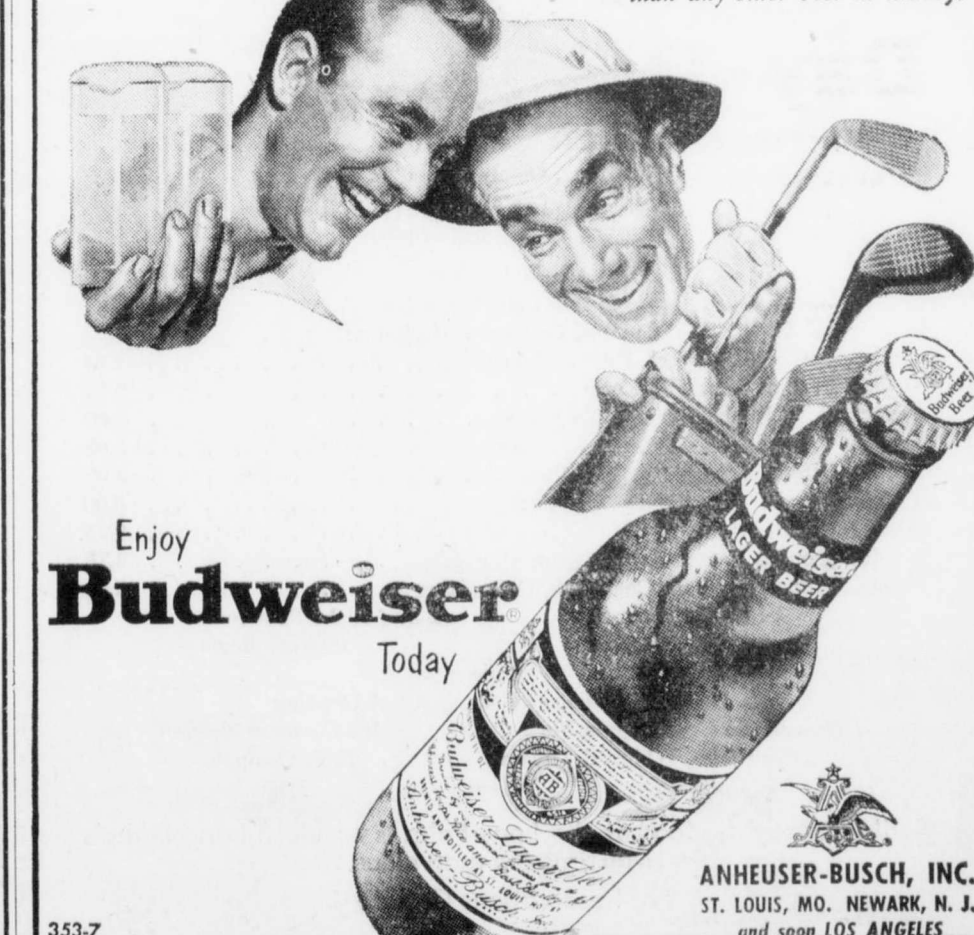
This season we are featuring the much wanted "Hawaiian Torches" and floating water lily candles, in luscious pastel colors, along with hundreds of new and exciting gifts. Come in and browse around for ideas. Remember Christmas will be here sooner than you think.

## Mike's Fireside Shop

Only 48 Shopping Days 'til Christmas  
171 N. INDIAN AVE. (in The Center) PHONE 5389

## When you know your beer ... IT'S BOUND TO BE BUD

The best part of an active afternoon is the relaxation that follows. Nothing like talking over the game, over a bottle of Bud... the beer brewed by the costliest process known... the beer so superior that it has pleased more people than any other beer in history.



Enjoy Budweiser Today  
ANHEUSER-BUSCH, INC.  
ST. LOUIS, MO. NEWARK, N. J.  
and soon LOS ANGELES  
353-7



Sure ways to appreciate that 7 Crown Taste  
Any drink is a better drink when it's made with Seagram's 7 Crown. But America's favorite whiskey is never more appreciated than when it's served "neat," "over ice" or in a highball. For then, its true taste comes through... undisguised... naturally smoother, naturally finer!  
Say Seagram's and be Sure  
Seagram's 7 Crown. Blended Whiskey, 86.8 Proof, 65% Grain Neutral Spirits. Seagram-Distillers Corp., N. Y.





**OPENS NEW STORE**—E. A. (Curly) Knorr, who has opened the Desert Dime and Dollar, D. D. D., retail variety store at 246 North Palm Canyon, after many months of preparation. The store features all new stock in its new, modern building.

**OVER 20 YEARS**  
Dependable Realty  
Service

**LAS PALMAS** outstanding buy, 4 bedrooms each with beautiful tile bath, enclosed lanai, adjoining large dining room. **QUALITY CONSTRUCTION AND PRICED FAR UNDER REPRODUCTION COST.**

**OUT OF TOWN OWNER SAYS** my lovely corner home, completely furnished 3 bedrooms, 2 baths, dining room, wall to wall carpet, double garage, enclosed yard. **SEE TODAY—MAKE OFFER.**

**YOUR OPPORTUNITY** to live in Palm Springs and let your dollars work. 14 units on C-2 corner lot. **OWNERS FORCED TO LEAVE WILL SELL ON EASY TERMS.**

See Us For Best Buys  
and Rentals

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and Co.**

1059 N. Palm Canyon Dr.  
Phone 3673

**ASSOCIATE BROKERS**  
John C. Davis  
Earl Chamberlain

## Observer Corps to see Films at Meeting Nov. 10

Members of the Palm Springs Ground Observers Corps will hold a general meeting at 7:30 p. m., Tuesday, November 10, in the Frances Stevens school cafeteria.

Movies dealing with the Ground Observer Corps activities will be shown. The public is invited.

On Sunday, November 22, all members, their families and friends will go to Santa Ana to inspect the GOC Filter Center there. The U. S. Air Force will provide transportation. The group will leave here at 10 a. m. and return about 6 p. m., with plans now under way for holding a picnic en route.

From Page 1—MORE ABOUT  
**DENTISTS**

Loyola university in Chicago. Dr. Arthur C. Curtis, professor of Dermatology and Syphilology at the University of Michigan. Dr. Hamilton B. G. Robinson, professor of Dentistry and director of post-graduate education, Ohio State university. Dr. Warren L. Bostick, professor of Pathology, School of Medicine and College of Dentistry, University of California. Dr. David B. Scott, U. S. Public Health Service, National Institute of Dental Research, and National Institute of Health, Bethesda, Maryland, who is an expert in the field of electron-microscopy.

From Page 1—MORE ABOUT  
**TRAILERS**

at the Polo Grounds, featuring entertainment.

ON SATURDAY, there will be a recreation program in the afternoon, followed by a Western barbecue at 5 p. m., dancing entertainment and a square dance contest starting at 7 p. m. During the evening 50 prizes will be awarded.

A chuck wagon breakfast will be served Sunday morning, followed by inspirational music at 9:30 a. m., a spiritual message, and then all persons will be invited to attend the church of their choice.

## C of C Directors Start Drive to Gain Members

Fifteen Chamber of Commerce directors, together with 45 of their friends, on Tuesday morning started a two-weeks canvass of the Village to welcome new businesses and to invite them to join the Chamber.

Each person is asked to contact at least two business establishments.

The men participating started their canvass after meeting at the Chamber offices at 9 a. m. for coffee and doughnuts, and a final briefing by President Frank Prince and Manager William Dunkerley.

From Page 1—MORE ABOUT  
**ZONING**

North Palm Canyon drive and North Indian avenue. 3. Elimination and control of signs and billboards.

4. Preparation of a regional master plan beginning with highways and transportation, most specifically Highway 121 and Ramon road.

**MAYOR FLORIAN BOYD** said that acceptance of these recommendations by council would assure Palm Springs future as "America's foremost desert resort."

Unregulated development of property just outside the city would produce a district of shoddy business houses cluttered with billboards, he said, and would develop the area into a honky-tonk in the sand dunes. Councilwoman Ruth Hardy asked that billboards be controlled, pointing out that they are ugly and also a safety hazard.

Roeseler summarized the reports of all persons representing the city.

**OTHERS APPEARING** on behalf of the city's program were: Councilman Jerry Sanborn, Chamber of Commerce Manager William Dunkerley, Lee Odle of the Palm Desert Corporation, and W. R. Hillery of Cathedral City.

Three owners of property outside the city, Stewart Allen, Ernest Ball and Wayne Fields, told the supervisors that a tight zoning plan would damage their chances to get a fair return from their property. They added that some billboards do no harm.

## Wrong Place

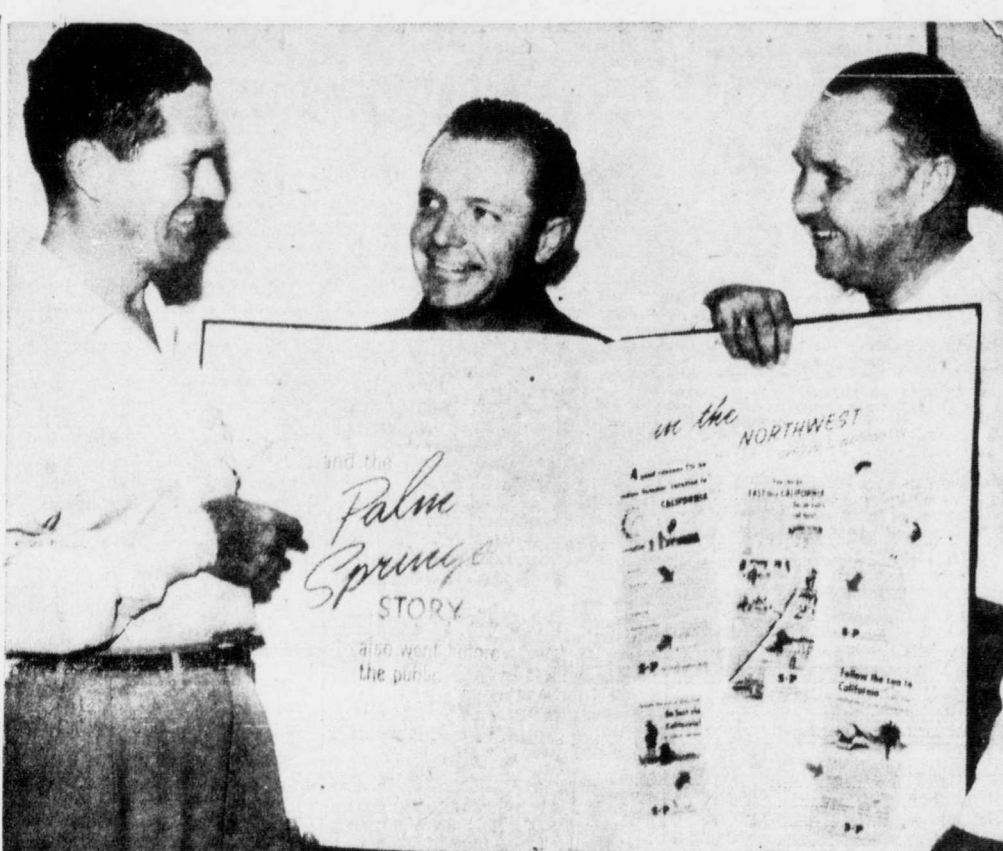
Father and Sons  
Given Warning

Wrong place for target practice, was the warning police issued to a father and his three son Saturday, who had been violating a city ordinance by discharging firearms within the city limits.

They had been shooting toward the airport property, from Sunrise Way.

Visitor Reports  
Auto in Accident

Harold Allen Glassner, Long Beach, reported to Palm Springs police that his car had overturned on the Twenty-nine Palms road, about 10 miles from Highway 99, at 11:30 p. m., Tuesday. No one was injured. Local authorities notified the California Highway Patrol, who investigated the accident.



(Chamber of Commerce Photo)

**BOOST FOR VILLAGE**—James Shea, Southern Pacific publicity director, left, shows Bill Dunkerley, Chamber of Commerce manager and President Harold West of the Lions club a page from the big book which carries a record of what his company has done to promote Palm Springs.

## Tamarisk Park Completed and Already Much in Use

Tamarisk Park is approximately 100 per cent complete. Howard Haddock, recreation director, said this week.

Haddock said the park started about five years ago when bonds were voted, is already a popular spot in town and much used.

Seventy-five per cent of the park is in grass and there are picnic tables and barbecue grills for the use of the public.

"These are the finest picnic facilities anyone could ask for in a public park," he said.

Three tennis courts, all provided with lights for evening playing, are in operation.

For the children, he said, there are swings, slides and a safe type of merry-go-round. For the adults there are two shuffleboard courts and two horseshoe courts.

## THIEF RAIDS WAREHOUSE

Theft of a car bumper, wheel disc and two tires, total valuation \$49.70, from his warehouse located near the city garage, was reported to police Tuesday by D. C. Stachler of Stack Chevrolet. Entry was made by tearing off siding.

A shelter house with rest rooms and space for storage has been built.

City council and the park board were responsible for construction of this recreation addition to the Village. The city recreation commission is in charge of operations.

Dedication of the park is planned for the near future.

From Page 1—MORE ABOUT

## HOTELS

clinic for hotels will be conducted, with Willard Abel of the Gaylord, Los Angeles, and Dwight Hart of the Clift, San Francisco, as vice chairmen.

**FEATURES** of the closing day, November 4, will be reports and election of officers, and in the evening a dinner dance, entertainment, and a cocktail party.

An entertainment program is also being planned for the women, consisting of style shows, aquatic displays, a special luncheon at The Oasis, bridge and canasta tournament. Mrs. Earl Coffman is chairman of the arrangements committee.

## Professional Pharmacy

Now Open Daily 8:30 A.M. to 9 P.M.  
Sundays 9 A.M. to 6 P.M.



**Palm Springs only  
PRESCRIPTION STORE**  
Serving Tourists and Villagers Alike  
**12 MONTHS A YEAR**

**REFRIGERATED** to guarantee no deterioration from Summer temperatures. Your drugs and vitamins **RETAIN FULL POTENCY.**

COSMETICS... RUBBER GOODS... ETC.  
... always fresh and sweet.

**NO FOOD NO LIQUORS**

**BUT a Full and Complete Supply of  
DRUGS, FINE TOILETRIES, HOSPITAL  
AND SICKROOM SUPPLIES**

PHONES 9090 — 2741  
S&H Green Stamps with every purchase

1081 N. Palm Canyon Dr. Palm Springs

**Sun Classifieds Bring Quick Results**

## Raytheon

**T. V.**

THE GREATEST NAME  
IN TELEVISION TODAY—

**SEE THE 1954  
MODELS  
NOW**

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**Strebe TV Sales**

VILLAGE THEATRE BLDG.

207 N. Palm Canyon Drive

Phone 2626

THE LATEST AND FINEST MODELS AS LOW AS \$199.95



## hotel the oasis

Cordially

Invites you to the

## Informal Opening of Its Dining Room



**Saturday, October 31st, 5 P.M.**

**CHEF KELLER**  
Internationally Renowned

Cocktails — 5 to 7  
the Finest in Food  
Friendly Atmosphere

Dinner — 7 to 10 P.M.  
Distinctive Decor  
Courteous, Efficient Service

**155 SOUTH BELARDO ROAD**  
One block directly west of The Oasis Building  
Operated by Western Hotels, Inc.

Robert Metzendorf, Mgr.

Phone 2101

ALWAYS OPEN

## The Biltmore

Dining in the

## GARDEN ROOM

Select your own steaks and watch them  
charcoal broiled

Dorace MacKenzie, featuring the Hammond  
Organ appearing nightly except Mondays at  
THE PIANO BAR

REFRESHING COCKTAILS

## BILTMORE HOTEL

TEL. 2357

HIWAY 111



**Lone Palm Hotel**

PALM SPRINGS, CALIFORNIA

Friday, October 30, 1953

## DINNER MENU

Served from 6:30 to 9:30

Assorted Relishes  
Boston Clam Chowder  
Chicken Consomme, Celestine

Yankee Pot Roast of Beef, Potato Pancake	2.75
Grilled Filet of Sole, Meuniere	2.75
French Fried Jumbo Shrimp, Hot Sauce	3.00
Lobster Thermidor	3.00
Weiner Schnitzel, with Egg Noodles	3.00
Chicken a la Maryland	3.00
New York Cut Dinner Steak	3.75
Broiled Double French Lamb Chop, Mint Jelly	3.75
Broiled Prime New York Cut Steak, Onion Ring	5.50

Au Gratin Potatoes Baked Idaho Potatoes  
Buttered Green Peas Harvard Beets

Rolls

Heart of Romaine Salad, choice of Dressing  
Homemade Green Apple Pie Ice Cream or Sherbet  
Fruit Jello, Whipped Cream Fruit Compote  
Coffee Teas Milk

Villagers say the food at the Lone Palm is wonderful and Eddie's  
Martinis are marvelous.

For Reservations Call 2241



# The Desert Sun

and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Thursday, October 29, 1953 Second Section

## Humberto Lopez Home from War

Cpl. Humberto Lopez, son of Mrs. Anna Gonzalez, 407 North Calle Encilla, has returned home from Korea after having spent the past 10 months in that war-torn country.

While in Korea, he served with the 76th Construction Engineers doing construction work throughout the country. His unit's last assignment before he left was building the prisoner compounds at Pan Mun Jom.

Lopez witnessed the arrival of the prisoners to be interrogated by the communists, and also was present at the signing of the truce and at the actual prisoner exchange.

The ship which transported him and approximately 3,300 other men back to the United States left directly from Korea, and landed at San Francisco. He received his discharge at Fort Ord after two years of service.

Before entering the Army, Lopez was a star athlete in football, basketball and track at Palm Springs high school. He was a member of the graduating class of 1949.

Immediate plans for the future call for resuming his education interrupted by his entering service, starting in February. He has not selected the school.



(Desert Sun photo) **BACK FROM KOREA**—Cpl. Humberto Lopez, who has returned home after serving 10 months in Korea. He is the son of Mrs. Anna Gonzalez, 407 North Calle Encilla, who is clerk of Judge Eugene Theriault's justice court.

## C. of C. Offices to Open Saturdays

Chamber of Commerce offices will remain open all day Saturday, starting October 31, with evening and Sunday opening to be started in the near future.

A check was made last week of calls on evenings and Sunday, and it was not sufficient to warrant keeping the office open at this time, according to Manager William Dunkerley. Requests for information during the past three months were: July—walk-ins 613, phone 556, letters 179; August—walk-ins 189, phone 211, letters 58; September—walk-ins 300, phone 289, letters 454.

### REPORTS PROWLER

Eleanor Hall, 1316 E. Alameda, reported to police at 10:25 p. m., Wednesday, that a prowler was near her house. Officers checked the area, but were unable to locate any suspects.

## Cement Block Man Sought After Attack on Woman

Search for a man who committed assault and battery, using a fragment of cement block, on Betty Canedo, 458 North Indian avenue, before fleeing from the scene of the attack at 438 North Indian avenue, is now being conducted by Palm Springs police department.

Lacerations on the head, and street burns on both knees were suffered by the victim, police reported. The attack occurred shortly after midnight, Monday.

### WINDOW BROKEN

Malicious mischief, breaking of a window in the Cannon Real Estate office on Sunrise Way, was discovered by Palm Springs police on a routine check early Saturday morning.

## Hughes Elected Red Cross Head

Ralph Hughes was elected chairman of the Riverside County Chapter, American Red Cross, at the annual meeting at the United States Naval Hospital at Corona.

Sherman Whitnah, retiring chairman complimented the Red Cross staff and volunteers for the outstanding service performed this year. He said that 36,000 hours had been given by more than 2700 volunteers in Red Cross activities. Activities of the service groups was outlined by Whitnah.

## FIVE KILLED, FOUR HURT WHEN TRUCK RUNS WILD

Five persons were killed and six others injured, four critically, in a series of high-speed collisions involving an out-of-control cattle truck and three cars on U. S. Highway 60-70 four miles east of Indio at 12:45 p. m. Sunday.

The dead, tentatively identified by the California Highway Patrol: William Carol Oliver, 33, Midwest City, Oklahoma. Mrs. Eva Mae Oliver, 31, Oliver's wife.

Ruth Lucille Outwater, 60, Alhambra. Daisey Ann Burdick, about 50, Los Angeles.

Mildred J. Loucks, about 32, 215 South Live Oak, Fontana.

### THE INJURED:

Oliver Edward Leggett, about 30, Phoenix, Arizona, minor injuries.

Air Force M. Sgt. Willis D. Hutto, 30, Parks Air Force Base, Pleasanton, California, critical injuries.

Mrs. Mildred Wanda Hutto, 29, his wife, critical injuries. Lawanda Darlene Hutto, 6,

their daughter, critical injuries. Leroy Oliver 11 son of dead couple critical injuries.

Shirley Oliver, 5, daughter of dead couple, minor injuries.

**THE DEAD** were taken to O'Donnell's Indio Mortuary. Leggett was taken to Casa Hospital; the other injured persons to Coachella Valley hospital.

Leggett told CHP officers that the air brakes failed on his truck, which was pulling a trailer-load of white-faced cattle westbound toward Indio, while going down a sharp grade.

CHP Sgt. E. E. Elmore, who was aided by CHP officers L. M. Kosloski and T. C. Kling, gave this account of what then happened:

**LEGGETT'S TRUCK** side-swiped a westbound Pontiac driven by Laura Yeaman, 47, of Glendale. Neither Miss Yeaman nor a passenger, Eldora Demotts, of Los Angeles, was hurt.

Fighting to control the truck which had rolled off the slab on

the north side of the highway, Leggett crashed through the north railing of a bridge in coming back on the highway, careened across the road, glanced off the south railing and struck a westbound Nash driven by Sgt. Hutto which contained seven persons—the Hutto and Oliver families.

**THE NASH** was knocked into the Dodge, which was carrying Mrs. Outwater and Mrs. Burdick, throwing the Dodge into the path of the truck.

The truck literally "rolled over" the Dodge, instantly killing its occupants and, according to Sheriff Joe Rice, shearing off about everything on the Dodge above the floorboards.

The Nash rolled off the south side of the road, where it was followed by the truck, pulling the Dodge.

Nine of the cattle in the truck were killed. A number of cattle escaped into the countryside. Twenty members of the sheriff's posse, which had been engaged in an exercise at Thousand Palms rounded up the escaped cattle.

**THE FONTANA WOMAN**, a passenger in the truck, was killed when the truck rolled over at the side of the highway.

Car and truck traffic was tied up for a great distance east and west of the crash scene but CHP

officers quickly cleared the debris from the two-lane highway.

Coroner Ben White and Deputy Coroner Robert Drake launched an investigation into the wreck.

Leggett was Monday charged and arraigned on five counts of manslaughter. The hearing was held in Casitas hospital with Judge Walter Rouse presiding.



From where I sit ... by Joe Marsh

## It's the Principal of the Thing!

Every autumn our High School has a contest to see who can get the most ads for *The Recorder*—the school magazine. The winner becomes honorary Principal for a day.

Skip Roberts won last week, and his first (and only) official act as "Principal" of the school was to announce in a loud, clear voice: "I hereby declare today a school holiday!"

Knowing Miss Gilbert, the real principal, it was no surprise to me that she laughed as hard as anybody else ... and said to go right ahead.

From where I sit, it's no wonder our youngsters think Miss Gilbert's such a wonderful person (even though they know they'll have to make up that day). Her tolerance, her friendly way with people of all ages reflect in everything she does. For instance, at my house Miss Gilbert prefers tea but always respects my preference for a glass of beer. As a real person ... in any community, Miss Gilbert belongs at "the head of the class."

Joe Marsh

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**YOU GET ...**  
**MORE BEEF FOR YOUR MONEY**  
**... at MAYFAIR**

**YOU GET A COMPLETE CHOICE AT MAYFAIR**  
**2 Grades of Beef — a cut for every budget!**

**DOUBLE VALUE!**

**DOUBLE SELECTION!**

**Red Ribbon**

Leaner  
Less Expensive  
"U.S. Commercial"

**Blue Ribbon**

Tops in Fine Flavor  
"U.S. Choice"

RED RIBBON		BLUE RIBBON	
<b>HASSOCK</b> \$7.95, Jumbo, All Plastic	<b>Lamb Roast</b> Tender and Sweet <b>39¢</b>	<b>BONELESS SHOULDER ROLLED ROAST</b> <b>55¢</b>	<b>59¢</b>
	<b>Lamb Chops</b> <b>59¢</b>	<b>STANDING Prime Rib Roast</b> <b>55¢</b>	<b>63¢</b>
	To Bake, Stew or B-B-Q <b>Lamb Breast 10¢</b>	<b>Fully Trimmed, Club Steaks or PORTERHOUSE</b> <b>79¢</b>	<b>95¢</b>
	<b>Frh. Oysters</b> 12-oz. Jar <b>59¢</b>	<b>TENDER, JUICY, BONELESS Top Sirloin Steak</b> <b>89¢</b>	<b>\$1.09¢</b>
	<b>Salmon Stk.</b> Red King <b>55¢</b>	<b>Lean, ground fresh hourly GROUND BEEF</b> <b>25¢</b>	<b>BOILING BEEF 10¢</b>
	<b>Dubuque's Slic'd Bacon</b> 1-lb. Pkg. <b>69¢</b>		

**MAYFAIR HALLOWEEN SPECIALS**

<b>SPRING BLOOM SWEET CIDER</b> Full Gallon <b>72¢</b>	<b>Martinelli's Apple Cider</b> Half Gallon <b>67¢</b>
<b>America's Favorites Cracker Jack</b> 24 Reg. 5c Pkgs. in Ctn. <b>93¢</b>	<b>"Goodies" Mixed COOKIES</b> 14-oz. Pkg. <b>39¢</b>
<b>Kraft's Carmamels</b> 1-lb. Pkg. <b>35¢</b>	<b>Hallowe'en Suckers</b> With cello mask pkg. <b>39¢</b>
<b>Candy Corn</b> 10-oz. Bag <b>29¢</b>	<b>Fleer's Bubble Gum</b> 20 pcs. in cello <b>17¢</b>
<b>Hi Ho Crackers</b> 1-lb. Pkg. <b>33¢</b>	<b>Circus Virg. Peanuts</b> 2-oz. Cans <b>59¢</b>
<b>Jollytime Popcorn</b> White or 10-oz. <b>19¢</b>	<b>Venus Popcorn</b> Yellow Pkg. <b>43¢</b>
<b>Mel-o-sweet Marshmallows</b> 1-lb. Cello <b>23¢</b>	
<b>ARDEN'S FAMILY PACK ICE CREAM</b> 1/2 Gal. <b>69¢</b>	<b>Pennant Marshmal-O</b> 1-oz. Jar <b>34¢</b>

<b>CASE-SWAYNE PINEAPPLE JUICE</b> WILSHIRE SWEET PICKLE <b>RELISH</b> 24-oz. Jar <b>35¢</b>	<b>FOOD CLUB, RED SOUR, PITTED CHERRIES</b> 20-oz. Can <b>25¢</b>
<b>LIBBY'S STRAINED PUMPKIN</b> 29-oz. Can <b>16¢</b>	<b>NEWMARK, NEW POTATOES</b> 3 15-oz. Cans <b>25¢</b>
<b>HEMET, MEDIUM PITTED RIPE OLIVES</b> Tall Can <b>29¢</b>	<b>HEINZ BKD. BEANS</b> 16-oz. Can <b>15¢</b>
<b>Bon Ami Glass Gloss Campagna Tom. Paste</b> Pint <b>39¢</b>	<b>Strawberry Preserves</b> 2 2 1/2-oz. Jar <b>25¢</b>
<b>Pen-Jel Pectin</b> 2 2 1/2-oz. Jar <b>25¢</b>	

<b>46-oz. Can 24¢</b>	<b>Cleansing Tissues KLEENEX</b> Box of 300 <b>19¢</b>
<b>Foaming Cleanser BAB-O</b> 2 Reg. Cans <b>23¢</b>	<b>Northern Paper TOWELS</b> 2 1/4-oz. Can <b>18¢</b>
<b>Underwood's Deviled Ham</b> 150-ct. Roll <b>21¢</b>	

**Garden Fresh PRODUCE**

<b>ARTICHOKES, fancy</b> <b>5¢ ea.</b>	<b>JONATHAN OR DELICIOUS APPLES</b> In Trick or Treat Bag <b>3 for 29¢</b>
<b>DATES</b> HYDRATED 1-LB. BAG <b>21¢</b>	<b>WALNUTS, in bulk</b> <b>3 lbs. 98¢</b>

<b>ZEE TOILET TISSUE</b> 1 Roll <b>29¢</b>	<b>Zee Facial Tissues</b> 200-ct. pks. <b>2 for 29¢</b>
<b>Zee Paper Towels</b> 150-ct. Roll <b>19¢</b>	<b>Zee Paper Napkins</b> 80 count pks. <b>2 for 31¢</b>
<b>Zee Sandwich Bags</b> 40 count pks. <b>10¢</b>	

**Highwire Act**  
That Nobody Sees

Power lines are patrolled by airplane, too. Flights are made during the early morning hours when the air is calm and planes can fly close to the poles.

Two strong steel cables make a branch over a deep gully or treacherous bog for the power line Patrolman. Hip boots and snake bite kits are his friends of the road. He follows wherever men have cleared the way enough to raise transmission towers and string wires. His eyes are trained to see broken insulators, frayed guy wires, trouble near the lines—anything that could ever interfere with the fine electric service.

Our Line Patrolmen and 1100 other employees doing their jobs conscientiously and well are an important part of the reason why Cal-Elec's customers receive such dependable electric service.

**CALIFORNIA ELECTRIC POWER COMPANY**

By the end of 1953, the power production capacity of California Electric Power Company will be more than double what it was in 1950

**1081 PRIZES \$32,500 Worth**

**ENTRY BLANKS HERE**

**ARMOUR'S PANTRY SHELF MEALS—"NAME THE STAR CONTEST"**

Send entry blank and label from any of these products

<b>Armour's Star TREET LUNCH MEAT</b> 12-oz. Can <b>41¢</b>	<b>Armour's Corned Beef Hash</b> 16-oz. Can <b>31¢</b>
<b>Armour's Corned Beef</b> 12-oz. Can <b>52¢</b>	<b>Armour's Chopped Ham</b> 12-oz. Can <b>59¢</b>
<b>Armour's Vienna Sausage</b> 4-oz. Can <b>20¢</b>	

<b>ALL</b> 24-oz. Pkg. <b>40¢</b>	<b>NEWS</b> 2 lge. pks. 3 large 59¢ 1 for 1c
<b>Woodbury</b> 3 Reg. 23¢ Bars	<b>PUREX</b> Half Gal. <b>30¢</b>

**Adv. Prices Good Thurs. thru Sun., Oct. 29, Nov. 1**

**Mayfair**

444 N. Palm Canyon Dr. Palm Springs



## Hallowe'en Party at Cathedral City to Aid Koreans

A new sort of Hallowe'en enjoyment will be experienced by young folk of Cathedral City, under the sponsorship of the Community church, Saturday evening. They will tour the area in a 'trick or treat' visit; but the treat will be asked for as a suitable gift for the destitute in Korea. All the items will be gathered at the church, for immediate shipment to Korea. Since there are some charges for shipping involved, even with the special arrangements for handling, the young folks will also accept written pledges for money to help on the shipping. Accredited messengers will call later to pick up the pledges.

The youngsters will gather at the church at 3 p. m. to enjoy games, costume judging, and a wiener roast. Each will bring his wieners, and the church will furnish the buns and supplies. Parents are invited to join, help with the fun, and with the management. Children under 7 must bring an adult.

Church service will be conducted by Dr. Graham Hunter at 11 a. m., Sunday, preceded by Bible school at 9:45. Junior choir practice at 5 p. m. Sundays, and the intermediate grades at 3 p. m. Wednesdays.

### Returns Prize to

#### C. of C. as Donation

George Beebe, Jr., of Beebe's, third place winner in the Chamber of Commerce Summer window display contest, has returned his \$10 prize as a donation to the Chamber's building fund, Chamber Manager William Dunkerley announced.

## INDIO Drive-In

Thursday - Friday  
October 29-30

## SLAVES OF BABYLON

TECHNICOLOR  
RICHARD CONTE  
LINDA CHRISTIAN

## MILLAND COPPER CANYON

Color by TECHNICOLOR  
Saturday  
October 31

## BIG HALLOWEEN SHOW

Sun.-Mon. Nov. 1-2

## SEMINOLE

TECHNICOLOR  
Rock Hudson  
Barbara  
Anthony Quinn

## VICKI

Tues.-Wed.-Thurs.  
November 3-5

## THE MIRACLE OF Our Lady of FATIMA

With Gilbert Roland - Angela Clark - Warner Color

## JOHN WAYNE TROUBLE ALONG THE WAY

## Indio Drive-In Theatre

### SPECIAL SHOW CELEBRATE HALLOWEEN!

SATURDAY, OCTOBER 31ST

FROM DUSK 'TIL DAWN

7 FULL FEATURES

7 CARTOONS

12 HOURS OF CONTINUOUS ENTERTAINMENT

MAKE UP A PARTY

Action - Comedy - Musical - Spooks

MAKE YOUR

1953 HALLOWE'EN

THE "LONGEST" AND BEST

Remember

5:00 P.M. to 5:00 A.M.

PRICES

65c—ADULT CHILDREN FREE

SPECIAL SHOW CELEBRATE HALLOWEEN!

## Chaplain Westby Promoted to Lieutenant Colonel Rank

Chaplain W. Henry Westby, 677 Desert View drive, Palm Springs, was promoted to lieutenant colonel in the U. S. Army Reserve on October 1, according to word received from Headquarters, Sixth Army, Presidio of San Francisco. He is assigned to 6230 ARASU, ORC School, San Bernardino.

Chaplain Westby was commissioned a first lieutenant on May 16, 1941, and entered active duty with the 5th Armored Division on August 25, 1941. He served as regimental chaplain in the 5th, 3rd and 6th Armored Divisions, and as group chaplain with the 15th Tank Destroyer Group in the United States.

GOING OVERSEAS with the 69th Infantry Division as assistant division chaplain, he engaged in combat operations in Belgium and Germany and was awarded a Bronze Star medal and two battle stars. While in combat, he was promoted to captain and major. The 69th Infantry Division was the first American division to link their operations with the Russians, meeting them on the Elbe river.

Following occupation duty in Germany, Chaplain Westby was in the China-Burma-India theatre when the war with

Japan came to an end, and he returned to the States to serve as post and prison chaplain at Turlock and Camp McQuaide, California.

SEPARATED from service in 1946, he served as chaplain of the Veterans Administration hospital in Fargo, North Dakota, for more than four years. Since April 1951, he has been area director of the Lutheran Service Commission, a national church agency engaged in establishing service centers for armed forces personnel throughout this country and in some foreign lands.

Chaplain Westby's territory includes Alaska and 12 western states. He recently returned from an extended trip to Washington, D. C., where he attended conferences in connection with his work.

Dr. Westby is a graduate of St. Olaf college, Northfield, Minnesota; received his master's degree in theology at Princeton in 1931, and studied at Yale University Graduate School in New Haven, Connecticut, and Southern Baptist Theological Seminary, Louisville, Kentucky, being awarded the doctor of philosophy degree in 1934. He and Mrs. Westby have been Village residents since 1951.

## Special Service Planned Sunday at Episcopal Church

Sunday, November 1, All Saints' Day, will be marked by a choral celebration of the Holy Eucharist at 11 a. m. at St. Paul's in the Desert Episcopal church. The choir, under the direction of Mr. and Mrs. Alex Hammond will sing the plainsong setting of the Holy Communion dating from the 12th century, the "Missa Marialis." The special setting of the Nicene Creed will be the traditional one used in the Russian Orthodox church for centuries. The reader, the Rev. William A. Blonden Jr., will preach at the 11 a. m. service on "Their is the Kingdom of Heaven."

The church will be specially decorated with flowers and candles by the Chancel Society. This Sunday, for the first time, new hymnals will be used in the pews, hymnals given in memory of Dr. Richard Young, formerly of Smoke Tree Ranch who recently died. Special Me-

morial Prayers will be said at all services for those of the Parish who have passed on during the year, as well as for any for whom special prayers are desired.

The semi-annual United Thank Offering of the church will be received at the 11 a. m. service, under the supervision of the Woman's Auxiliary.

This special offering is used by the women of the National church for work involving missionary and medical work performed by women who work in the Episcopal church.

There will be a simple celebration of the Holy Communion at 8 a. m., and the family service will take place at 9:30 a. m. During the 9:30 service the children's choir will sing Franz Schubert's "Sanctus."

## Good Religion to be Topic Sunday at Palm Desert

"The Nature of Good Religion" will be the subject of the sermon at Palm Desert Community church Sunday at 11 a. m. This is a further pursuit of the theme of the difference religion makes which was discussed on last Sunday by Dr. P. Martin Baker, the minister. Harry Omlinson the organist, in cooperation with Dr. Baker, is creating a unified worship service of inspiration and helpfulness.

Sunday school for Junior or 4, 5 and 6th grade boys and girls will meet at the church house under the leadership of Mrs. Reuben Buck. Sunday school for nursery kindergarten and 1, 2 and 3 grades will meet promptly at 11 a. m. in the church house. Under the leadership of Mmes. Blades, Bond, Ring and others. Parents are encouraged to come with their children at the 11 o'clock hour.

Following the worship on last Sunday more than thirty persons indicated their interest on improvements to the church, the church house and the grounds. These groups will meet in the immediate future for discussion and action.

## Jerusalem Topic at Temple Isaiah

A three-thousand-year story of the City of Jerusalem will be the sermon topic of Rabbi Arthur B. Lebowitz at the Friday evening services tomorrow evening at 8:15 at Temple Isaiah. The City of Jerusalem and its political and religious significance is being widely discussed today.

Saturday morning services will be held at 10 o'clock. Religious School will be Sunday morning at 10 o'clock. The children of the Religious school, under the leadership of Principal Katie Nelson, raised \$100 during the recent drive for the City of Hope.

## FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday Service, 11 A.M.  
Wednesday Meetings, 8 P.M.  
(Women's Clubhouse)  
Sunday School, 9:15 A.M.  
271 Ocotillo Avenue

The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.

Fun for Everyone—every Thursday

Ray Milland in Meet Mr. McNutley 6 P.M.

Horace Heidt in 'The American Way' 7 P.M.

Elena Verdugo in Meet Millie 8 P.M.

Marlene Dietrich in Time for Love 9 P.M.

Songs you love by the Outstanding Choraliers 10:30 P.M.

KCMJ-CBS Dial 1340

## The Desert Sun—2b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 29, 1953

## Faith to be Topic of Dr. Blackstone Sunday Morning

Dr. James H. Blackstone Jr. will preach on "Our Response to God-In Faith" Sunday morning at 11 o'clock at Community church.

At the evening service a film, the second in the series of the Life of Saint Paul, will be shown. The film is entitled "Paul's Conversion."

The Junior high Christian Endeavor group will meet at the church at 6:15 p. m. The high school young people will meet at the Manse, 251 San Jacinto drive, at 6:15 p. m.

A Hallowe'en party will be held by the high school department of the church Saturday evening. Young people who attend the party will be dressed as hoboes and part of the evening will be given to an old clothes hunt. The clothes will be sent to Korea.

## College Group to Conduct Service Here Saturday

Young people from the La Sierra College chapter of the American Temperance society will be in charge of services at Palm Springs Seventh-day Adventist church, Saturday at 11 o'clock in connection with the observance of World Temperance Day.

La Sierra College, located in Arlington is operated by the denomination, and Pastor Kenneth Smith said that none of the over 700 students use liquor or tobacco in any form. They also believe that temperance begins in the home. A good definition of temperance, he said, is "abstinence in all harmful things, and moderation in all good things."

The need of greater emphasis

## Second Annual Courtesy Event Proves Success

Villagers have gone all-out during the past two weeks in their cooperation with the Courtesy Week program, making the second annual observance a definite success. Adrian Rosen, chairman of the Chamber of Commerce sponsored event announced today.

Official observance of Courtesy Week will end Saturday evening, but it will continue in spirit throughout the year, he added.

All badges have been distributed, and they are in evidence throughout the Village.

Penalties inherent in sin and fear are destroyed as thought and desire are purified points out the Sunday Lesson-Sermon on "Everlasting Punishment" in all Christian Science churches.

The Golden Text from James (4:8) reads, "Draw nigh to God, and he will draw nigh to you. Cleanse your hands, ye sinners; and purify your hearts, ye double minded."

The healing of the impotent man from John's Gospel is related. Jesus questions the man, "Wilt thou be made whole?" Later Jesus commands him, "Rise, take up thy bed, and walk. And immediately the man was made whole, and took up his bed, and walked." (John 5:6, 8, 9.)

Mary Baker Eddy says in "Science and Health with Key" upon the subject of temperance was expressed by Pastor Smith as he voiced sharp criticism of the army's plan to permit the sale of liquor on military posts. He declared that the "time has come for parents interested in the welfare of their sons and daughters serving in the army to take action." He said he is asking members of his church and others to write their congressmen in protest of the order.

The order goes into effect December 1.

## Kelly of WAL in National Office

Election of Arthur F. Kelly of Los Angeles, vice president sales for Western Air Lines, to the position of vice-president of the Air Traffic Conference of America was announced today.

Kelly, 40, was elected by ATC members in convention at Dallas, Texas, to serve with Charles R. Speers of American Airlines, named president of the national trade organization of scheduled certificated airlines.

The Air Traffic Conference is the national policy-making group for U. S. commercial airlines in matters of passenger traffic, sales, advertising and public relations.

to the Scriptures": "Christ Jesus overruled the error which would impose penalties for transgressions of the physical laws of health; he annulled supposed laws of matter, opposed to the harmonies of Spirit, lacking divine authority and having only human approval for their sanction." "Let us remember that the eternal law of right, though it can never annul the law which makes sin its own executioner, exempts man from all penalties but those due for wrong-doing." (pp. 381, 385)

## Novelty Wood Shop

Trellises Wishing Wells  
Flower Boxes Salad Bowls  
Trailer Steps Small Fences

If we haven't got it... We will try to make it!

1026 East Ramsey  
Banning, Calif.

## Change Location of Christian Science Service

First Church of Christ, Scientist, Palm Springs announced that due to increased attendance, starting Sunday, November 1, services will be held at 11 a. m. at the Woman's Clubhouse, 314 South Cahutilla road. Wednesday evening meetings will be held at 8 p. m.

Sunday School will continue to be conducted at 9:15 a. m. at the church building, 271 Ocotillo avenue.

The public is cordially invited to attend service, and to use the Reading Room in the Center, which is open daily, except Sundays and holidays, from 12 to 4.

## Desert Hot Springs

Open Daily 6:15  
Sundays 1:45

Ends Tonight - Oct. 29  
"So This Is Love" & "Below the Sahara" Both in Technicolor

Fri.-Sat. October 30-31  
— ADULTS ONLY —

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THE MOON IS BLUE

Sun.-Mon. Nov. 1-2  
WARNER BROS. PRESENT  
JOHN WAYNE in Island in the Sky

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WALT DISNEY'S  
"PEOPLE AND PLACES"  
The ALASKAN ESKIMO  
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MEDINA - MASON

BOTANY Bay

TECHNICOLOR

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Nov. 4-10—One Week

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NOW PLAYING — LAST DAY!!

McG-M's Musical Romance of RIO!  
"LATIN LOVERS"  
TECHNICOLOR  
LANA TURNER  
RICARDO MONTALBAN - LUND - CALHOUN

JOAN CRAWFORD-YOUNG-LOVEJOY  
GOODBYE MY FANCY  
WARNER BROS. BRING IT TO THE SCREEN!  
EVE ARDEN - VINCENT SHERMAN - HENRY BLANKIE  
Screen Play by Ivan Goff and Ben Roberts • Based on the Play by Far More

Friday - Saturday  
Glenn FORD  
Diana LYNN  
Patricia MEDINA  
PLUNDER OF THE SUN

October 30-31  
Co-Feature  
Edmond O'BRIEN  
COW COUNTRY  
ALLIED ARTISTS PICTURE

Sun.-Mon.-Tues.-Wed.  
November 1-2-3-4

THE PICTURE EVERYONE IS TALKING ABOUT!

If the one about the birds and the bees bores you... if it irate fathers don't scare you—but a vine-covered cottage does... may we suggest...

THE MOON IS BLUE

Color by Technicolor

WILLIAM HOLDEN - DAVID NIVEN - MAGGIE McNAMARA

Co-Feature  
FERNANDO LAMAS - ARLENE DAHL - PATRICIA MEDINA

Based on the lusty best-seller!

"SANGAREE"

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— 3-D GLASSES NOT USED —

SHOW TIME Sunday at Dark Mon. to Sat. at 6:45

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James Mason  
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Starring in  
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Glenn Ford Diana Patricia Ford LYNN MEDINA  
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Co-Feature  
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STARRING DAN DURYEA

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Screen Play by SAMUEL NEWMAN  
Produced by SAM KATZMAN  
Directed by FRED F. SEARS

STARTS SUNDAY

C.S. Forester's  
Sailor of the King

starring JEFFREY HUNTER  
MICHAEL RENNIE  
WENDY HILLER  
"Born on the 4th of July"



## The Public Forum

### Villagers' Views on Village Affairs

#### KEEP IT AS NOW

I, George Beebe, am the owner of 12 acres of land on South Palm Canyon drive, from the bridge south to Mesquite avenue. I have also just purchased the DeSoto-Plymouth Agency on South Palm Canyon, on which improvements of over \$10,000 are being made.

If this road is changed, it will be a great hardship on the people with businesses and property on South Palm Canyon drive, as that part of it, between Ramon and Mesquite avenues, will become an off side street.

It is the opinion of property owners in this section and myself, that Palm Canyon drive should not lose its identity nor change its course, but rather that it should be widened and landscaped, to conform with the rest of Palm Canyon drive, and with the widening of Tahquitz bridge. If this were done, there would be a great savings to the taxpayers as no new land would have to be purchased, or graded, which would be very expensive and take years. This plan would help, not hurt the people who have their money invested in this area.

It is my opinion, together with that of other property owners, that a street plan should be presented to the state highway commission for consideration and future reference on the plans which they are now in the process of formulating.

GEORGE BEEBE

#### PROTESTS CHANGE

As a taxpayer and property owner, I protest that portion of the Master Plan for major thoroughfares which deals specifically with Palm Canyon drive from Ramon Road to the Indio Highway. It occurs to me that the creation of a new street to be known as Palm Canyon drive would entail an exorbitant cost. I believe that the same objective could be reached more economically

without injury to existing businesses, establishments and property owners by the widening, resurfacing and landscaping of the existing street.

A. C. HARRIS

#### SEES HARDSHIP

Speaking for myself as a business man, property owner, and taxpayer of this community and for various friends and associates who also have holdings here, I feel that any change in re-routing Palm Canyon drive will work a hardship on the people who already have a tremendous investment in this area.

Rather than move Palm Canyon drive, it appears more practical to widen the existing road and carry out the planting of palms which has so greatly improved the appearance of our town.

Because of the rise in cost of construction, materials, and labor, it would seem that we should make better use of this money by not only widening South Palm Canyon drive but also paving and landscaping some of the unpaved streets in Palm Springs.

Sincerely yours,

RUSSELL WADE

#### NO ROOM FOR TWO

I have just returned from the Flag-raising ceremony out at the City Hall.

It is not my purpose to comment on the ceremony, but upon the fact that there should be such ceremony at all.

There were but few people present, and no marked manifestation of enthusiasm, which was all right.

To have thought, thirty-five years ago that one would live to see another flag raised in this country would have been held preposterous.

Our entrance into the U. N. may be the smart thing to do; but I simply cannot see it. I am aware that smarter men

The Desert Sun—3b  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 29, 1953

than I lend it their approval. However, I am coming more and more to lose faith in smart men. They get "off center" just the same as do fools, and are a lot more dangerous. It was men smarter than I who first recognized Russia, admitting her to the family of civilized nations. It has meant nothing but trouble ever since. It was through men smarter than I, who, after we had fought and won three great wars let the peace settlement slip through so that we "won the war, but lost the peace." It was through men smarter than I who allowed Korea to be divided in the first place, and who gave China to the Reds. It was through men smarter than I who withheld our armies allowing Russia to go in and occupy one-half of Berlin; thus one could go on enumerating where our "able men" have made serious mistakes, all in Russia's favor and which have cost us dearly in men and money to rectify.

It takes something more than brains to make a man. With me it is a very grave fear that our "very able leaders" will sell us out to the idea of the U. N., thinking that they are doing us a great favor.

To confirm a treaty with the U. N. would in my mind be a very grave mistake. It would be our last "deal." There would be no place to go from there. There can be but one way the U. N. could possibly assure us of peace; that is for them to abide that decision; we might not like that, but we'd have peace.

If there is any other way it can be brought about, I have never seen it in print. There is as much difference between the peace as advocated by the U. N. and "peace and righteousness" (or justice) as advocated by the Kingdom of God, as there is between right and wrong.

Peace without justice is no peace at all. We now have two flags instead of one, it will be painfully interesting to see which survives, there is no room for two. Korea and Nationalist China might serve as interesting comparison.

REV. WADE PINCKNEY

#### Lost Bicycle Taken Back by its Owner

Harry Fischbeck, 262 South Palm Canyon drive, on Sunday claimed the bicycle reported found last week by Pegi Scot at 256 South Palm Canyon drive.

## New Look at Industry to Feature Realty Convention

Realtors will witness the part that western industry plays in contributing to the ever-increasing desirability of home life in California at the forthcoming 49th annual convention of the California Real Estate Association opening on November 5, in Los Angeles, according to announcement yesterday by Floyd Lowe, Palo Alto, chairman of the convention program committee, in a report to Culver Nichols, president of the local realty board.

"Our local industrial progress is contributing much to the improvement in design, the discovery of new materials and to the development of comfort and beauty in the planning of California-type homes which now are increasing in popularity throughout the country," Lowe said.

"IN OUR SEARCH for representatives of industry who are forward-looking and express not only current views but ambitious plans for the future of the industrial West," he continued, "we have chosen several outstanding young men to participate in an entire morning's program on November 7, the subject being, 'Western Industries' New Ideas for Western Living.'"

"Participating in the program will be Stanley K. Hiller, Palo Alto, president of Hiller Helicopter corporation, his subject being 'There's a Helicopter in Your Future, Mr. Realtor,' Lowe reported. "Others include Frank G. Chambers, Menlo Park, president of the Magna Corporation, whose subject will be 'Keep the Man of the House Well Occupied,' Walter Doty, San Francisco, editor of Sunset Magazine, speaking on 'Bringing

More Living Into the Home,' G. R. Huisman, Los Angeles, vice president of Plexolite Corporation of California, who will discuss 'Simplicity, Color and Comfort With Plastics,' and Joseph R. Osherenko, Los Angeles, editor and publisher of California Fashion Publications, who

will have as his subject 'Costume Designs for Better Living,' Lowe related.

INTRODUCING the program will be California Real Estate Commissioner D. D. Watson, Sacramento, with a 'Salute to Industry,' Lowe stated, "in which he will relate the effect of industry upon the growth of our state," he added.

"One of the nation's foremost authorities on business trends, particularly in determining the factors necessary for the suc-

cessful marketing of real estate, James C. Downs, Jr., Chicago, president of the Real Estate Research Corporation, will advise on 'Changes Ahead in the Real Estate Market,' Lowe stated.

Completing the list of notable speakers at the convention will be Charles B. Shattuck, Los Angeles, who will have completed a year as president of the National Association of

Real Estate Boards, whose convention immediately follows the state convocation. During his year as leader of the nation's realtors Shattuck has visited all of the larger cities of America and has investigated real estate practices during a tour of many European nations. He will address his fellow realtors on the subject, "It's Good To Be In California."

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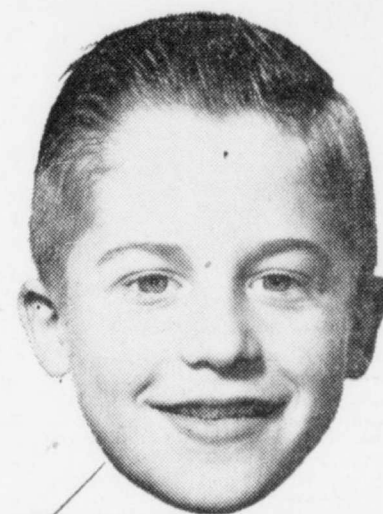
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# ANNOUNCING

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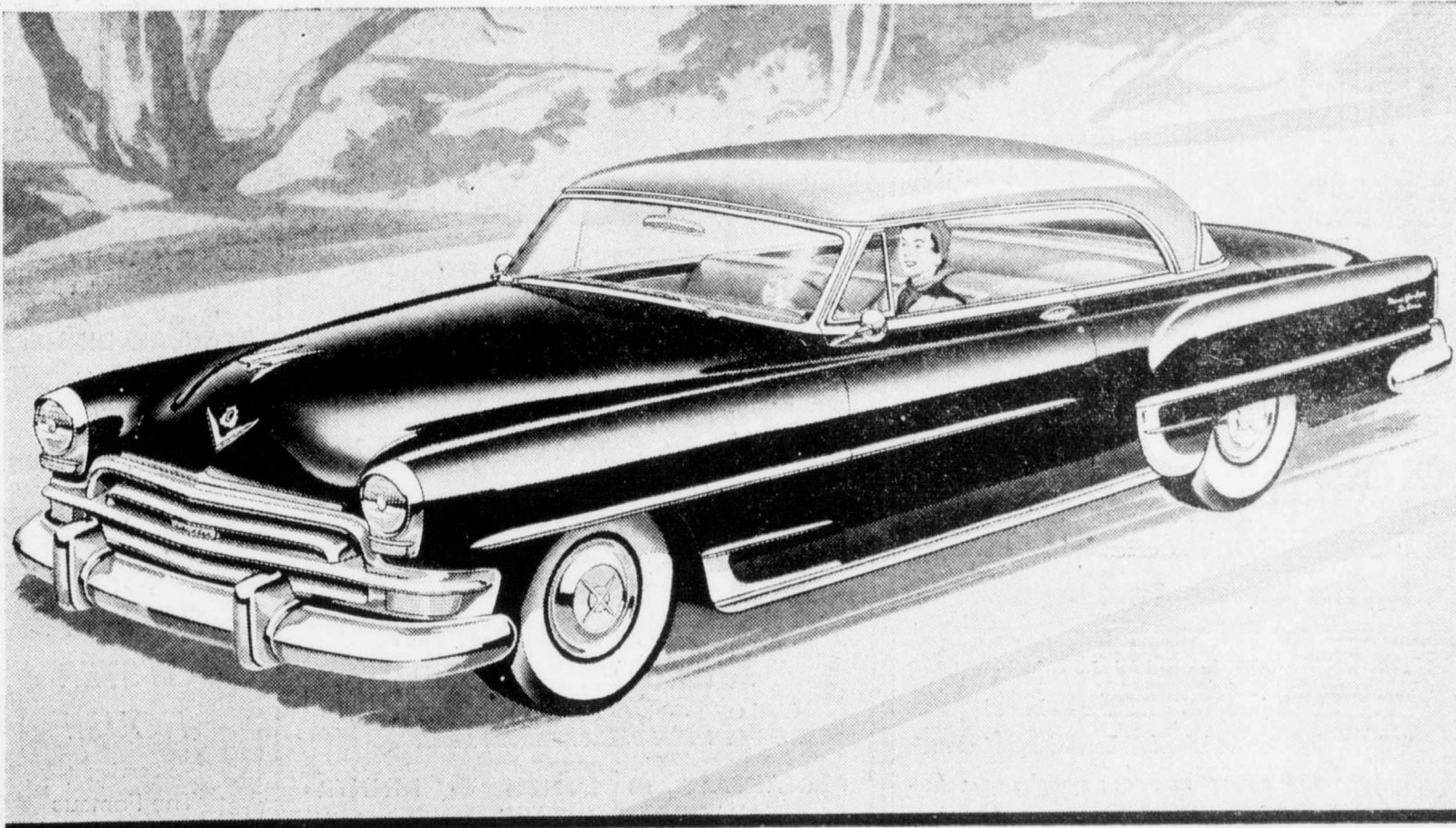
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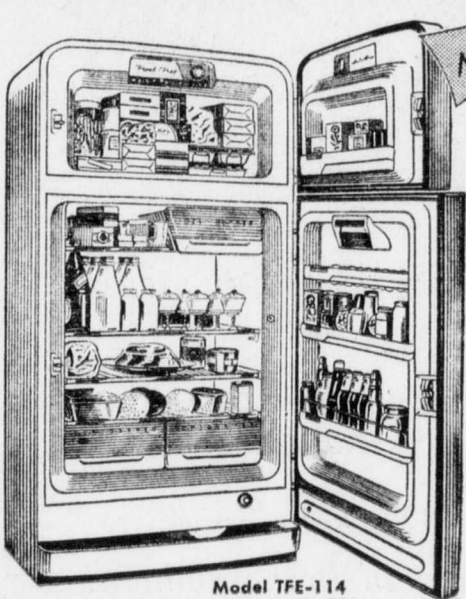
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You also get a zero-cold 77-lb. Freezer, with  
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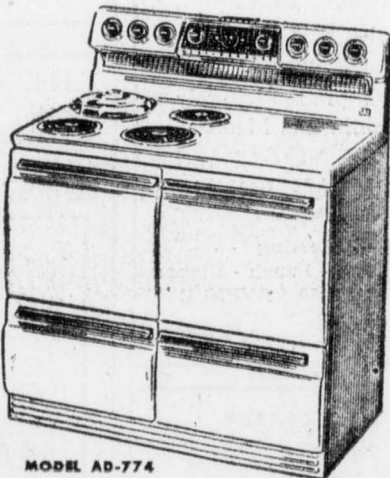
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## I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

Now hear this, as our Navy friends would say:

I am about to tell you a fantastic story. Even then, I am compelled to cut it down to weekly letter size. I gave you a short introduction in a weekly letter in the summer of 1949. It was one of the incidents which suggested the need for a check of our properties abroad. The General Accounting Office, which is one of the more than two dozen agencies getting their budgets through the subcommittee of which I am chairman, now has three offices, in Paris, Rome and London. Like an accountant for any industry, we now get a closer and quicker check on the millions spent over here. Looking these offices over is one of my jobs this summer.

After the war, we accumulated a lot of money in Europe. It was return lend-lease, sales of material, counterpart funds, etc. It is, of course, practically illegal to return money to the taxpayers, in the minds of experienced bureaucrats, so they started to spend it.

ONE IDEA WAS to get a big and imposing Embassy residence in Paris. The present residence at 2 rue d'Iena was bought by Myron Herrick, and our Ambassadors, with this one exception, have always been satisfied with it. Personally, having been in it under several Ambassadors, I think it is not only satisfactory, but entirely in character for the United States. Unlike England, we do not have one of the child-

ren who left home, and went overseas and made a lot of money, so that now he can support the parents in a style to which they were once accustomed.

Among the properties offered was the Palais Rothschild, that is, the Rothschild residence in Paris, next door to the British Embassy. The present Baron had, at the time, ten residences in Europe, but I suspect he didn't get to be one of the richest men in France by overlooking the chances to save money. He wasn't living in the big house, at the time, but was living in a hotel. It was cheaper to close the house, and open it only when he needed it. Even then, it took 35 caretakers. It is undoubtedly one of the best locations in Paris, and has a magnificent garden. This we use for the annual 4th of July reception.

THE HOUSE was built in

## Desert Art Center

By MIRIAM WILLIAMSON  
Gallery Director

Sam Hyde Harris, well known landscape painter was down from Los Angeles for a week's sketching trip on the desert. With him were Harry Budd and Dr. R. L. Jeffery, members of the Los Angeles Business Men's Art Institute, where Harris is a teacher. They stopped at Christina Lillian's court in Cathedral City to which they have been coming for several years. Mr. and Mrs. C. L. Yearley have returned this week also and will be here for the Winter. They spent part of the Summer in Nevada and the rest of the time at Beaumont. Yearley's paintings of the desert are enjoyed and praised by all who come to the Desert Art Center. Mr. and Mrs. Harold Young, also a student artist under Harris, are in Cathedral City for a week.

Mary and Jim Wolseth who are on the board of trustees of the Desert Art Center have returned from an enjoyable Summer in Idyllwild. The new clover lawn is up and doing at the Center, with the new powdered pumice instead of fertilizer to get it going. It is now a spot of beauty for the public to enjoy. Ruth Bibb has again taken one of the cottages for the season at the Art Center. She has just returned from a buying trip to Mexico.

Mr. and Mrs. Collis Steere have returned to their Riverside Drive home for the Winter, after a Summer spent at their Palo Alto home and a trip to the Northwest. Steere is vice president of the Desert Art Center and Mrs. Steere is also on the board of trustees.

1870. The panelling was carved oak, the decorations in gold-leaf, the statues and incidental items were in keeping with the rest, the big staircase was marble, and the ceiling had a painting by Tintoretto. We settled on a price a little under \$2,000,000 in U.S. money, but note this, the terms of the contract were not committed to writing, this is a nation where even the locks on the doors are itemized in such contracts and inventories.

The Baron, who is in his seventies, asked permission to take down the Tintoretto, and to remove "some antiques in the basement." This was given. Some days later, the wife of an Embassy employee commented that there seemed to be a good deal of stuff coming out of the house. Investigation disclosed that the Baron was having the oak panelling removed, among other things. In a telephone conversation between the Baron on one end, and the Ambassador, our contract man, and our buildings supervisor on the other, the Baron assured the Ambassador that this was only the French custom, to have the panelling "cleaned." I think he used the right word, as you will see.

TO MAKE a longer story short, the Baron removed every bit of this priceless panelling, made gelatin moulds and poured in plaster of Paris; then he put this up in place of the oak, and brought in a painter to stain and paint the plaster so that, in the process, it shows the "grain" and even the scratches of the old wood. He removed the marble staircase, an enormous thing, two stories high, and replaced it with a cement facsimile. He took down the door jambs, replaced them with plaster, and then, instead of the gold leaf, had them painted with copper paint. He even removed the old locks and door hardware. Think of the costs involved.

When the removals were discovered, he assured the Ambassador everything would be cleaned and returned by the time possession was given. From then on, he removed the stuff at night. When we put guards at the building, which we did not yet own technically, he removed still more, by carrying it into the building he owned next door, through a basement connection.

WHAT CAN WE DO? Nothing.

An inexperienced (I hate to get into personalities in this matter, but there were several men involved who should have left the State Department rather suddenly, but who are still there, after 5 years) young man, acting for us, had no written record to protect us. The grounds are undoubtedly worth the price

was paid. The building, which the Ambassador wanted as a residence, is now worthless, and would have to be torn down before we could do anything. By the way, do you know of anyone wanting a large marble staircase? I think I know where I can get you one; for the customary 5% commission, of course; or is it 4% under an economy administration?

# T-DAY

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PALM SPRINGS, CALIFORNIA **The Desert Sun-4b**  
Thursday, October 29, 1953 and PALM SPRINGS NEWS

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SERVING FINE FOOD  
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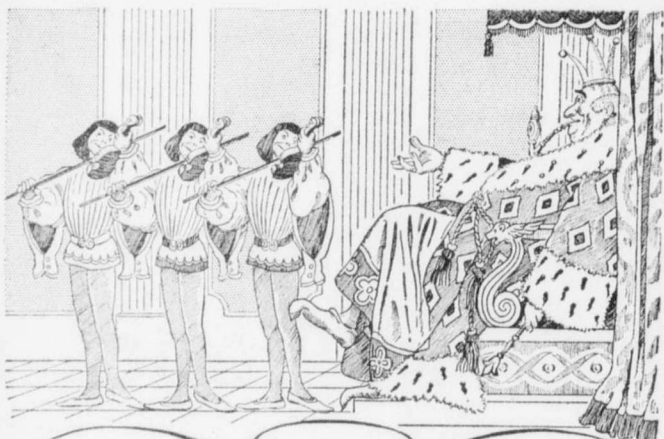
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**BEEF, PORK, HAM**  
on toasted bun  
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CREAMY — THICK — DELICIOUS  
**MALTS — SHAKES 25c**  
Hires Root Beer — Cokes — Coffee 10c  
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FRENCH FRIES • COLE SLAW • all the trimmings  
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FRENCH FRIES • COLE SLAW • all the trimmings  
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if OLD KING COLE  
had had a phone

he probably wouldn't have been satisfied with just three fiddlers — knowing that by a turn of the dial he could get in touch with a name band or a symphony orchestra. No matter what it is you might want you can usually find it by way of the telephone. The Classified Section (the yellow pages) of the telephone directory is filled with names of people who sell things or who can do things for you. Consult it whenever you are in need of something or somebody.



**California Water & Telephone Company**



## Business Directory

• AMBULANCE SERVICE • BUILDERS SUPPLIES •



### AMBULANCE SERVICE

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666 Vella Road  
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Palm Springs.

### BUILDING SUPPLIES

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All work done on your location.  
Cheerful estimates without obligation.  
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Chairs from one dollar to six fifty.  
Divans and sofas up to nine.  
Ten fifty for a rug twelve by nine.  
How's your car upholstery?? — Phone 2363

Sun Classifieds Bring Quick Results

## Call Issued for Parents to Aid Cub Scout Work

Parents of boys eligible for Cub Scouting were invited this week to attend an open meeting next Tuesday night at 7:30 at Frances Stevens school when plans for enlarging and expanding Cub Scout activity in Palm Springs will be discussed.

Jim Morton, Cubmaster, said that there are many youngsters in the Village who want to join the Cub Scouts but that sufficient interest among parents is lacking.

The Cubs need adult assistance—Den Mothers, Den Fathers and other workers, he said, to enable the organization to take care of all of the boys who want to join.

He issued an appeal to parents to come to Tuesday's meeting and talk things over.

"There are a lot of boys who want to be Cub Scouts and their parents are asked to take more interest in the movement. I hope we have a representative turnout Tuesday night," he said.

## Museum Programs

THURSDAY, October 29—8 p. m. at the Museum, members only: A film, "The Devil and Daniel Webster."

FRIDAY, October 30—8 p. m. at the Museum, Anthropology-Geography Series, Films, "A Backward Civilization, Life in Hot Dry Lands and How Desert People Live."

SATURDAY, October 31—10 a. m. until 3 p. m. Field Trip to Andreas canyon. Bring lunch; water in stream is pure and cold. Fifty cents toll charge for adults; twenty five cents for children. Children should have adults with them.

SATURDAY, October 31—8 p. m. Frances Stevens School. Mr. Samuel King, superintendent of Joshua Tree National Monument in Arizona. Illustrated. Free to public.

Note: Do any readers own collections of glass colored amethyst or amber by long exposure to the sun? If so, would you consider loaning to the Museum for exhibit purposes? Contact Dr. Smith or Lynn Erick at the Museum. Phone 2866.

## Shoplifter

Gets Away with Valuable Coats

Two coats valued at \$1,035 were taken from a local store by a shoplifter it was reported to police Saturday.

The coats were placed on racks near the store entrance on Palm Canyon drive, at the time of the theft.

## BITTEN BY DOG

Charles O. Berry, 248 South Calle Santa Rosa, was treated at Desert hospital Saturday for a dog bite suffered at the Palm Springs railroad depot.



**SALESMANAGER** — Lee Hooper, who has spent most of his life in the automobile business, was promoted this past week to general salesmanager of Stack Chevrolet. He is shown above center receiving congratulations from Bill Shultz, salesmanager for Stack Chevrolet in Twentynine Palms. D. C. Stachler, on the left, announced the promotion of Hooper who started with the former's organization as a salesman. "He has had a phenomenal success here," Stachler announced, "and this led to his promotion. He certainly knows the automobile business and should be equally as successful as general salesmanager for Stack Chevrolet."

## Lee Hooper Named Sales Manager for Chevrolet

Lee Hooper, who spent most of his life in the automobile business is now the new sales manager of Stack Chevrolet.

This announcement made by D. C. (Stack) Stachler, owner of the Chevrolet agency here, brings to the Village automobile business, one of the most experienced merchandising experts, acquainted with almost every department of an automobile agency.

In the automobile business before World War I, Hooper who started out as a salesman has had a succession of managerial positions with some of the largest car distributors in California. He was sales manager for American Smith in San Francisco, retail outlet for Chevrolets and considered one of the largest dealers in the world.

Lured to southern California he joined the Willys-Overland factory branch in Los Angeles; later became general manager for William E. Bush, distributor of DeSoto and Plymouth cars; general sales manager for Lony-Hull, dealer in Dodge and Plymouth and then with J. V. Baldwin, one of southern California's largest Chevrolet dealers.

Hooper, who moved to Palm Springs three years ago, and became the owner of an apartment house, entered the Stack organization last season as a salesman. His record since then was so good it moved Stachler to promote him as general sales manager of the popular agency here.

## Nominations for Officials Made at Youth Center

Palm Springs Youth Center members nominated officers for the 1953-54 season at a party Saturday evening, and voting will be conducted throughout the week.

Officers nominated are: President, Al Brune; vice president, Manuel Montoya; Mary Alice Harrison, Victor Reyes and Tom Kruger; secretary, Jan Prehensen, Erica Morrison and June Zwerdling; treasurer, Tony Velasquez; Richard Jones and Jerry Lewis; social chairman, Toni Morrison, Fred Pedersen and Larry Preston.

The new officers will be representatives to the Fall conference of the Southern California Youth Association which will be held November 14 in Palm Springs. Youth Center Director Ted McKinney is chairman of the conference. More than 200 Youth Center officers and 50 adult advisors are expected to attend.

## Suspect Caught Just in Time

Roy Lee McDaniel, 30, Stephenville, Texas, was arrested here Friday evening on bad check charges, as he was preparing to leave town by bus.

Arriving here Thursday evening and registering at a local hotel, McDaniel issued three checks totaling \$40 during his planned one-day visit. Police Chief John S. Davis reported.

McDaniel has also admitted passing bad checks in Utah, Oklahoma and Texas, Chief Davis said.

## Cooler Pump Stolen from Yard, Report

Mrs. Easton Spaulding, 2067 Alejo road, reported to police Sunday that a cooler pump valued at \$29.05 had been taken from their yard while they had been away from the Village the past three months.

**BAG IS FOUND**  
Finding of an overnight bag containing women's clothing on East Alejo road near the Police pistol range was reported Sunday by Officer Alex Budsey.

**The Desert Sun—56**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 29, 1953

## FREE!!! Lube Job

On any Ford product, for the rest of the month of October



From our Lubrication Specialist,  
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**PALM SPRINGS**  
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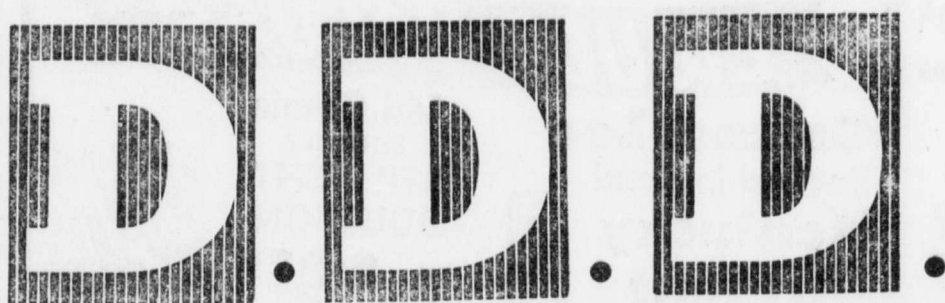
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TO TAKE A GOOD VIEW  
AT OUR BRAND NEW:

## DESERT DIME and DOLLAR

246 North Palm Canyon Drive  
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This is the season when every gardener thrills to growing things. And, whether you already have that home and garden of your own, or are still saving for it, you'll enjoy the thrill of a growing savings account with us. A convenient amount will get you started.



Palm Springs 45-149 Smurr Ave.  
176 S. Indian Ave. Indio, Calif.  
Phone 2954 Phone 7-3416



## New Dwellings Mark Building in Village Area

Several new homes, apartment units and additions marked building in Palm Springs area last week.

Permits issued by the city building department totaled \$82,500 and by the county building department for the area around Palm Springs, \$43,440.

Permits issued in the city went to:

Harold A. Betz, 1427 Vaquero road, dwelling, \$14,000.

Ruth Foutz, 1311 Camino Primrose, unit addition, \$5,000.

Barney Hinkle, Driftwood drive, A. Coffee, dwelling, \$17,000.

Robert Ingram, 1637 Mel avenue, dwelling, \$16,000.

La Paz Ranch, 1150 Indio road, units, \$25,000.

Mayfair Market, 444 North Palm Canyon drive, enclosure, \$500.

L. E. Owens, 355 Via Las Palmas, H. L. Hansen, addition, \$2,500.

Anna M. Rose, 156 South Indian, ramada, \$1,000.

H. O. Wright, 877 South Riverside drive, J. Ramsey, alteration, \$1,500.

County building permits were issued to:

R. C. Dickens, Cathedral City, garage, \$528.

Mhoon & Mhoon, Palm Desert, dwelling, \$7,484.

A. E. Nelson, 1000 Palms, addition, \$2,488.

Eileen Schmidt, Cathedral City, Mhoon & Mhoon, dwelling, \$11,862.

Tamarisk club, Cathedral City, Foreman & Sons, caddy house, \$17,328.

Charles VanDoren, Cathedral City, dwelling, \$6,770.

### READ SUN CLASSIFIED ADS

## DIRECTORY

### Palm Springs and Desert Area

#### Real Estate Firms

##### PALM SPRINGS Phone

APPLEBAUM, DAVID 5555

326 S. Indian Ave

BOGGESE, Incorporated 2971

Penthouse 31, The Plaza

FULTON, MURIEL E. 2225

119 S. Palm Canyon Dr.

CANON REALTY CO. 2772

711 N. Palm Canyon Dr.

HARRY REID and

RUSSELL WADE 2855

850 S. Palm Canyon Dr.

HICKS, HAROLD J. 2736

813 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981

671 N. Palm Canyon Dr.

JAMES, MARTHA 2751

445 N. Palm Canyon Dr.

JONES, A. H. CO. 4644

600 S. Palm Canyon Dr.

MATHEWS, CHAS. J. 5308

180 S. Indian Ave.

MILLER, FRANK W. 2929

425 N. Palm Canyon Dr.

MUNHOLLAND & CO. 3673

1059 N. Palm Canyon Dr.

NICHOLS, CULVER 2182

861 N. Palm Canyon Dr.

PALM SPRINGS REALTY CO

507 N. Palm Canyon Dr.

2712

PRESS, THERESA 5282 or

420 S. Indian Ave. 5691

ROCKS, MADGE O. 7375

P.O. Box 469

SHEPTEKHO, PETER B. 2727

The Pioneer Realty Co.

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VENGER, LOUIS 5595

3775 N. Indian Ave.

Mail Address P.O. Box 1447

WEINSTEIN, RALPH 2884

256 1/2 S. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311

423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727

180 S. Indian Ave.

CATHEDRAL CITY

BILES, RUTH 8-4371

56 Glenn Street

BLAKELEY, M. H. 8-4313

HILLERY, WILLARD R.

8-3417

JORGENSEN, E. M. 8-3401

68-574 Broadway

SHERILL, R. H. "Bob"

707 and 713 "D" St. 8-3543

THUNDERBIRD AREA

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## VEAL CUTLET

COLE SLAW  
FRENCH FRIED POTATOES  
ROLLS & BUTTER

75¢

# MONTH END SALE

79c SQUIBB ASPIRIN, Bottle of 200 2 for \$1.23

MAGNA-LITE ROOM FRESHENER CANDLE 79c

MAGIC CLEANING FLUID, Full Gallon Tin for Only 63c

29c MOTH BALLS, Pound Package 19c

\$1.09 AERO WAX, For Floors, Linoleum, 1/2 GAL. 98c

98c CHLOROPHYLL TABLETS, Bottle of 50 79c

63c OLIVE OIL, La Madrid Pure Virgin Oil, PINT 49c

SALAD DRESSING, Thrifty's Original Recipe, 1/2 PT. 19c

12c SPARKLE GLASS CLEANER, 8 Ounce Size 7c

CLOXOR or PUREX HOUSEHOLD BLEACH, Full Qt. 14c

59c GLASS WAX, For Mirrors, Windows, 16 oz. 39c

59c KITCHEN UTILITY SAW, for sawing bones, etc. 49c

VICTOR BASTER, keeps fingers from getting burned 49c

\$1.59 KEYSTONE FOOD AND NUT CHOPPER \$1.29

69c CAKE AND COOKIE DECORATOR, all in one 55c

CORER & PEELER, Wood Handled, for Fruits, etc. 5c

PYREX CUSTARD CUPS, Heat Proof Glass 6 for 29c

5 MIRACLE SKEWERS, Easy way to truss poultry 15c

COOPER OVEN THERMOMETER 33c

7" ASBESTOS PADS, round, keep foods from sticking 7c

GLASS CANDLE HOLDERS, 4 3/4" Size 2 for 19c

10c COFFEE MUGS, Ivory colored plastic 6 for 49c

49c KITCHEN UTILITY SAW, for sawing bones, etc. 49c

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- Rich Looking Rayon Satin in Newest Decorator Colors
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DOUBLE BED SIZE! You'll be even more amazed at the price when you see how lovely they are!

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## HALLOWEEN CANDIES!

SO GOOD, bet you'll gobble 'em up before the kids come!

## CANDY CORN or BLACK AND ORANGE MIDGET JELLIES

Your Choice  
Full  
Pound

33¢



## BLACK AND ORANGE JELLY BEANS or JUMBO JELLS

Fresh and Tender • Your Choice

FULL POUND

29¢

BOX OF 100, TRICK OR TREAT

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Assorted flavors. Individually wrapped. Less than 1c apiece!

97¢

## FANCY PEANUTS IN THE SHELL JUMBO, FRESH ROASTED

FULL POUND

39¢

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FULL POUND

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Perennial favorites. Everybody loves 'em!

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### Colonel Lee Bottled in Bond Kentucky Straight Bourbon

FIFTH GALLON

\$3.97

100 Proof

100 proof bond priced lower than many a blend! it's great!

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VALUES TO \$1.49

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- If you hurry, you'll find de luxe Algerian briars in this sale group
- Slim Dandies for College crowd, Straights, Bents, Half & Full Bents
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Distilled in Kentucky. A Thrifty exclusive.



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Tasteless, Odorless, Full Quart

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Safe, Strong LOCK and KEY

Holds 800 8 1/2 x 11" Documents

Heavy gauge furniture steel - Green - Red - Blue



# The Desert Sun

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, October 29, 1953

Third Section



With Hildy Crawford

If some luscious blonde wants an idea for a costume for Hallowe'en . . . she might consider going as Her Royal Highness Palm Springs, Queen of the desert resorts . . . Blonde hair to match the beige of the sand dunes . . . eyes the azure blue of the swimming pools . . . and a gorgeous tan . . . are primary requisites.

A fancy headpiece would be a replica of El Mirador's Tower of the Stars . . . or maybe a lighted palm tree . . . In simpler mood, would be stardust in her hair . . .

Her dress should be a winter white to accent the sun tan (informal as befits the attire of golf links and tennis courts) . . . and sandals for scuffling in the sand . . .

A black mask for the mystery of desert nights . . . and rimmed in rhinestones for added glamor . . . a final touch . . . would be a plainly-printed label telling what she represented . . . because it doesn't sound so good . . . now that it's written . . .

## Black Cat Howl

The Black Cat Howl is the eloquent name tacked on the costume party at Smoke Tree next Saturday night . . . and there will be some big doings according to Rowena Reichel of Santa Fe, New Mexico, the Ranch's new social director . . . In residence and quite likely to show up at the party are the following colonists . . . the A. E. Baileys, Curt Bessers, Walter N. Butlers, Jacques Crommelins, W. D. Deans . . . the Walt Disneys, Dr. and Mrs. Lewis Earle, the Fredericks Grants . . . Dr. and Mrs. John Hamon, the Paul Helms, Paul Hoffmanns . . .

The J. G. Johanssens, Wendell H. Kinneys, John Lucarens . . . Mrs. James A. Lyons, the Horace Majors, Charles Mounts . . . Dr. and Mrs. Henry S. Reid, LeRoy Sanders, Dr. and Mrs. Frank Sawyer . . . the Max Schwabs, M. S. Slocum, Walter Smiths, the Andrew Spinks, Mrs. Charles W. Stimson . . . the David Stuarts, Floyd Turners, Francis Walshes . . . Dr. and Mrs. J. W. Warren, Albert Weinert, Channing Wellens and M. A. Wyman . . .

That well-known figure Dan London and his wife arrive Sunday from San Francisco to spend a week at Hotel the Oasis . . . Often termed the "unofficial mayor of San Francisco" London has been the subject of a Satepost article . . . and that's fame . . .

Ava Gardner made another public appearance Saturday night . . . showing up at The Ranch with the Ernie Dunlevies . . . Nora Flynn Haymes was there, too, with Jim Phillips of the Racquet Club . . . Herm and Kay Saunders (of the Bantam Cook) were there and he was playing the piano . . . Interested listeners included the David Roses . . . Bill and Susan Kennedy (of the Herald Express) . . . and Ed Clifford of Seattle (he has bought the B-Bar-H ranch, I hear) . . .

Tom and Theodora Fleming entertained a small group for cocktails at their Via Lola home Saturday night . . . followed by dinner at the Racquet Club . . . In the party were . . . the Jack Kenastons and their houseguest Mrs. Helen Poyas of Laguna . . . the Dick Edwards and Billy Maloufs . . . On Sunday evening the Flemings had the Maloufs and the John McClures in for an intimate, home-cooked dinner . . .

## On Hallowe'en

The Doug Kenastons will be celebrating Hallowe'en . . . with a huge dinner dance at the Laguna Country Club Saturday night . . . That same night the Dan Dunlaps are entertaining a few friends at a duck dinner . . . at their Thermal home . . .

Dr. O. B. and Florence McRory (former Villagers) who own a beautiful new home on Grand View boulevard in San Francisco . . . enjoyed renewing old acquaintances and entertaining them in their home . . . when Palm Springs delegates attended the League of California Cities meeting in the northern city . . .

## Village Vignettes

Manager Bob Metzendorf showing Actress Joan Caulfield that golden diningroom at Hotel the Oasis . . . and she much impressed . . . Lynn Emrick, assistant at the Desert Museum, all smiles over the butterfly collection which young Bob Howard will exhibit at the museum in November . . . It's that beautiful . . . Financier Floyd Odium and Mary Nelson . . . Sunday luncheon at Thunderbird . . . Bing Crosby and Bill Morrow down overnight to check on Bing's home at Thunderbird . . . News in Republican feminine circles is . . . that Marion White is en route home and will soon be back in the harness . . . Charles Winninger dining at the Chi Chi Saturday night . . . and the Great Gildersleeve in

## Bond-Ellis Marriage Solemnized

A lovely bride, Miss Ann Storey Ellis advanced down a white-carpeted aisle, lined with glowing candles and white flowers, to meet Allan G. Bond at the altar of Saint Paul's in the Desert Episcopal Church, Saturday afternoon at four o'clock.

The bride was given in marriage by her father, C. Ronald Ellis, Rev. William Blonden Jr. officiated at the double ring ceremony, in front of an altar massed with white gladioli, carnations and candytuft.

The bride's wedding gown was of white lace and marquisette over satin. The lace bodice had long sleeves and a mandarin collar dotted with seed pearls and tiny iridescent sequins. Her full-length veil, edged with lace, was caught up by a crown of pearls and rhinestones. She carried a prayerbook with a single white orchid.

The maid of honor, Miss Diann Walls, of Rancho Santa Fe, wore an embroidered taffeta of deep orchid, over a hoop skirt, trimmed with an accordion-pleated nylon ruffle, and a tiny matching hat of feathers with rhinestone bow. She carried a shower bouquet of pale yellow carnations and baby vanda orchids.

The bride's cousin, Miss Joan Easley of Long Beach, served as bridesmaid, and she wore a corn-yellow gown, styled to match the one worn by the maid of honor.

Three shipmates, who were aboard the USS Henderson with the bridegroom were in the wedding party. William J. McCormick was best man, and the ushers were Ormer O. Sacten and Charles L. Barrett.

Lighted tapers in wrought-iron candelabra and masses of chrysanthemums made a festive scene in the patio of the Woman's clubhouse, for the reception. The bride's parents, Mr. and Mrs. Ellis, and the bridegroom's parents, the George L. Bonds, and the entire wedding party were in the receiving line.

Mrs. Ellis wore gunmetal lace over pink taffeta, a petal hat of pink velvet scattered with rhinestones, and elbow length nylon gloves of pink.

Her corsage was of pink orchids.

Mrs. Bond was gowned in turquoise blue lace and taffeta, with the oval neckline outlined in pearls, and a petal hat of white velvet.

A Knight's Templar sword that had belonged to her grandfather, the late John Storey Eberback, was used by the bride to cut the wedding cake, which was topped by a wedding bell (with an orchid in the center), and ringed by gardenias.

The collation served to about 125 guests included champagne punch, wedding cake, hors d'oeuvres and coffee.

Assisting with the buffet were Helen Portnoy and Carole Wrathall. Dixie Gardner was in charge of the guest book.

Houseguests of the Ellises for the wedding were his brother, Frank R. Ellis, an officer of the American Presidents Line; Mrs. Winona Easley and daughter Joan of Long Beach.

The young Mrs. Bond chose a two-toned suit of gray woolen, a close-fitting hat of gray trimmed in black velvet, and gray and black shoes and handbag, for her going away costume.

The newlyweds left for a honeymoon at Del Mar, and will be at home in San Diego, where Mr. Bond is stationed.

## Poolside Party for Birthday of Al Stutz, Sr.

A poolside party at Sun Gay apartments Saturday night celebrated the birthday of Al Stutz Sr.

The party, which was arranged by Mrs. Stutz, included Jay Strauss of Los Angeles, the Woody Halls of Pasadena, Mr. and Mrs. Walter Stiles of Long Beach, Mr. and Mrs. Ernest Geerman, Mr. and Mrs. Phil Lester, Mr. and Mrs. Harry McKee, Mrs. Hudder and Al Stutz Jr., all of the Village.

Dr. Charles Poitevin and son Larry of Long Beach, joined the auto caravan to Bee Rock Mesa Saturday on the Desert Museum's first field trip of the season.

The reception, held at the Costello home was attended by many movie and television friends of the bride's father.

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(Anderson photo)

**GRANDFATHER'S SWORD** — Mr. and Mrs. Allan Bond (she was Ann Storey Ellis) are shown as they cut their wedding cake with the Knights Templar sword that belonged to the bride's grandfather, John Storey Eberback.

## Two Noted Singers Appear on Woman's Club Program

Two singing stars, Jeanne Determan and Carl Huddleston will be the guest artists for the opening program of Palm Springs Woman's Club next Monday afternoon.

Miss Determan, lyric soprano, is an Atwater Kent winner, and has appeared as guest soloist on the Standard Hour, and has recorded with Ezio Pinza. Her beautiful voice has brought her acclaim in the field of screen, radio and television. Among recent appearances she has appeared with Harpo Marx as singer and partner in one of his skits.

A bass-baritone, Carl Huddleston has been featured on KTTV's "Melody Time," has played leading roles in light operas, and for two and a half years was at Earl Carroll's restaurant with roles in "For Venus" and "Sketchbook."

Mrs. Ruth Hardy, member of the city council, will speak briefly on civic beautification and problems facing the council.

Mrs. S. P. Manasse, president, will preside at this opening session.

Mrs. Herbert Burns heads the tea committee, with Mmes. William Malouf, M. O. Anderson, Franklin B. McCarthy, George Wheeler, John Costello and Edwin Fallgren assisting.

## Many V.I.P.s in Village

Mr. and Mrs. Segundo Guasti (vacationing at the Sandcombers) were among the Sunday night dinner guests at Del Mar Beachcombers. Bing Crosby, Bill Morrow, Bill Perlberg and Commander Zukor were a foursome, and David O. Selznick hosted a party.

Other diners were the Joseph Cohens (he's vice president of MGM, and she is a Winter resident at the Penthouse hotel), the Mervyn LeRois, Sol Lesser, Eddie Cantor, Peter de Paola, the Reuben Fleets, Mr. and Mrs. A. R. Simons and two children, the Don Hartmans and Otto Alberts, the Owen Churchills.

Mr. and Mrs. O. M. Ward will host Samuel King, Superintendent of Joshua Tree National Monument, this weekend. He will be guest lecturer for the Desert Museum's Saturday night guest speakers series.



**LYRIC SOPRANO**—Jeanne Determan, of screen radio and television, will sing with Carl Huddleston on the Woman's Club program Monday afternoon.



**OPERATIC SINGER**—Carl Huddleston, who has taken the lead roles in "Showboat" and many light operas, will be a guest star on the Woman's Club program Monday afternoon.

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Your News  
2249

## Garden Club Has Dessert Luncheon

The Palm Springs Garden Club opened the new season with a dessert luncheon, business meeting, and program on Saturday at the home of Dr. and Mrs. Daniel McCauley, with Mrs. Glenn Watson and Mrs. Foster Simonsen acting as hostesses, with Mrs. McCauley.

In accord with one of its chief purposes to sponsor and encourage the beautification of the community, the membership voted unanimously to support the action of the Mayor's Coordinating Council in attempting to remove billboards from Highway 111 approaching the city.

The meeting was led by the new president Fay BPrainard, after which he presented a program of his kodachrome slides showing outstanding gardens in the Village and activities of the Garden Club in the past few years.

The next meeting will be a picnic in the new Tamarisk Park, at which other matters of city improvement will be discussed.

## State Official to Address Cahulla D.A.R.

Mrs. John J. Champieux, chairman of the State D. A. R. governing board of Neighborhood Center, will be the speaker, when Cahulla Chapter, D. A. R., meets November 5 at 2 p. m. at the home of Miss Agnes Pelton, Chaperos and E streets, Cathedral City.

Members are urged to bring any articles which they have available for the Rummage Sale, which will be held on Armistice Day, November 11.

The Regent, Mrs. Frederick Watson, will preside at the meeting.

## Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

**October 29—**  
Lions Club, Chi Chi, noon.  
Elks Club, Elks building, 8 p. m.

**October 30—**  
J. C. Board Meeting, El Mirador press club, 8:15 p. m.  
Soroptimist Reception, El Mirador, poolside, 7 p. m.

**October 31—**  
Los Compadres Hallowe'en Party, clubhouse.  
Soroptimist district conference, El Mirador.  
Hallowe'en party, Village Theater, 6:45; athletic field, 7 p. m.

**November 2—**  
Palm Springs Woman's Club, clubhouse, 2:30 p. m.

**November 3—**  
Soroptimists, Chi Chi, 12:15.  
Kiwanis, El Mirador, noon.  
Legion Auxiliary, World Wars Memorial hall, 8 p. m.

**November 4—**  
Rotary Club, P. S. Biltmore, 12:10.



(Junghaus Photo)

**AT EL MIRADOR** — Planing in last week from Chicago, E. Roy Fitzgerald, president of National Hotel Enterprises Inc. (owners of El Mirador) is greeting his friends at El Mirador and happy to be back in Palm Springs.

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## Soroptimist Conference at El Mirador this Week End

An aquacade and reception Friday night, poolside at El Mirador, will open the first district meeting of District II, Pacific Region American Federation of Soroptimist Clubs.

One hundred and fifty room reservations have been received and Madge Holderman, general chairman for the conference, said that more than twice that number of clubwomen are expected to attend.

Several top Soroptimist officials, including Federation President Elsie Fenton, Second Vice President of the Federation Emily Zeigler, Regional Governor Mary Ellen Pangle, and District Director Ruth Sprowls will participate in the conference sessions which will be held all day Saturday in the Little Theatre building at El Mirador.

Registration will start at 7 a. m. Saturday morning, in the hotel lobby and the first session will be called to order at 9 a. m. by Director Ruth Sprowls.

Wynne Hammond, of the Palm Springs club, will direct the singing of "America," with Lois Lux at the piano, and President Callista Stefan will lead the pledge of allegiance.

Following the invocation by Emily Zeigler, Mayor Florian Boyd will welcome the visiting clubwomen.

This is primarily a workshop conference with regional chairmen directing the discussion groups.

Federation President Elsie

Fenton will be the speaker at the 12:30 luncheon, which will be held in El Mirador dining room, and an address by Mary Ellen Pangle is slated during the afternoon session.

The conference will close with an informal dinner Saturday night in El Mirador Room, with musical entertainment arranged by Wynne Hammond.

Hostess clubs are Palm Springs, Coachella Valley, Banning and Beaumont, and members of the Palm Springs club will wear the zany hats that originated here in the Village.

## Western Week Style Show

One of the most outstanding events of Western Week November 9 through 15 will be the staging of a Western Style show-luncheon at El Mirador hotel on Wednesday, November 11.

The styles, which will be original creations, will be modeled on both horseback and on foot. Models of all ages will take part.

El Mirador Manager Rudi Sidler is working out all details of arrangements with Marge Riley, who will furnish all the costumes.

The entire unique show will be emceed by Charlie Harrison of the Caroline Leonetti Ltd. of Palm Springs.

Reservations may be made through El Mirador hotel.

Western Week will open Monday, November 9, with a Western Pet Show for children, and will conclude with a Wild West Show at the Polo Grounds Sunday.

Anita Haskell Jones and Dotie Higgins are co-chairmen of the annual Los Compadres sponsored event.

## Oasis Opens Diningroom

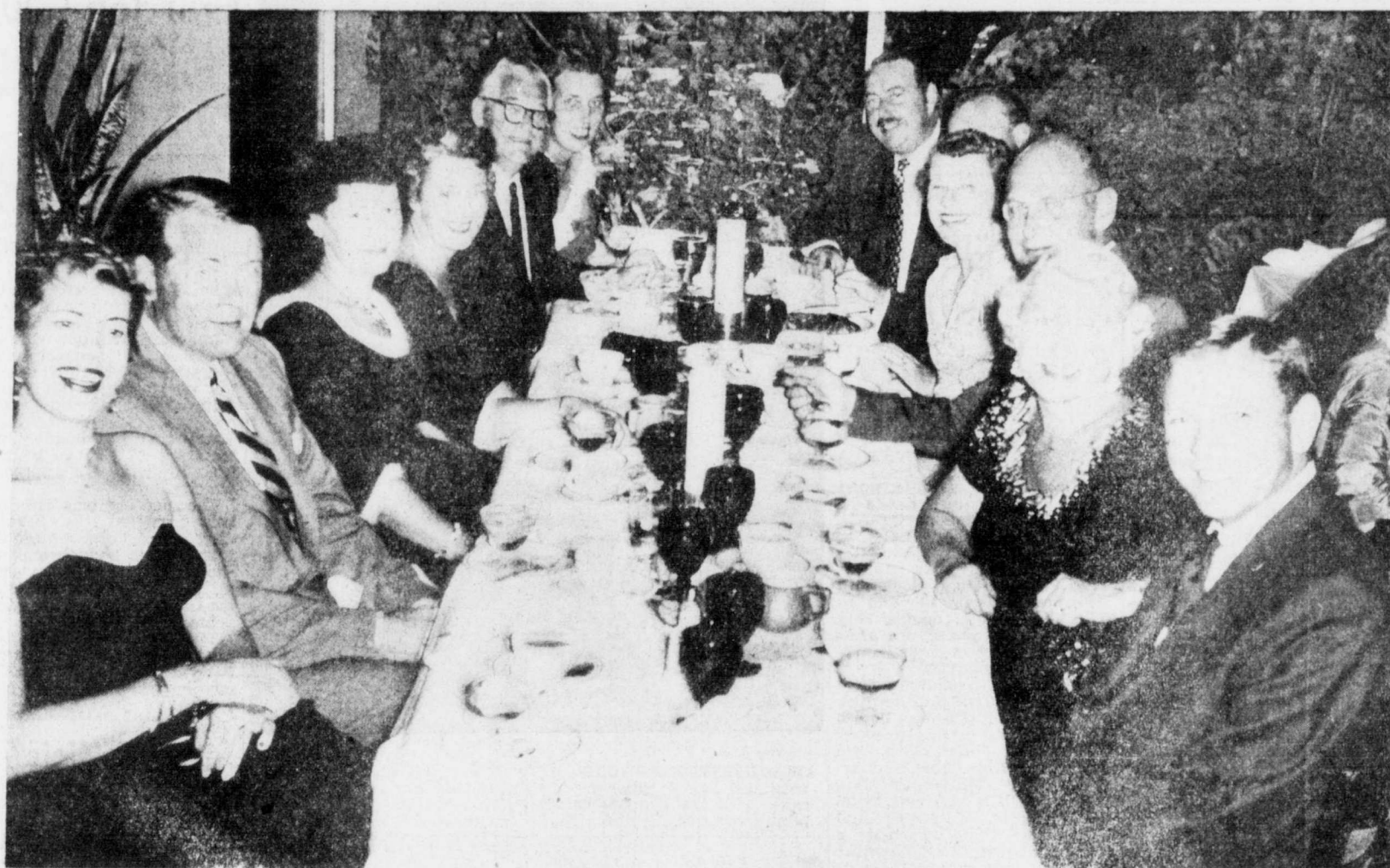
Another smart opening is scheduled in Palm Springs on Saturday night when Hotel the Oasis opens its smartly decorated new dining room for the coming Winter and Spring season.

The colorful dining room will attract an enthusiastic audience on Tuesday noon when ladies of the California Hotel Convention are to be entertained with a fashion show. Mrs. Stanley Rosin is in charge of this year's fashion show, which will feature the outstanding new fashion collection from Bess Bender's unique style selections. The array of clothes will feature everything from play and sun dresses to formal and even furs.

Palm Springs villagers also are invited to this opening fashion show on Tuesday noon. Many will remember the outstanding fashion showing given in the Oasis last Spring when the new Bess Bender shop was opened and the Oasis building had its official opening.

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(Paul Pospesil photos)

**AT DINNER DANCE** — Enjoying the Saturday night dinner dance for the Motor Car Dealers at the Tennis Club, was this dinner party. From left, Mrs.

Dan Martin, Mr. Martin, Mrs. Bob Spreen, Mrs. Sam Taylor, Jack Symes, Mrs. Willard Waterman, Mr. Taylor, Mrs. Symes, Mr. Spreen, Mrs. Bill Symes and Mr. Symes.

## Dinner Dance is Popular

Saturday night's dinner dance party, to the music of Eddie Oliver's orchestra, at the Racquet Club was a fun evening.

Many parties took place both small and large. Mrs. Mary Hurrell, who recently reopened her Palm Springs home after summering in the Northwest, was hostess to a group of her friends. Among her guests were Mr. and Mrs. Montague Herbert, Dorothy Gray, Mildred Warwick, Mr. and Mrs. Howard Morris, Harry Joe Brown, Edgar McCoubrey, and James Morton.

Mr. and Mrs. George Alexander entertained Dr. and Mrs. George Kaplan, and Mr. and Mrs. Arthur Jensen. Mr. and Mrs. Ed Krist's guests included their houseguests Mr. and Mrs. Joe Solomon. Incidentally, the Krist's have moved into their Palm Springs home not only for the season, but Mr. Krist has sold his out-of-Palm Springs interests and from now on Mr. and Mrs. Krist plan to make Palm Springs entirely their home, with their Summers to be spent in trips to Europe and about the world.

Among the many others hosting groups or enjoying the evening as guests were Mrs. Tom May, Mr. and Mrs. Lester Selig, Robert Palmer who was escorting Mrs. Frances Blish and her houseguest Mrs. Irma Hubbard of Topeka, Kansas, Mrs. George Machris with her fiancé Harold Maundrell and Mr. and Mrs. Lawrence Davidson, Richard Fewel, Dr. and Mrs. Dexter Blau, Myron Selznick, Anita Louise (Mrs. Buddy Adler), Marjorie Hall, Mr. and Mrs. William Powell, Scotty Rubin, Samuel Sontag, and pretty blonde Ericka Norden who was escorted by new Universal-International leading man Brett Halsey.



(Anderson photo)

**AL CHESSE** — Playing with the king-size chess figures that are a part of the Racquet Club scenery are pretty blonde Ericka Norden (Miss Germany of 1952, who leaves soon to star in an Italian film) and Brett Halsey, new romantic lead of the Ma and Pa Kettle series.

## Racquet Club Sets Date for Formal Opening

The Racquet Club's formal opening—that gala fun occasion which is one of the top Palm Springs parties of the season—has been set for Saturday night, November 7.

With the exception of New Year's Eve this is the only time during the season that the Racquet Club changes from its usual informal note to black tie. One of the west coast's top dance orchestras will again be at the club to play the dance—Eddie Oliver's. Oliver, who has delighted Mocambo patrons played at the club last week where his danceable music was enthusiastically received and will again be heard there this weekend.

The club has requested that members and their guests planning to attend make their reser-

## Mrs. Siegman is Hostess at Dinner Party

Mrs. Sidney B. Siegman, who opened her Via Lola home here last weekend, was hostess at a Saturday night dinner party at the Racquet Club.

In the party were Joe Rosenthal (of Cisco men's wear which was founded by the late Mr. Siegman), Jim Stringfellow and H. A. Townsend, all of Rochester, New York, and Charles Sarlov and Sam Hoffman of Los Angeles. The group of visiting officials spent several days at Howard Manor.

ervations as early as possible as the party is always a sellout. In seasons past many top celebrities from the motion picture world as well as the social set have enjoyed the gala evening.

## Hotel Owners in Village for Session

Hotel the Oasis seems to be a mecca for hotel owners this week. Mrs. Arnold Kirkeby, wife of the owner of Beverly Wilshire in Los Angeles and head of the hotel chain bearing his name, was at the Oasis for a few days of desert weather.

Accompanying Mrs. Kirkeby was another Bel Air resident, Mrs. K. Livingston. Due into the Oasis this weekend for a week's holiday and to attend the California Hotel convention in Palm Springs are: Frank Dupar, vice president and treasurer of Western Hotels Inc., and Mrs. Dupar, of Seattle. Other vice presidents of that prominent hotel chain, of which Hotel the Oasis is now a part, are Dewey Metzdorf, who will be down from his Los Angeles office; Gordon Bass, manager of the Davenport Hotel in Seattle, which recently was added to the chain. Mr. Bass also oversees the Multnomah hotel in Portland. Others coming are Charles Hunlock, and Lynn Himmelman, both of Seattle. All their wives are coming for the week to attend the hotel parties and to view the newly refurbished Oasis hotel.

Mr. and Mrs. Willard Abel, of San Francisco, have been here a week, and will remain next week. Mr. Abel, also a vice president of the Western hotel chain, is general manager of

## Girl Born to Nielsons

The first baby to be born at Desert hospital since October 2, a baby daughter was born October 21 to Mr. and Mrs. Laurie Nielson of 261 Palo Verde. The little girl weighed seven pounds seven and one-half ounces.

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## Taylor's Host Car Dealers at Cocktails

Sam and Beverly Taylor entertained a group of visiting Motor Car dealers and their wives at a poolside cocktail party at their home Saturday evening.

Afterwards the Taylors and their guests attended the Motor Car Dealers dinner dance at The Tennis Club.

In the party were Messrs. and Mesdames Ben Cowan, Marvin Brown (president of Motor Car Dealers), Frank Payne (West Coast Hearst executive), "Slim" Barnard (L. A. Examiner automotive editor, Robert Erskine (former USC All-American tackle), Jack Symes (Pasadena Cadillac dealer), Dave Bricker, Bill Symes, Howard Arbenz and Ray Montgomery.

## Visitors from North Guests at Dinner

Mr. and Mrs. W. C. Thompson (new owners of Desert Retreat) hosted a dinner party there Tuesday evening for sixteen northern guests, who are here for the week. The dinner was in honor of Mrs. Thompson's birthday.

In the party were the Van Valers from Alameda, the Thompsons from Rio Vista, the Gene Millers and C. L. Vickers from Oakland, the Charles Hughes, and R. P. Gillette from Sacramento, the George Neldans from Orinda, the F. L. Gustins from San Jose.

Manager Howard Warwick hosted the same group at dinner at The Ranch on Wednesday night.

The Thompsons, who came here from Hillsboro, California, are completely remodeling the 35-unit Desert Retreat, which stands in two acres of lawn, trees and shrubs.

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(Paul Pospest photos)

**20TH ANNIVERSARY** — Mr. and Mrs. Harry Dart celebrated the occasion of their 20th wedding anniversary with a cocktail party and dinner at Thunderbird Country Club. Pictured above is one conversation group, left to right, Jack Kenaston, Mrs. Lou Manseau, Frank Bogert, Helen Kenaston, Barney Hinkle and Frank Bennett. The Darts and the elaborate cake, on right.



**WOMAN TALK** — The very attractive Mrs. George Alexander and her granddaughter are shown deep in conversation, on the edge of the Racquet Club pool.



## Harry Darts Celebrate 20th Wedding Anniversary

Thunderbird Country Club was the scene of one of the first big fun parties of the season when Mr. and Mrs. Harry Dart invited their friends for cocktails and dinner, in celebration of their 20th wedding anniversary.

A great bowl, carved from ice and inscribed with the numeral "20" held bottles of champagne and centered the hors d'oeuvre table, and a towering cake, a chef's masterpiece, climaxed the dinner.

A tree arrangement of cymbidium orchids centered the Dart's table.

Benny Bernard's orchestra played; Johnny Boyle sang; and the guests did impromptu skits and songs that added to the fun. Helen Kenaston's "Clemen-

time" panicked Lily Pons, and Frank Bennett (with a chrysanthemum over one ear) sang "I'm Only A Powder Puff Cowboy." The Singing Singers (whose Thunderbird home has a bar of music out in front) both sang, and Frank Bogert lifted his voice with Johnny Boyle's as they gave forth with a cowboy ditty.

Among the guests were: the Milt Hicks, Barney Hinkles, Lou Manseau, Johnny Dawsons, Frank Bogerts, Eddie Sussalas, Jimmy Hines, Jack Kenastons, Jack Gorhams, Frank Bennetts, Ralph Kiners, Harry Weimers, Ralph Singers, Father Michael O'Connor, Father William F. Clavin, Dr. and Mrs. P. A. Staley, Lily Pons and Bill Boggers, Harold Hicks, George Dawson,

lansbee is arranging the program, and City Manager Robert W. Peterson who is also Chief Observer of the local G. O. C. post is assisting in procuring the speaker. Members of Owen Coffman Post No. 519, American Legion, and friends are invited to hear this noted speaker.

President Marian Lienau will preside at the business meeting at which reports will be given by committee chairmen. Final plans will be discussed for the annual Bridge Tea to be held at the Desert Inn on November 11. Mildred Jackson is the chairman of this important affair.

## Tito Visit Topic for Lions Club

Dr. Graham Hunter, pastor of Cathedral City Community church, will be the speaker this noon before Palm Springs Lions club, meeting at the Chi Chi.

Dr. B. B. Weatherall, retired pastor of the local Community

## Society



**NEWLYWEDS** — Mr. and Mrs. Harold Levine (she was Rose-ayn Dorbin of Springfield, Missouri) were married Sunday afternoon at Temple Isaiah.

## Harold Levine Married to Miss Dorbin

The wedding of Miss Roseayn Valerie Dorbin, daughter of Mr. Jack Dorbin of Springfield, Missouri, and Harold Levine, son of Mr. and Mrs. Herman Levine of 425 South Indian avenue, was solemnized at Temple Isaiah Sunday afternoon, with Rabbi Lebowitz officiating.

The bride, who was given in marriage by her brother Gayle Vogelison of Dallas, Texas, wore a ballroom-length gown of white lace, with fingertip veil and carried a bouquet of white orchids and stephanotis.

In the wedding party were: Mrs. Betty McAndrew, matron of honor; Miss Serene Kessler and Miss Maxine Levenworth, bridesmaids; Gary Fineman, ringbearer; Emanuel Fineman, best man; Herbert Rosenberg, David Feldman, Robert Beck and Ralph Sheldon Snyder, ushers.

Around 150 guests attended the reception which was held in the Chi Chi Starlite Room, where the wedding cake was the highlight of a sumptuous buffet.

The bridegroom, a charter member of the Palm Springs Amvets, attended USC after his service with the Air Force. He is with Western Car Loading and the young couple will live in Beverly Hills.

Following the reception they left on a honeymoon trip to Tucson.

Among out-of-town wedding guests were: Mr. and Mrs. S. L. Friedman, Mr. and Mrs. Herman Silverman and son Ronald of Las Vegas; Mr. and Mrs. Jack Solomon, Mr. and Mrs. Sam Miller, Mr. Sanford Dorbin of Joplin, Missouri; Mr. and Mrs. Louis Snyder, Mr. and Mrs. Ralph Sheldon Snyder of Harrisburg, Pennsylvania.

church, will be program chairman for the day.

Dr. Graham's topic will be "My Visit with Marshal Tito."

The pastor spent considerable time abroad last Summer and during the course of his travels, had an interview with Tito.

## Dr. Hoff Returns from Convention

Dr. A. G. Hoff, superintendent of Palm Springs Unified School district, returned last weekend from San Jose where he participated in the conventions of the California School Boards association and the State School Administrators association.

Thirty-one school officials and trustees from the county attended the sessions.

Dr. Hoff was a member of a panel which discussed "The Local School Board and the New Trustee."

The Desert Sun—3c and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 29, 1953

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## On The Trails

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Los Compadres clubhouse Monday night was the chatter-box scene of Western Week planning. Members were assigned their duties for the event by Dottie Higgins. Details for the entire week were presented by the co-chairmen. Members volunteered helpful ideas. Perry Sanders offered two flatbed trucks for a platform for the street celebration. Cliff Campbell agreed to bring baled hay to build the King's throne. All accepted their posts and agreed that with each one manning a task, the plans for the event will move swiftly.

Johnny Boyle returned to the Village, and upon hearing plans for the extended Western Week, offered his antique survey for the King's parade conveyance. "Anyone's guess is good at this time... Who will be King?" ANITA HASKELL JONES

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2 or 3 Bedroom House by Month or Yearly Lease. Connecticut Adult Couple. Best of References. Phone 4287

## PIANOS

by Kimball, Gulbransen Kohler & Campbell. Many styles and finishes for your selection. HOLLEY & JACKSON. 233 CAJON STREET. Redlands 4-6891

## CALIFORNIA HOTEL SUPPLY CO.

Complete Hotel & Motel Furnishings. Lawnite Lawn Furniture. Aluminum Umbrellas. MATTRESSES & BOX SPRINGS. Renovation & Rebuilding AT SUBSTANTIAL SAVINGS. NEW INSTITUTIONAL MATTRESSES AND BOX SPRINGS. KING & QUEEN SIZE. Any Size. Delivered & Set Up. CALLS & DELIVERIES. Tuesdays & Fridays. PHONE 867-117. CALIFORNIA MATTRESS MFG. CO. 1932 Highland Ave. San Bernardino, Calif.

## TYPHOON

AIR CONDITIONING BY REFRIGERATION and HEAT PUMPS. EXPERT SERVICE FOR ALL MAKES. IDEAL AIR INC. SERVING THE DESERT EMPIRE. HIWAY III at ARABIA. Next to Date Festival Grounds. INDIO. Dial 736-86

## The Desert Sun—4c and PALM SPRINGS NEWS

CLASSIFIED ADS. The Desert Sun and PALM SPRINGS NEWS. Published every MONDAY and THURSDAY (Except June, July and August, when published Thursdays only).

PHONE 2249. Box 190, Palm Springs, Calif.

RATES. Minimum ad, 3 lines—count 24 letters and spaces to a line. 1 time, per line. 75c. (Min. 2.25—1.50 cash in adv.) 1 Week 2 Weeks 1 Month. (2 TIMES) (4 TIMES) (9 TIMES). 1.00 1.25 2.25

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## Lost and Found

LOST — European bracelet. Scalloped edging. Tiny Norwegian picture scenes on each link. Valued only as keepsake. Hotel La Fonda, 960 N. Palm Canyon Drive, Phone 2033.

LOST: Grey Cock-a-teel, "Donnie", 10 days ago, South Palm Canyon district. Reward. Call 4833 or 1735 South Palm Canyon Drive.

LOST — gold basket watch with rubies and diamonds. Liberal reward offered. Return to Raquet Club office.

LOST gold watch with gold bands. Thrifty. Safeway or Village Market. Liberal reward. Phone 3835.

LOST. Assorted keys on key chain. Finder please return to owner. L. T. Roth, 378 No. Palm Canyon Dr.

## Personals

ALCOHOLICS Anonymous, Air-Port, 8:30 Tuesday nights. Phone 7063.

## Announcements

PRE-KINDERGARTEN School is now open at Shadow Mountain Club. For additional information call P.D. 76-2911 or 76-2493.

## Service Miscellaneous

SINGER SEWING MACHINE company. New and used portable and console sewing machines. Vacuum cleaners, rentals, parts and service available. 45-435 Jackson St., Indio. Phone toll free Zenith 5791.

CARE for convalescent and aged patients—new building—24 hour nursing service—Healthful climate. Rates \$55 week and up. For information add res. P. O. Box 543, Yucaipa, Calif.

PALM SPRINGS HOUSE AND WINDOW CLEANING CO. Homes opened, closed. Complete building maintenance. Year round. Verm Baumgardner, 210 East Amado, Ph. 3247.

POP MENARD'S HOBBY SHOP STAMPS, COINS, SUPPLIES. GENERAL REPAIRS. FURN., ELEC. TRAINS, ETC. 378 S. INDIAN — PH. 6423

COMPLETE auto repair. Electric and gas welding. Ph. Desert Hot Springs 929 or 148. WINDY CORNER GARAGE at Garnet.

ROY'S GENERAL REPAIR Carpenter, Patch Plastering Cement & Block-Work. Palm Springs Trailer Corral 115 So. El Segundo, Ph. 5435

COMMERCIAL refrigeration service and repairs. Phone 7828 or 2363. VIC'S REFRIGERATION.

TV SERVICE AND SALES. BERNHARDT AND WALLER. CATHEDRAL CITY, Ph. 83302

MIMEOGRAPHING. SHORTHAND — TYPING. IDA KEENEY — PH. 2044

A-1 CARPENTER repairs, remodeling or alterations. Ph. Ken at 7063.

ALL TYPES of furniture painted and refinished to your specifications. Phone 83565.

RADIO, TV SERVICE. 366 NO. PALM CANYON. BREZIN'S PHONE 6015.

Cabazon Renews Water District Plan. Cabazon property owners at a mass meeting last week voted virtually unanimously to try again to form a county water district to either buy the existing water system or develop a new one.

A special committee presented a report that Carl Johnson, principal owner of the Cabazon Water Co., has agreed to sell it for \$140,000. There was considerable opposition to paying that figure, but several speakers indicated bargaining might reduce it. Others advocated developing a new water system.

## Service Miscellaneous

### Manufactured

Furniture, mattresses and drapes. Semi monthly trips to Palm Springs, Indio, Coachella, Thermal and Mecca. Drop a card and our representative will call at no obligation to you. 15 years service to the valley. DICKINSONS UPHOLSTERY. 526 East A Street, Ontario. Phone 619-147

UPHOLSTERY AND CARPET cleaning, is what I've been doing the past 4 years. My work's not so good, I'm still learning and my prices are high. I work at your place, don't want to mess up my own. Anything I do, takes 2 to 4 hours to dry. Your car also, I'd rather clean it than drive it. The desert's got me, please don't call. HENRY SEPPALA. Phone 2363

## Situations Wanted

LADY desires motel or apartment management, full or part time. Experience, references. P.O. Box 706, Palm Springs. Phone Palm Desert 76-2893.

PAINTING — Interior, exterior, brush or spray. Labor and material guaranteed. Color matching. 20 years experience. Phone 83565.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

LADY — Social hostess and travel experience desires part time position. Auto, Salary optional. Box 190, File H-9.

PAINTER — Interior and exterior. Free estimates. Reasonable. Immediate service. Phone 7905.

Child Care for Working Mothers. Reasonable. Phone 6226

BABY SITTING in my home. Must be 3 1/2 years old or older. Day care only. Ph. 4357.

WORK BY HOUR OR BABY SITTING. PHONE 5787

HOUSE AND WINDOW CLEANING. ODD JOBS. PHONE 7702

FOR A dependable baby sitter also day work. Phone 3898

LADY bookkeeper, general office, desires permanent position. Box 190, File J-3.

BOOKKEEPER, lady, experienced. Desires permanent position. Box 190 File J-4.

COLORED. Single woman, cooking, general. Reference. Ph. 3347.

HUNGARIAN COUPLE COOK. MAN HELP AROUND PH. THERESA, BANNING 9177

## Help Wanted

Experienced Ford or Lincoln-Mercury MECHANIC

PERCENTAGE with \$300 guarantee. Palm Springs Lincoln-Mercury. 335 Sunny Dunes, Phone 3201.

Coachella Valley Employment Agency. COMPLETE employment service. Offices, homes, hotels, restaurants and general. 271 S. Indian Ave. Phone 2622 or 4114

STORE manager. Mature woman to manage small retail confectionery store. Excellent working conditions, good salary. Apply in person between 1-4 p.m., Friday, Oct. 30th, 360 Pablo Drive.

FREE EMPLOYMENT OFFICE. 224 North Indian Avenue. MAN OR woman. Short hour work, odd jobs in exchange for room. Ph. 9973.

EXCELLENT opportunity for a couple to operate Hotel Kitchen. Phone 2322.

MAIDS, WAITRESSES. PEGGY SCOTT'S AGENCY. 256 SO. PALM CANYON DR.

Business Oppor. 29. FRANCHISE DEALERSHIP. Manufacturer of fine hand-crafted furniture is offering an exclusive dealership in this area. \$2,500 required, secured with merchandise. White Desert Sun, Box 190, File J-2.

INVEST \$500 to \$5000 in fast growing scenic post card business. 100% guarantee your capital returned in full but chance for doubling in 3 years. See Mr. Ames at Ambassador Hotel Nov. 1-2-3-4-8 to 10 A.M.

BEAUTY SHOP, fully equipped, for sale or lease. Ph. 8-4464.

Business - Financial 30. WANT \$10,000 on 1st T. D. to complete construction on 3 store commercial building in 29 Palms. Jack Rarick, Star Route, Morongo Valley.

Lots & Acreage 33. SACRIFICED lot, business and income on North Palm Canyon near Raquet Club. Sign on at \$3950. Terms. Write W. H. Johnson, 1446 North Buena Vista, Burbank, California.

## Lots & Acreage

TEN ACRES, ten minutes from post office, 440 feet on Ramon road \$8500. Owner A. G. Nordholm, 419 Griffith Way, Fresno, California. SIM'S SUBDIVISION. SIZE OF LOTS 7x145, 75x100. Sewer, water, etc. TV 100% 1701 W. Williams, Banning, California.

## For Sale or Exchange

### Going to Europe

MUST sacrifice small corner market. Good location, new and modern, best quality equipment, well stocked. Full price \$22,500 including inventory. Long lease, must see to appreciate. Will take some trade, prefer business lots or home or submit. Phone P.S. 8-4464.

## Real Estate For Sale

Outstanding Value! in this 2 bd. rm. completely furnished house with dining room, large garage, good heating and cooling, sprinkling system. Yard all walled in. Owner MUST SELL. \$18,000, \$5000 down, balance easy terms.

SPECIAL 1 BEDROOM furnished house with sundeck, 2 blocks from main street. For quick sale. \$4500.

ATTRACTIVE MODERN 3 BEDROOM house, cleverly designed by architect for own use. Large windows, good cooling and heating, lot 100x112. Nice landscaping. \$13,900, \$5000 down. Balance easy terms. Must sell, leaving. Brokers co-operate.

ADOLPH ISRAEL REALTOR EXCLUSIVE AGENT Ray Miller - Associate 671 N. Palm Canyon Drive Phone 2981

MAN PHONED US to sell at once at this reduced price, nice modern 3 bedroom, 3 bath home. Loads of plate glass, sliding doors to pool and lanai. Walled lot landscaped. A-1 district. This is a cash out for quick sale, only \$33,500.

OWNER MOVED and must sell. Lovely 2 bedroom home. Good location. Full price \$13,750.

OUTSTANDING BUY. 60 acres ready for subdivision. Only \$550 per acre.

240 FOOT BUSINESS FRONTAGE on Palm Canyon Drive. One large piece. 87c per square foot. Owner anxious to sell.

Terry Ray Jules DeVorzon, Helen Churchill Howard Palmer, Ernie Dunlevie 773 N. Palm Canyon Dr. Ph. 2064

Excellent Buy NEW 2 BEDROOM home, beautifully furnished and well equipped. Finest location. Large lot with water shares. Full price \$42,500.

Regarding industrial properties See John W. Williams. Will lease or build to suit tenant.

John W. Williams Realtor or Associates Claude W. Gotthardt Roslyn Lang 423 N. Palm Canyon Dr. Ph. 3311

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT HOMES — LOTS — INCOME

RUTH BILES Realtor 56 Glenn St.

WORKING Man's Rancho. \$7,000. 1 acre. Shop, warehouse, 5 rm. house. Lots of cabinets, closets. Dble. front. Trees, shrubs. 1/2 way Palm & Desert Hot Springs. 64-463 Dillon road.

BETTER REALTY DEALS SEE ADOLPH ISRAEL, REALTOR RAY MILLER, ASSOCIATE 671 N. PALM CANYON DRIVE

29 PALMS — BY OWNER HIGHWAY corner with cafe and rental, leased 2 years \$175 month, \$20,000. Call 3408, 29 Palms.

1 BEDROOM house furnished, newly decorated, close in. Large R-3 lot. Owner 564 So. Calle Encilla, Phone 4988 or L.A. Webster 12896.

\$10,500, \$2000 down, balance \$85 per month, may buy this cute 2 bedroom. Cozy patio with beautiful shade trees. Lot 170x200. Ph. 5308 or 5727.

MUST SELL new 2 bedroom, 2 bath home with outstanding view. Sliding glass doors, corner fireplace, cooling system, barbecue, 2 car garage. Priced \$14,500. Phone 7757.

9 DE LUXE INCOME UNITS Heated and protected pool 1 1/2 years old, adjacent Thunderbird, Hiway 111. Ph. PS 8-3238

## Real Estate For Sale

### 20 ACRE RANCH ESTATE

CHOICE LOCATION, 10 acres in grapes, 2 1/2 acres permanent pasture. Rambling U-shaped house, 3 bedrooms, 2 baths, fireplace, large patio, corral, well and canal water. Small down payment, terms to suit, or trade for L.A. income.

320 ACRES alfalfa and cattle ranch. All irrigated, good buildings and farm equipment. Exchange for motel in Palm Springs or Indio.

FOR LEASE. Good farm lands. 40 acres or larger parcels.

COACHELLA VALLEY REALTY CO. 82-664 Hiway 99, Indio. Phone 7-3116

## 20%

LESS THAN actual cost. Built last year by owner for permanent home. Business reasons force sale. No expense spared for refinements and luxuries. Heated swimming pool. Walled patio. View lot. Two large bedrooms, 1 1/2 baths, sun room-lanai. Refrigerated cooling, 2 car garage. Wall to wall carpeting and drapes included. \$27,500. Reasonable terms. Shown by appointment. Courtesy to brokers.

Clark Realty & Insurance Agency 68-762 Broadway — Ph. 8-4691 Cathedral City

## RANCHO MIRAGE

BEAUTIFUL HILLSIDE estate, completely furnished, 3 bedrooms, 2 baths, one guest apartment and bath. Heated pool, landscaped. \$36,500, terms or will lease.

NEW DUPLEX, fireplace, forced air heat, tile floors. Lot 100x240. \$18,500. 1/2 down. Unfurnished units ready for leasing.

## Rancho Mirage

REAL ESTATE OFFICE Call Roy St. Leon 71-811 Hiway 111, across from Post Office. Ph. P.S. 8-3881.

CATHEDRAL CITY SMALL RESIDENCES are becoming scarce. Let's talk it over.

NEAT, 1 bedroom furnished, ducted cooler, garage, storage, rear yard fenced. \$6250, terms.

2 BEDROOM and lanai. Artist view unobstructed. Basement carport. \$8000. Xtra lot \$1000.

3 BEDROOM, furnished nicely, insulated, storage, R3, close in. Room to build. \$8950.

RESIDENCE, 2 baths, leased 1 year, 2 extra lots to sell or build. \$14,500 or offer.

Ruth Biles REALTOR 56 Glenn Cathedral City

SOLD! Some of our former listings, but we still have GOOD BUYS — such as: (A) —Furnished, 3 bedrooms 2 baths, POOL, carpeting, landscaped, away from traffic. Only \$22,000, terms. (B) —1-2 and 3 bedrooms, furnished and unfurnished, close in. (C) —Also a wide choice of income properties. See US NOW for VAULE.

Ralph Weinstein REALTOR 256 1/2 S. Palm Canyon Drive Phone 2884 Associates Wilma Wilson - Newt Jackson

Million Dollar VIEW HOME. Concrete block, tile roof, 2 bedrooms, 1 1/2 baths, spacious rooms, carpets and dishwasher, terraced garden. Only \$22,750.

Gannon Realty 711 N. Palm Canyon Drive Phone 2772

Choice Location 4 BEDROOM, 3 bath in Tahquitz River Estates. Quiet, beautiful desert home. Has everything for comfortable desert living. Widow sacrificing. See owner on premises. 1229 S. Riverside Drive.

ENJOY this furnished 3 bedroom home, near EL MIRA, DOR, private entrances into two bedrooms from outside, service room off kitchen, opening on walled service yard, desert cooling, gas furnace heating, landscaped and ready for you to move right in. Terms can be arranged. FULL PRICE \$16,500. 1193 N. Calle Ralph, corner Paseo el Mirador.

CULVER NICHOLS, REALTOR Al E. Hoover - John Bernet 861 N. Palm Canyon Dr. Ph. 2182 Ove 20 Years in Palm Springs

## Real Estate For Sale

### PALM SPRINGS FOR CLIMATE

## HAROLD HICKS FOR REAL ESTATE

For Over 30 Years

THE BARGAIN you've wanted. Distinctive, rambling, beautifully located, five bedroom, 4 bath, LANAI-PATIO, fine swimming POOL, badminton court landscaped, citrus trees. A house with all the warmth of yesterday, ALL THE GLAMOUR OF TODAY. Here's the VALUE you're looking for a family home. ONLY \$35,000 and COMPLETELY FURNISHED. Exceptional terms.

PUT THIS ONE at the top of your list, picturebook DELUXE type two bedroom, two bath with lanai-living room opening to screened view porch. Nice lot, CLOSE-IN and YOUR TERMS as owner bought an income property. ly home has worlds of charm.

WE SPECIALIZE IN RENTALS. 1 bedroom apartments priced from \$125 per month; \$150 with POOL. Homes from \$200 per month. Estates from \$750 to \$1500 per month. By the month or Seasonal Rentals.

IF IT'S FOR RENT or IF IT'S FOR SALE HAROLD HICKS HAS IT

## HAROLD HICKS

REALTOR 813 North Palm Canyon Dr. Phone 2736 AND ASSOCIATES Mildred Jackson - Ray Baur Burnham Bigelow - Ken Herman Offering BUYERS — VALUES and SELLERS — RESULTS For Over 30 Years

PRIME LOCATION SEPARATE bungalows on 70-680 square feet of ground area, over 1 1/2 acres, 12 units, private porches. Paddock, heated and filtered pool, 20x40 with cabana and car shelter. Could be operated on 12 months basis. Room for many many new units. Present figures show 30% on down payment of \$50,000. Please call on us for full information.

LAS PALMAS ESTATES 3 BEDROOM, 3 bath home with terraced south patio and heated, filtered pool. Everything for gracious living. SPECIALLY PRICED: \$45,000.

LOCATION IS IMPORTANT AN EXCELLENT BUY in a 2 bedroom home, partly furnished, landscaped and walled with 2 patios and garage. \$3000 down. Total price: \$16,000.

RENTALS — WITH POOLS OR WITHOUT — WE HAVE THEM ALL SEE

Muriel E. Fulton REALTOR 125 So. Palm Canyon Dr. Phone 2225 or 2226 Associates Frances Wilson - Frances Elliott

4 UNITS, all leased. Walking distance from Safeway. \$27,500.

GORGEOUS VIEW home with pool. Small down payment. Price \$14,250.

RENTALS Studio apartments to lavish Palm Springs estates.

James Hammond REALTOR 875 N. Palm Canyon Dr. Ph. 5373 Associates ESTHER P. HAMMOND LISA H. JONES EVE MORGAN

ATTENTION THE MARINES have landed. Housing situation serious. Investors wanted for

29 PALMS See or call RUTH M. BECKMAN, Realtor Phone 3182. Home 4243

9 UNIT HIWAY, Ontario, income \$500 month, steady tenants, could be more weekly or motel. \$39,500. Arthritis owner will take Desert trade and \$6000 cash or \$15,000 down on sale.

RUTH BILES Realtor 56 Glenn Cathedral City

BUSINESS BUILDING, 2 stories, 6 apartments on Palm Canyon. Shown by appointment to qualified buyer.

MARTHA JAMES REALTOR 445 N. Palm Canyon Dr. 2751 — Phones — 2812

COMFORTABLE 3 bedroom home furnished, 1 1/2 baths, \$8950. Terms. 799 B Street Cathedral City. Will show Tuesday, Thursday, Saturday.

4 BEDROOMS, 2 baths, walled and landscaped, corner lot. \$14,950. 3920 Calle San Antonio.

BEAUTIFUL 2 BEDROOM HOME. NEW. 1524 PALM CANYON ROAD

## Real Estate—For Sale

### CASH OUT!!

Ideal summer home located at the foot of San Geronimo mountain in Banning. This is truly a Palm Springs type of home with three bedrooms, two baths. A large lot with many shade trees and an abundance of shrubbery. Good winter rental. Due to business reasons owner must sell. Listed at \$22,500 but would take \$17,000 on right terms. Would also consider trade for Palm Springs home.

Frank Chambers Real Estate PHONE 576 BANNING, CALIFORNIA

## Exclusives

LAST CALL MUST SELL. Open to offers. Some lucky person will get this outstanding home. Completely furnished, 2 master bedrooms each with tiled bath, dressing room, maids room with bath, 25 foot living rm., 2 fireplaces, separate dining room. Lot 170x150. Walking distance to town. Top location. Don't miss seeing this home.

1 BEDROOM home, fireplace, delightfully furnished. Sprinkling system. One block off Palm Canyon. Small down. \$11,900.

LOADED WITH CHARM. Completely and smartly furnished 2 bedroom home. Ready for occupancy. An outstanding value, \$12,000 with \$2000 down.

FOR SALE OR RENT SEE THIS charming 3 bedroom home, completely furnished. Well landscaped, close to schools. Only \$15,750.

RENTALS 2 bedroom furnished house \$150. Large 1 bedroom duplex \$100.

BUSINESS OPPORTUNITIES 8 UNIT apartment hotel, excellent value. Almost new, close to Bullock's. Reduced to \$49,500 good terms.

Realtor 420 So. Indian Ave. (Opposite Thrifty) Phone 5282 or 5691

## EXCHANGES

What YOU own for what YOU prefer. NATIONALLY Inter-City, Inter-state, FOREIGN COUNTRIES PALM SPRINGS



# MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIAN IN THE DESERT AREA

Real Estate For Sale 35

## Peter B. Sheptenko and Associates

OFFER THE BEST BUYS IN PALM SPRINGS REAL ESTATE

WHY PAY RENT? 3 BEDROOMS with full bath. Air cooled. Large lot. Only \$13,500. Small down.

MODERN DESERT RANCH HOUSE WITH LARGE SWIMMING POOL. 2 BEDROOMS in main house and 2 bedrooms in guest house. Large fenced in and landscaped lot. Reduced to \$24,500 unfurnished.

ONE BLOCK FROM PALM CANYON DRIVE... Two furnished houses with adjoining corner R-1 lot. Room for 6 units. Completely walled in. Reduced from \$35,000 to \$28,500. Easy terms.

5 UNIT APT. HOTEL... Completely furnished with a \$8000 swimming pool. Room for six more units. Reduced to \$45,000. Will take easy terms from qualified buyer.

TO LIQUIDATE PARTNERSHIP 15 FINE LEVEL LOTS HEART OF PALM SPRINGS 1/4 ACRE EACH

Paved streets, fine homes in area.

From \$2500

Terms with small down Will subordinate for builders Also few R-3's

## Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS Wm. E. Colven - L. C. Elliott Wm. C. Heiser - Mike Jekyll Val Larsen

## Lovely to Look at

ATTRACTIVELY furnished amidst lush landscaping. Tiled and glassed bath, large bedrooms. Beautiful view, lots of extras, plus extra good financing. ONLY \$16,500.

## Gannon Realty

711 N. Palm Canyon Drive Phone 2772

## BY OWNER

\$7,500-\$10,000 down 2 bedrooms, redwood frame, real fireplace, partly furnished, R2 lot, 707 C St., Cathedral City. Phone 2612.

IN PALM DESERT DONT BUY until you let us show you this little dream home, just completed at a price you'll be able to afford. "HOUSE OF ROY"

At Palm Desert Biltmore Realtors Phone 76-4702

## Exchanges 36

## LET'S TRADE

PALM SPRINGS - Two bedroom home furnished \$19,000. for WESTWOOD home.

MODERN 3 bedroom home. Luxuriously furnished. Refrigerated cooling. Furnace heat. Deluxe throughout. Only \$35,000. For L.A. home or income.

THREE BEDROOM with pool, furnished. \$36,500 for Newport, Balboa or Lido Island.

SHERMAN OAKS - Outstanding home \$50,000 for Palm Springs income.

INGLEWOOD business or industrial property with 3 houses. Bringing in a good income. Great potential. Only \$17,500. Will take Palm Springs home or income, up to \$25,000.

4 UNIT furnished near El Mirador Hotel and Lone Palm. \$37,500. For L.A. area home or income.

5 UNIT furnished hotel. Completely furnished with a \$6000 swimming pool. Room for six more units. Reduced to \$45,000. For Palm Springs or L.A. home up to \$30,000.

12 UNIT apartment hotel near El Mirador Hotel. Furnished with large pool. A BUY at \$90,000. Want a L.A. home or income as part payment.

APARTMENT HOTEL, 17 units. Finest location in town. Completely furnished. Large pool. \$175,000. Take L.A. home, income or trust deeds.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

## Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS Bill Colven - Joe Elliott Bill Heiser - Mike Jekyll Val Larsen

WANTED 2 bedroom home in Palm Desert area in exchange for productive acreage with water. P.O. Box 910, Palm Springs.

HOTEL on Palm Canyon drive. Will exchange or sell. Phone 9053.

Real Estate Wanted 37

## FOR BEST RESULTS List Your Property With Adolph Israel Ray Miller, associate Realtor 671 N. Palm Canyon

SPECULATOR will pay quick cash for bargain. Mail legal description and price. Mr. Black, Box 85, Palm Springs

Listings Wanted DON CAMERON, REALTOR P.S. 8-4932, Palm Desert 76-3961

LISTINGS WANTED WE HAVE BUYERS CULVER NICHOLS - Ph 2182

Wanted to Rent 39

By Nov. 1st

IN NEED of a 2 bedroom house. Desirable couple with 11-yr. old son. Top reference. Contact Al Pernet at 1651 8th St., Riverside. Phone 1-2733.

RESPONSIBLE party desires to rent house with pool for December and January. No children. Write: Mrs. A. W. Kent, 741 Burnside, L. A. 36.

Rooms for Rent 40

WOMEN. Pleasant twin bed rooms. \$37.50 each girl, kitchen, laundry room, sun deck. Plaza Women's Lodge, 111 South Indian.

ROOMS with kitchen privileges \$7 to \$10 weekly. Near airport, also apartments. Phone 9973.

BEAUTIFUL room, private entrance, privileges. Or guest house. 414 Paseo El Mirador. 4439.

VERY attractive room. Private bath, entrance and patio. South end, Gentleman preferred. Phone 3071.

BEAUTIFUL room, twin, single beds, priv. entr., privileges. 414 Paseo El Mirador. 4439.

VERY ATTRACTIVE room in private home. Private bath and entrance. Phone 3329.

MEN. Single rooms. \$35.00 per month. Plaza Hotel, 111 South Indian.

LOVELY front room with home privileges. \$47.50 monthly. References. Phone 2478.

For Sale or Rent 41

4 BEDROOM house for sale or lease with small down payment. 595 Calle Palo Fierro. Phone 3743.

VERY DELUXE apartments in 4 unit building with fine POOL. Price \$150 per month on year lease.

HAROLD HICKS Ph. 2736

SPACIOUS 1 bedroom apartment, attractively furnished. Carport. \$85 month on year's lease. 1357 Camino Anapola. Phone 7453.

NOW LEASING by year or season, lovely large 1 bedroom apartments. 967 Camino Paracela. Ph. 6327.

MODERN, clean air conditioned apartments from \$80 mo. or weekly rates. Pacific Apartments. Ph. 9095.

ONE AND three room apartments in exclusive district. By season or year. 990 N. Patencio Road. Phone 4734.

STUDIO apartments and rooms. Low rates. Across from Doll House. Phone 3673.

1045 N. Palm Canyon Drive SEASON or 1 years lease. Spacious, quiet, 1 bedroom apartment. Pool. 310 Dominguez Road. Phone 3257.

FURNISHED \$60 month, utilities paid. 17077 Keith Street, North Palm Springs, 6 miles north on Indian avenue.

UNFURNISHED, new 1 bedroom. Stove, refrigerator, venetian blinds. Good location. Phone 3262.

MODERN bedroom apartments and hotel rooms, double or single. 336 Paseo El Mirador. Phone 5385.

BRAND new furnished 1 bedroom apartment, pool. Phone 3737, 777 San Lorenzo.

ROOMS and apartments, \$20 week and up. Near Bullock's. Children okay. Phone 9062.

SEASON RENTALS FURNISHED APARTMENTS 1335 N. INDIAN AVE.

\$15 WEEK UP. Private bath and kitchen. Center of town. Rooms \$12. Ph. 9053 or 2957.

FURNISHED apartments, seasonal lease. 579 Calle Abonia.

3 ROOM furnished apartment for season. \$125 without utilities. 437 Chucavilla. Ph. 4357.

YOUNG working girl will share bedroom apartment with 1 or 2 girls. Pool. Phone 3722.

LARGE 2 bedroom apartment. Sleeps 6. \$125 month on year lease. Phone 9905.

STUDIO apartment \$15 week, utilities furnished. Ph. 2173. 1680 E. Ramon Road.

FURNISHED studio apartment. Twin beds. Patio. Panel ray heat. 2784 Junipero Ave.

Apartment for Rent 43

APARTMENT. \$90 month, rooms \$65 month by season. Comfortably furnished, private baths, phone service, panel ray heating. DESERT LAS PALMAS HOTEL 954 East Ramon Road - 3013

COMPLETELY furnished, utilities paid. Living room, bedroom, bath, kitchen, filtered heated pool. Permanent tenants on lease or tourists by day, week, month. Embassy Apts. Helen Golden. Ph. 9901.

1 BEDROOM and studio apartment everything furnished. Seasonal or yearly rental. Spacious grounds, heated pool, walking distance. Also by day week or month. Ph. 2871 or 9037.

HAVE TENANTS wanting good rentals. List with us for immediate results. See Ray Miller, Associate Broker with ADOLPH ISRAEL, REALTOR 671 N. Palm Canyon Dr. Ph. 2981

SPACIOUS 2 bedroom apartment, double plumbing. Also 1 bedroom apartment beautifully furnished. Private pool and patio. 970 Paracela Place.

FURNISHED adorable apartment equipped. 1 or 2. Quiet, view, terrace, unusual garden \$75 month. Phone 83212. Cathedral City.

2 BEDROOM furnished apartment, utilities. \$100 month, also large single, same, \$65 month. 807 "C" Street Cathedral City.

1 BEDROOM apartment, attractively furnished, fully carpeted, cooler, panel ray heat, season or year. Phone 3448 or 4756. 980 Camino Paracela.

DESIRABLE 4 room apartment. Lease for 2 or 3 months. Adults. 562 Calle Ajo.

DESIRABLE 4 room apartment. Lease for 2 or 3 months. Adults. 562 Calle Ajo.

LA MIRADA cottage completely furnished, individual separate little homes across the street from El Mirador Hotel. \$1200 per year. Phone 6937.

OUTPOST ESTATES 2 bedroom, new furniture, swim, tennis privileges. Write G. Beardslee, 724 Luton Drive, Glendale, Calif. Ph. 535316.

WELL FURNISHED 6 ROOM HOUSE 2 BATHS, ADULTS ONLY. LEASE. PHONE 7854.

3 BEDROOMS 2 baths, forced air heat, desert cooling, unfurnished. \$300 per month yearly lease. Ph. 5183.

NOVEMBER 1ST. Lovely, furnished 3 bedroom, beautiful yard. Close-in. Reasonable. 291 Athel Street.

2 BEDROOM, 2 bath furnished home. Phone Palm Desert, 76-2742.

1 BEDROOM modern house, view, unusual garden, terrace \$125 month. Cathedral City. Phone 83212.

3 BEDROOM, 2 bath lovely home near golf course. 6 months or yearly rental. \$175 per month. Phone 5211.

2 BEDROOM nicely furnished, vented heat, electric refrigerator. Adults. Walking distance. 321 Marcus Road.

FURNISHED COTTAGE, WALKING DISTANCE. 435 ANDREAS ROAD

3 BEDROOM furnished house, good location. Close to town. Pool privileges. Phone 2602.

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SPARTAN TRAILER, 3 rooms. Ramada, bath tub, toilet, hot water tank. W. T. Weiser, Rancho Trailer Park.

COTTAGE type trailer with enclosed cabana room \$222. Cheap by season or year. Ph. 6511, after 10 a.m. weekends.

NEW AND USED FURNITURE New box spring and mattress set \$39.50 up. Guaranteed. Old reliable company. Wrought-iron, good selection. Chinese Peel-Fibre rugs, Armstrong rugs, carpeting, hemp. Chairs sectional divans, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish. USED FURNITURE. BIG SELECTION

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BED DAVENPORT USED \$20 221 AVENIDA ORTEGA

DOUBLE box springs. Good condition. \$20. Rear, 789 B St., Cathedral City.

REFRIGERATOR, medium size. Good condition. \$55. 1145 Tachevah Drive.

2 MODERN bed divans. 3-9x12 rugs with pads. Reasonable. 574 Warm Sands Drive.

Household Goods 50

NEW FURNITURE STOR-ALL steel cabinets for every purpose from \$7.95 to \$49.95.

BUNK-A-WAY set, complete. \$89.50. You must see this to appreciate - only 28 inches high.

SLEEP SPECIAL. 5 piece set. \$174.50. Includes blond ash Hollywood head board, 6-drawer Mr. & Mrs. chest, metal frame box springs and mattress, guaranteed 10 yrs.

USED FURNITURE 8 PIECE living room set, \$75. 8 PIECE dining room set, \$75.

Maher Furniture

6 miles out Indian Ave at North Palm Springs Phone DHS 4-2616

ITEMS REMAINING from sale of house. White table top AB stove, gateleg dining table, coffee table, pair lamp tables, rattan divan, bar and 2 stools, andirons, fire screen. Phone 6240. 571 Camino Paracela.

2 APARTMENTS of appliances, furniture (modern maple) and rugs. 1 year old, private property. Phone 3509.

TWIN BOX springs and mattresses. 175 Tamarisk. Phone 5118.

DOUBLE oven electric range. good as new. 11 Palomino Rd. Ph. 2873.

Trailers for Sale 51

AIRSTREAMS - New - Used 25'-1950-\$2395. New Angelus Rollaways - 33' Two left. \$1000 discount. Spartan 26' 1/2' toilet - \$1795. Ask about our Rental Purchase Plan on Used Trailers

AUTO TRAILER EXCHANGE 1065 E. Ramsey, Banning

ONE OF THE finest trailer estates in the Palm Springs. Has everything for deluxe trailer living. The price of \$6950 is far less than reproduction cost. Fully equipped and ready to move in. Lot 82C. Cummings, 1563 So. Palm Canyon Dr.

28 FT. EASTERN built trailer, ramada and large storeroom. With built in wardrobe. Large refrigerator, cooler and bamboo drop shade. On beautiful lot at Rancho Trailer Park. Lot C-25.

IS YOUR TRAILER FOR SALE? If so, PAVNY can turn it into cash for you. Call PAVNYS BUTANE & TRAILER SALES. 1061 S. Palm Canyon Dr. Ph. 7342.

25 FOOT All Metal, electric refrigeration, cooler, awning. Can be financed. Sacrifice. \$1199. Marvin Isbell, Lot 88 on 7th Avenue, Ramon Trailer Park.

1953 ROLL-A-WAY, has everything with 40 foot double roof Ramada. Sacrifice, all for \$3750. Bandy, Orchard Trailer Park. Terms.

WE WILL SELL your trailer for you. Unique plan. See us for details. Hanson Trailer Sales. Tramview Village. Hiway 111

1952 Fleetwood, 16 ft. Refrigerator 4 burner stove, electric brakes, double butane tank, complete awning setup, closed in all sides. Ph. 2341.

YOU ARE invited to inspect the 1954 Hanson Love Bug line now on display. Come see - Hanson Trailer Sales. Tramview Village. Hiway 111.

WESTCRAFT 32 ft. 1950. Bath. Cooler, like new. R17. Rancho Park. With or without porch. Choice view corner. Ph. 4526.

35 FT. KIT Trailer and ramada, like new, air cooled. Lot D19, Rancho Trailer Park. Owner A. G. Evanson.

HOUSE TRAILER '47 - 26 foot. Clean. Any reasonable offer. After 2:30 p.m., Schwartz, 3988 West Ramsey, Banning.

1953 KIT 35 foot Trailer and ramada. Lawn, shrubs and flowers. Dr. Sweet, Rancho Trailer Park.

NEW 14 FOOT La Cabana. Used 18" Roll-a-way. Will sell same as rent in Mineral Trailer Park.

19 FT. ROLL-A-WAY with cabana. Reasonable. 4035 Calle San Raphael.

'46 LUXOR, '50 Glover, \$1000 each with season's free space. Call 3547.

TRAILER for sale or rent. Very clean. Dave's Trailer Park. Phone 8-3731.

Trailer Space 53

PALM VALLEY TRAILER PARK LARGE spaces, special spaces for children. Private bath \$30 month. \$17.50 to \$35.00 month. One Mile East Cathedral City 70-210 Hiway 111. Phone 8-3399

RIO VISTA Trailer Park. Individual private bath rooms with tubs and showers. All large lots with concrete patios. Direct TV reception. Adults only. \$25 and \$30 mo. 874 1st St., Cathedral City. Ph. 8315.

BUILDING SUPPLIES 59

"To meet your every need" DILL LUMBER CO. GUY R. KREMER, Mgr. 691 Industrial Place 2758-Phone-2759 Open Saturdays until noon

Miscell. For Sale 60

RESTAURANT EQUIPMENT 3 SECTION Garland heavy duty washing machine, 3 deck "Bodgett" oven roasting and baking. All equipment like new. Phone Beaumont 2824.

GLOBE meat slicer, latest type, never used. Cost \$380. Make offer, cash or trade. Horizon Village Market, Horizon Trailer Village.

ADMIRAL 17" TV. Almost new with color stand, aerial. Sacrifice. Private party. Hanson Trailer Sales. Tramview Village. Hiway 111

WOOD FOR SALE. Well seasoned apricot, sawed 18" and 24" for fireplace. Also 12" wood for heaters. Phone Banning. 3454.

WEBSTER - CHICAGO wire recorder. Like new. \$100 or will trade for two wheel luggage trailer. Phone 3710.

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Pets-Poul-Livestock 65

FOR SALE: One ladies' or girl's small pinto gelding, very gentle, and one bright bay gelding, some stock training. One saddle. COCHRAN - ODLUM RANCH, Indio. Phone 74-623.

TENNESSEE Walking Horse, gentle for women, yearling filly colt and two horse trailer, A-1. Also 5 year old horse and two saddles. Ph. 7-4980, corner North Bryant and First Street, Yucaipa.

2 GENTLE children's horses, 1 registered Tennessee walking horse. Some used saddles. Rogers Ranch Stables.

HORSES BOARDED BY WEEK OR MONTH. CALL 1000 PALMS 331 AFTER 5 P.M.

Used Cars For Sale 70

1951 CHEVROLET convertible, radio, heater, white wall tires. A St. and Cathedral Canyon, Cathedral City. Busby.

1947 JEEP, metal top, extended body, 50 gallon tank, fully equipped. \$695. 720 Broadway. Cathedral City. Ph. 6266.

50 FORD Tudor, radio, heater, low mileage, excellent condition. Best offer. Phone 4450. 435 Andrews.

1948 OLDSMOBILE 4 door sedan, good condition, \$845. Plaza Motors Ph. 5122

'53 CHEVROLET Belair. '48 GMC Pickup. 226 N. Indian. Ph. DHS 4-2333 or P.S. 4481.

Used Cars For Sale 70

SAFE BUY USED CARS

EXCLUSIVE IN THIS TERRITORY

All our used cars are Warranted

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in Writing

1951 Dodge \$158.50

4 door sedan. Coronet. Fluid drive, radio, heater. Two tone grey in color. A clean good car. \$1195.

1951 Mercury \$218.50

4 door sedan. Radio, heater, overdrive, new seat covers. Jet black finish. Very good buy.

1951 Mercury \$248.50

Convertible coupe. Merc-o-matic drive, radio, heater, yellow body, white top, white side wall tires, electric windows and seat. A real good buy.

1950 Cadillac \$508.50

Convertible 62. Hydramatic drive, radio, heater, white wall tires, electric windows. Jet black finish. White top like new.

1950 Ford \$168.50

Sedan. New rebuilt motor. Light grey paint, sun visor. A very good buy. \$895.

1949 Mercury \$158.50

New light green paint, overdrive, radio, heater, new seat covers. \$995.

1948 Cadillac \$158.50

Sedanette, hydramatic, radio, heater, custom plastic seat covers, light green paint. New Royalmaster white side wall tires. \$1095.

See Them at PALM SPRINGS LINCOLN-MERCURY 335 Sunny Dunes at S. Palm Canyon SALESROOM OPEN MONDAY THRU SUNDAY 8 A.M. TO 8 P.M.

Used Cars For Sale 70

## Stack Chevrolet Now Offers

O.K. CARS - WITH WRITTEN GUARANTEE

1952 Chevrolet \$1895

Station wagon. Very low mileage and very clean. Local car.



## Palm Desert Sunbeams

By EDITH EDDY WARD

Now it can be told—the Shadow Mountain club has been sold to 300 of its members! Taking the lead and devoting practically the entire summer to the job, Leland Quick succeeded in getting the 300 members together to complete the purchase. Enthusiasm runs high and the club has been buzzing with activity ever since the informal opening last week.

Marilyn and Jim Harstad have had a busy week—what with their "Adobe" completely filled with guests. Marilyn's father and mother, Mr. and Mrs. Harold A. Smith, here for ten days from Winnipeg, Canada, plus their Friday night cocktail party which was one of the best ever. Out-of-town guests were Mr. and Mrs. W. J. Brumark; the G. S. Sparlings; Mr. and Mrs. George H. Harger and the Owen Coumbs; Mr. and Mrs. W. S. Buffington; Mr. and Mrs. Harry Coswick; and the Jack Hannes—all from Los Angeles. Local guest were Mr. and Mrs. John Noyes of Desert Air Hotel; Mary Branch and the Danny Callahans; Vernon and Lorraine Peck; the Bill McLaughlins; and the Charlie Millikens with their houseguests, Mr. and Mrs. Dick Sullivan and the Charles Butlers.

The local teen-agers got together last week to celebrate Deidra (Dee Dee) Smith's 16th birthday. They were Nancy Arnold; Carole Storm; Pete Reeter; Carol Yates; Ricky Stewart; Charlie Clark; Joe Malone; Bill Williamson; Virginia McIntosh; Joe Knight and Cecily Bond. Assisted by Charlotte Steward, Mrs. Smith barbecued hamburgers for the gang, served punch and ice cream and, of course, the birthday cake. They finished off the evening dancing to popular records and Dee Dee took several pictures of her party with her new flash camera which was one of her birthday gifts from her parents, Mr. and Mrs. Jack Smith.

Mrs. W. E. (Bobby) Reichert arrived last week from Appleton, Wisconsin, and has opened her house for the winter. Several of her friends got together and met her train in Indio at—of all hours 4 a.m.! they all went back to the Joseph Moon's house where Hazel Moon served coffee while they sat around the pool and watched the sun rise. Then Mary Ann Wahrer invited them all down to her breakfast nook where she whipped up her special scrambled eggs with cream and butter

served with delicious sausage and bacon.

**PALM DESERT ECHOES:** Celebrities seen around Palm Desert were Brian Donelvey who is down for a few days rest; Edgar Bergen enjoying the Sunday Buffet; Ginny Simms, Lori Nelson and Piper Laurie who are guests of the Harstads; Tab Hunter and Bill Shirley were houseguests of Dick Clayton, while Nancy Kendall's guests were movie director Byron Haskins with Mrs. Haskins, Mr. and Mrs. Mon Wallgren have returned from here for the winter. Jack Smith is still commuting between Palm Desert and Seattle. He arrived here Saturday night and is going to stay two whole weeks this time.

### Bank of America Announces Plans for Construction

One of the most comprehensive building programs to be undertaken by any private enterprise bank was announced today by California's Bank of America.

Carl F. Wente, president of the institution, disclosed that B of A has allocated more than \$12 million for new buildings and improved facilities during the next year and a half. Planned (with some already scheduled) are construction jobs for 86 of the bank's branches, while 45 more projects are already under contempla-

The Desert Sun—6c  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 29, 1953

### Sterility Society to Meet in City for Three Days

American Society for the Study of Sterility will hold its regional convention November 6, 7 and 8 in Palm Springs. Deen Well Guest Ranch will be headquarters for the event.

Registration is open to all interested physicians and research workers.

Dr. I. C. Rubin of New York City, guest of honor at the session, will deliver the principal address Saturday afternoon, November 7, with his topic being "Methods of Tribal Study."

Included among the topics to be discussed by panels are: Medico-sociological aspects of infertility; newer diagnostic measures in infertility; the question of surgery in infertility; and the prevention of infertility.

tion for the subsequent period, it was revealed.

Officers of the bank estimate the average unit to cost approximately \$141,000, with the 86 projects ranging from \$10,000 enlargement at Compton branch in southern California (for increased escrow operations) to a \$475,000 new building now under construction in Santa Rosa, important agricultural center near San Francisco.

Citing this program as the largest in the bank's 49-year history, Wente declared that "it indicates our optimism regarding California's economic growth."

# The Heritage of Freedom



461 years ago, America was discovered and the new world soon beckoned men from every corner of the globe. They came courageously from all of the nations of Europe, drawn to the new land by their love of Freedom. There were men from every nation . . . there were men of every faith . . . Catholics, Protestants and Jews.

Together they toiled and sacrificed, shoulder to shoulder, hewing their way thru the wilderness. Towns sprang up, colonies were founded. Finally a new nation was born, dedicated to Liberty and the Equality of all Mankind.

The founding fathers established what they called our rights, including the right to worship as we please.

The privilege of worship, our strongest defense against enemies from without, is a privilege that must be used if it is to be maintained. Our spiritual strength is our greatest advantage over those who are trying to enslave the world. Because we feel so strongly the present need for building America's spiritual resources, we of the American Legion are suggesting you join us in encouraging regular church attendance, family prayer and religious training of our children.

This is a program that calls for the assistance of each and every one of us. Working together as a great American team, with faith in God and confidence in ourselves, we can and we must justify America as the last and best hope of human Freedom and enduring Peace on Earth.

This series of messages are being published in the furtherance of the National "Back to God" movement of the American Legion. Sponsored by the following Legionnaires and friends of the American Legion.



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